BUSINESS (MINOR)

Program Description
The business program at NYU Shanghai is designed to provide students with comprehensive preparation for the modern globalized business world. It builds upon the liberal education designed into the NYU Shanghai core curriculum. Before entering the major, students will have developed an essential set of skills in mathematics, critical thinking, and oral and written communication. They will also have acquired a familiarity with the general cultural and scientific contexts in which businesses operate.

Program Requirements

Non-Economics Majors

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>BUSF-SHU 101</td>
<td>Statistics for Business and Economics</td>
<td>4</td>
</tr>
<tr>
<td>BUSF-SHU 250</td>
<td>Principles of Financial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>ECON-SHU 3</td>
<td>Microeconomics</td>
<td>4</td>
</tr>
<tr>
<td>ECON-SHU 251</td>
<td>Economics of Global Business</td>
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</tbody>
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Electives
Select one of the following:
- BUSF-SHU 142 Information Technology in Business & Society
- BUSF-SHU 202 Foundations of Finance
- BUSF-SHU 210 Business Analytics
- BUSF-SHU 303 Corporate Finance
- BUSF-SHU 351 Operations Management
- MGMT-SHU 301 Management and Organizations
- MKTG-SHU 1 Introduction to Marketing

Total Credits 20

Economics Majors

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- MKTG-SHU 1 Introduction to Marketing

Additional Courses
Select two of the following:
- BUSF-SHU 142 Information Technology in Business & Society
- BUSF-SHU 202 Foundations of Finance

Total Credits 28

Policies

NYU Policies
University-wide policies can be found on the New York University Policy pages (https://bulletins.nyu.edu/nyu/policies/).

NYU Shanghai Policies
Additional academic policies can be found on the NYU Shanghai Academic Policies page (https://bulletins.nyu.edu/undergraduate/shanghai/academic-policies/).