

# BUSINESS (MINOR)

## Program Description

The business program at NYU Shanghai is designed to provide students with comprehensive preparation for the modern globalized business world. It builds upon the liberal education designed into the NYU Shanghai core curriculum. Before entering the major, students will have developed an essential set of skills in mathematics, critical thinking, and oral and written communication. They will also have acquired a familiarity with the general cultural and scientific contexts in which businesses operate.

## Program Requirements

### Non-Economics Majors

Course	Title	Credits
<b>Required Courses</b>		
BUSF-SHU 101	Statistics for Business and Economics	4
BUSF-SHU 250	Principles of Financial Accounting	4
ECON-SHU 3	Microeconomics	4
ECON-SHU 251	Economics of Global Business	4
<b>Electives</b>		
Select one of the following:		4
	BUSF-SHU 142 Information Technology in Business & Society	
	BUSF-SHU 202 Foundations of Finance	
	BUSF-SHU 210 Business Analytics	
	BUSF-SHU 303 Corporate Finance	
	BUSF-SHU 351 Operations Management	
MGMT-	Management and Organizations	
SHU 301		
MKTG-SHU 1	Introduction to Marketing	
<b>Total Credits</b>		<b>20</b>

### Economics Majors

Course	Title	Credits
<b>Required Courses</b>		
BUSF-SHU 101	Statistics for Business and Economics	4
BUSF-SHU 250	Principles of Financial Accounting	4
ECON-SHU 3	Microeconomics	4
ECON-SHU 251	Economics of Global Business	4
<b>Electives</b>		
Select one of the following:		4
	BUSF-SHU 142 Information Technology in Business & Society	
	BUSF-SHU 202 Foundations of Finance	
	BUSF-SHU 210 Business Analytics	
	BUSF-SHU 303 Corporate Finance	
	BUSF-SHU 351 Operations Management	
MGMT-	Management and Organizations	
SHU 301		
MKTG-SHU 1	Introduction to Marketing	

### Additional Courses

Select two of the following:	8
BUSF-SHU 142 Information Technology in Business & Society	
BUSF-SHU 202 Foundations of Finance	

BUSF-SHU 210 Business Analytics

BUSF-SHU 351 Operations Management

MGMT- Management and Organizations  
SHU 301

MKTG-SHU 1 Introduction to Marketing

**Total Credits**

**28**

## Policies

### Minor Policies

Students may minor in subjects outside of their major. A minor in a secondary subject enables a student to acquire a useful understanding of concepts and analysis without the same degree of coverage as would be obtained in a major. A grade of C or better is required for a course to be counted toward a minor. If a student fails a course required for the minor, the course must be retaken at NYU; a course taken outside the University will not normally be allowed to substitute for a minor requirement. No course for the minor may be taken as pass/fail. Students may use Core Curriculum classes to fill minor requirements but at least 12 credits of the minor must be unique to the minor, meaning that it is not double-counted with any other major, minor, or core requirement.

Additionally, no single course may be used to meet more than two requirements.

### NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

### NYU Shanghai Policies

Additional academic policies can be found on the NYU Shanghai Academic Policies page (<https://bulletins.nyu.edu/undergraduate/shanghai/academic-policies/>).