

# SOCIAL ENTREPRENEURSHIP (MINOR)

## Program Description

The heart of entrepreneurship is learning not merely to survive but to flourish in a world of change. The joint Stern/Wagner minor in Social Entrepreneurship gives you the preparation you need to flourish in our rapidly changing world while focusing your energy on some of the most pressing social and environmental issues of our time. You can choose from a selection of rigorous course offerings from both schools, to learn the basics of entrepreneurship from both a theoretical and practical point of view and in the context of both for-profit and nonprofit enterprises. The courses prioritize experiential learning, presenting real-world problems to which you must design your own real-world solutions.

## Minor Declaration

Students can apply for the minor via NYU Albert (<http://albert.nyu.edu/>) in the My Academics section of the Student Center.

## Program Requirements

All students must complete a minimum of four courses to satisfy the inter-school minor requirements: an introductory course, a practicum course, and at least two additional courses (one from each school). A minimum of at least 14 total credits is required (8 credits from Wagner and 6-7 credits from Stern).

**Note:** Stern undergraduate students cannot double-count required Business Core or concentration courses toward this minor.

Course	Title	Credits
<b>Minor Requirements</b>		
<i>Introductory Courses</i> <sup>1</sup>		
Select one of the following:		3-4
BSPA-UB 41	Social Entrepreneurship	
UPADM-GP 265	Fundamentals of Social Entrepreneurship: Problem Solving and Innovation	
<i>Practicum</i>		
Select at least one of the following (must NOT be from the same school as the intro course):		3-4
BSPA-UB 51	Marketing for Impact: Strategies for Sustainable Business	
BSPA-UB 70	Social Innovation Practicum	
BSPA-UB 103	Experiential Learning Seminar: Social Impact Consulting	
MULT-UB 301	The Startup Lab	
UPADM-GP 267	Social Entrepreneurship Incubator & Practicum	
<b>Electives</b>		
Select at least two of the following (one from each school):		7-8
<i>Stern Electives</i>		
BSPA-UB 43	Economic Inequality: Perspectives & Practices	
BSPA-UB 44	Innovations and Strategies for Building a Progressive Social Enterprise	

BSPA-UB 45	Social Entrepreneurship and Sustainable Development in Costa Rica (Open only to Stern students)
BSPA-UB 50	Entrepreneurship in Sustainable Protein
BSPA-UB 51	Marketing for Impact: Strategies for Sustainable Business (If not taken as a practical requirement)
BSPA-UB 68	Sustainability for Competitive Advantage
BSPA-UB 103	Experiential Learning Seminar: Social Impact Consulting (If not taken as a practical requirement)
MGMT-UB 1	Management and Organizations (Stern students may not count this course toward the minor)
MGMT-UB 7	High-Performance Teams
MGMT-UB 25	Managing Change
MGMT-UB 85	Entrepreneurship
<i>Wagner Electives</i>	
UPADM-GP 101	The Politics of Public Policy
UPADM-GP 102	Introduction to Social Impact
UPADM-GP 103	Management and Leadership
UPADM-GP 217	Sustainable Urban Development
UPADM-GP 242	The Business of Nonprofit Management
UPADM-GP 262	Design Thinking: A Creative Approach to Problem Solving and Creating Impact
UPADM-GP 267	Social Entrepreneurship Incubator & Practicum (If not taken as a practical requirement)
UPADM-GP 269	How to Change the World: Advocacy Movements and Social Innovation
<b>Total Credits</b>	

<sup>1</sup> If the introductory course is taken at Stern (-UB), the practicum course must be taken at Wagner (-GP), and vice versa.

## Policies

### Program Policies

#### Minor Policies

1. Credit toward the minors is not given for courses completed with a grade of less than C, or for courses taken on a pass/fail basis.
2. Students can count one course in a minor towards the requirements of another major or minor. Students intending to double count any courses would also need to contact the other major or minor's department to ask if, and to what extent, that department permits overlapping courses.

Students who have declared interdisciplinary minors in partnership with the Robert F. Wagner Graduate School of Public Service follow the academic policies set forth by the home school.

See Undergraduate (<https://bulletins.nyu.edu/undergraduate/>) for schools and policies.

## **NYU Policies**

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

## **Wagner Policies**

Additional academic policies can be found on the Wagner academic policy page (<https://bulletins.nyu.edu/undergraduate/public-service/academic-policies/>).