

TRAVEL, HOSPITALITY, AND TOURISM MANAGEMENT (MINOR)

Program Description

Hospitality is a sector that is experiencing global expansion and one that offers a wide range of career opportunities in the public, private, and voluntary sectors. The NYU SPS minor in Travel, Hospitality, and Tourism Management is designed to provide students with a solid understanding of the breadth, scope, and operation of the hospitality industry. This minor will allow students to position themselves as competitive employees in an industry that holds wide appeal and prepares them for graduate study in this field. Through two required foundational courses and a selection of elective courses, students will be able to tailor the minor to a specific interest in the hospitality discipline. The minor offers exposure to and exploration of the related industry sectors in lodging, food and beverage, travel, tourism, and events.

Please note: these minors are only open to SPS, Steinhardt, and Gallatin students. To declare the minor, students should consult the advising team at tisch.center@nyu.edu.

Program Requirements

Course	Title	Credits
Required Courses		7
Students are required to complete the following two courses:		
TCHT1-UC 1000	Tourism Impacts and Issues	
TCHT1-UC 1070	Introduction to Hospitality	
Electives		9
Select three of the following:		
TCHT1-UC 1400	Hospitality & Tourism Law	
TCHT1-UC 1300	Hospitality & Tourism Sales & Marketing	
TCHT1-UC 3400	Creative Community Tourism Development	
TCHT1-UC 3240	Managing Food and Beverage Operations	
TCHT1-UC 3600	Conferences and Business Events	
TCHT1-UC 3200	Advanced Hotel Operations Management	
TCHT1-UC 3270	Strategic Pricing & Revenue Management	
TCHT1-UC 3430	Sports Tourism Development	
TCHT1-UC 3620	Casino Operations & Management	
TCHT1-UC 3255	Event Design & Production	
TCHT1-UC 3655	Marketing of Conferences & Special Events	

TCHT1-UC 1360 Customer Experience Management

Total Credits 16

Policies

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

School of Professional Studies Policies

Additional academic policies can be found on the School of Professional Studies academic policy page (<https://bulletins.nyu.edu/undergraduate/professional-studies/academic-policies/>).