

# SOCIAL ENTREPRENEURSHIP (MINOR)

## Program Description

2,500 years ago Greek philosopher Heraclitus noted that one never steps into the same river twice (i.e. we live in a world of change). Nothing could be more apropos for the current environment we live in today. The heart of entrepreneurship isn't about how to merely survive in a world of change, it is about how to flourish in such a world. The joint Stern/Wagner minor in Social Entrepreneurship gives students the fundamental background to flourish in the changing world while focusing their energy on some of the most pressing social and environmental issues facing us today. Students can choose from a selection of rigorous course offerings, taught by both schools, to learn the basics of entrepreneurship from both a theoretical and practical point of view and in the context of both for-profit and nonprofit enterprises. The courses are aimed to be experiential in nature where students are presented real world problems and design their own real world solutions.

## Minor Declaration

Students can apply for the minor via NYU Albert (<http://albert.nyu.edu/>) in the My Academics section of the Student Center.

## Program Requirements

All students must complete a minimum of 14 credits to satisfy the cross-school minor requirements and must take at least 6 credits in each school.

**Note:** Stern undergraduate students cannot double-count required Business Core or concentration courses toward this minor.

Course	Title	Credits
<b>Minor Requirements</b>		
<i>Introductory Courses</i> <sup>1</sup>		
Select one of the following:		3-4
BSPA-UB 41	Social Entrepreneurship	
UPADM-GP 265	Fundamentals of Social Entrepreneurship: Problem Solving and Innovation	
<i>Practicum</i>		
Select at least one of the following:		3-4
BSPA-UB 51	Marketing for Impact: Strategies for Sustainable Business	
BSPA-UB 70	Social Innovation Practicum	
BSPA-UB 103	Experiential Learning Seminar: Social Impact Consulting	
BSPA-UB 2000	Social Entrepreneurship Ghana (SEG) (Open only to Stern students)	
MULT-UB 301	The Startup Lab	
UPADM-GP 267	Social Entrepreneurship Incubator & Practicum	
<b>Electives</b>		
Select at least two of the following (one from each school):		6-8
<i>Stern Electives</i>		
BSPA-UB 43	Economic Inequality: Perspectives & Practices	

BSPA-UB 44	Innovations and Strategies for Building a Progressive Social Enterprise
BSPA-UB 45	Sustainability Consulting in Costa Rica (Open only to Stern students)
BSPA-UB 50	Entrepreneurship in Sustainable Protein
BSPA-UB 68	Sustainability for Competitive Advantage
BSPA-UB 103	Experiential Learning Seminar: Social Impact Consulting (If not taken as a practical requirement)
BSPA-UB 2000	Social Entrepreneurship Ghana (SEG) (Open only to Stern students. If not taken as a practical requirement)
BSPA-UB 51	Marketing for Impact: Strategies for Sustainable Business (If not taken as a practical requirement)
MGMT-UB 1	Management and Organizations (Stern students may not count this course toward the minor)
MGMT-UB 7	Managing People & Teams at Work
MGMT-UB 25	Managing Change
MGMT-UB 85	Entrepreneurship
MULT-UB 86	Entrepreneurship & Law in Practice
<i>Wagner Electives</i>	
UPADM-GP 101	The Politics of Public Policy
UPADM-GP 102	Introduction to Social Impact
UPADM-GP 217	Sustainable Urban Development
UPADM-GP 242	The Business of Nonprofit Management
UPADM-GP 267	Social Entrepreneurship Incubator & Practicum (If not taken as a practical requirement)
UPADM-GP 269	How to Change the World: Advocacy Movements and Social Innovation
PADM-GP 4316	NYU Impact Investment Fund I (Fall only)
PADM-GP 4317	NYU Impact Investment Fund II (Spring only)

**Total Credits** **14**

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If the introductory course is taken at Stern (-UB), the practicum course must be taken at Wagner (-GP), and vice versa.

## Policies

### NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

### Wagner Policies

Additional academic policies can be found on the Wagner academic policy page (<https://bulletins.nyu.edu/undergraduate/public-service/academic-policies/>).