

# BUSINESS (MINOR)

## Program Description

The business program at NYU Shanghai is designed to provide students with comprehensive preparation for the modern globalized business world. It builds upon the liberal education designed into the NYU Shanghai core curriculum. Before entering the major, students will have developed an essential set of skills in mathematics, critical thinking, and oral and written communication. They will also have acquired a familiarity with the general cultural and scientific contexts in which businesses operate.

## Program Requirements

### Non-Economics Majors

Course	Title	Credits
<b>Required Courses</b>		
BUSF-SHU 101	Statistics for Business and Economics	4
BUSF-SHU 250	Principles of Financial Accounting	4
ECON-SHU 3	Microeconomics	4
ECON-SHU 251	Economics of Global Business	4
<b>Electives</b>		
Select one of the following:		4
BUSF-SHU 142 Information Technology in Business & Society		
BUSF-SHU 202 Foundations of Finance		
BUSF-SHU 210 Business Analytics		
BUSF-SHU 303 Corporate Finance		
BUSF-SHU 351 Operations Management		
MGMT-SHU 301	Management and Organizations	
MKTG-SHU 1	Introduction to Marketing	
<b>Total Credits</b>		<b>20</b>

### Economics Majors

Course	Title	Credits
<b>Required Courses</b>		
BUSF-SHU 101	Statistics for Business and Economics	4
BUSF-SHU 250	Principles of Financial Accounting	4
ECON-SHU 3	Microeconomics	4
ECON-SHU 251	Economics of Global Business	4
<b>Electives</b>		
Select one of the following:		4
BUSF-SHU 142 Information Technology in Business & Society		
BUSF-SHU 202 Foundations of Finance		
BUSF-SHU 210 Business Analytics		
BUSF-SHU 303 Corporate Finance		
BUSF-SHU 351 Operations Management		
MGMT-SHU 301	Management and Organizations	
MKTG-SHU 1	Introduction to Marketing	
<b>Additional Courses</b>		
Select two of the following:		8
BUSF-SHU 142 Information Technology in Business & Society		
BUSF-SHU 202 Foundations of Finance		

BUSF-SHU 210 Business Analytics

BUSF-SHU 351 Operations Management

MGMT-SHU 301 Management and Organizations

MKTG-SHU 1 Introduction to Marketing

**Total Credits** **28**

## Policies

### NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

### NYU Shanghai Policies

Additional academic policies can be found on the NYU Shanghai Academic Policies page (<https://bulletins.nyu.edu/undergraduate/shanghai/academic-policies/>).