

BUSINESS (MINOR)

Program Description

The business program at NYU Shanghai is designed to provide students with comprehensive preparation for the modern globalized business world. It builds upon the liberal education designed into the NYU Shanghai core curriculum. Before entering the major, students will have developed an essential set of skills in mathematics, critical thinking, and oral and written communication. They will also have acquired a familiarity with the general cultural and scientific contexts in which businesses operate.

Program Requirements

Non-Economics Majors

Course	Title	Credits
Required Courses		
BUSF-SHU 101	Statistics for Business and Economics	4
BUSF-SHU 250	Principles of Financial Accounting	4
ECON-SHU 3	Microeconomics	4
ECON-SHU 251	Economics of Global Business	4
Electives		
Select one of the following:		4
BUSF-SHU 142	Information Technology in Business & Society	
BUSF-SHU 202	Foundations of Finance	
BUSF-SHU 210	Business Analytics	
BUSF-SHU 303	Corporate Finance	
BUSF-SHU 351	Operations Management	
MGMT-SHU 301	Management and Organizations	
MKTG-SHU 1	Introduction to Marketing	
Total Credits		20

Economics Majors

Course	Title	Credits
Required Courses		
BUSF-SHU 101	Statistics for Business and Economics	4
BUSF-SHU 250	Principles of Financial Accounting	4
ECON-SHU 3	Microeconomics	4
ECON-SHU 251	Economics of Global Business	4
Electives		
Select one of the following:		4
BUSF-SHU 142	Information Technology in Business & Society	
BUSF-SHU 202	Foundations of Finance	
BUSF-SHU 210	Business Analytics	
BUSF-SHU 303	Corporate Finance	
BUSF-SHU 351	Operations Management	
MGMT-SHU 301	Management and Organizations	
MKTG-SHU 1	Introduction to Marketing	
Additional Courses		
Select two of the following:		8
BUSF-SHU 142	Information Technology in Business & Society	
BUSF-SHU 202	Foundations of Finance	

BUSF-SHU 210 Business Analytics

BUSF-SHU 351 Operations Management

MGMT-SHU 301 Management and Organizations

MKTG-SHU 1 Introduction to Marketing

Total Credits **28**

Policies

Minor Policies

Students may minor in subjects outside of their major. A minor in a secondary subject enables a student to acquire a useful understanding of concepts and analysis without the same degree of coverage as would be obtained in a major. A grade of C or better is required for a course to be counted toward a minor. If a student fails a course required for the minor, the course must be retaken at NYU; a course taken outside the University will not normally be allowed to substitute for a minor requirement. No course for the minor may be taken as pass/fail. Students may use Core Curriculum classes to fill minor requirements but at least 12 credits of the minor must be unique to the minor, meaning that it is not double-counted with any other major, minor, or core requirement.

Additionally, no single course may be used to meet more than two requirements.

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

NYU Shanghai Policies

Additional academic policies can be found on the NYU Shanghai Academic Policies page (<https://bulletins.nyu.edu/undergraduate/shanghai/academic-policies/>).