

GLOBAL PUBLIC HEALTH/ MEDIA, CULTURE, AND COMMUNICATION (BS)

Department Website (<https://steinhardt.nyu.edu/departments/media-culture-and-communication/>)

NYSED: 35042 **HEGIS:** 1214.00 **CIP:** 09.0702

Program Description

The BS program in Media, Culture, and Communication/Global Public Health (MCC/GPH) co-major bridges the sociological, political, and cultural study of media with public health to develop strategies for improving the conditions of global populations. Identifying solutions to challenges of this scale requires an expert understanding of societal engagement with emerging technologies and transcultural information flows.

Course work is combined with experiential learning and global exposure to ensure that students are broadly trained and uniquely prepared for a variety of careers. A semester at an NYU global site is a requirement for all Global Public Health co-majors.

Honors

Departmental Honors: Senior Honors Seminar for selected students with at least a 3.75 grade point average, culminating in a senior thesis/project based on faculty-supervised independent research.

Undertaking the Honors Program in Media, Culture, and Communication (<https://steinhardt.nyu.edu/degree/bs-media-culture-and-communication/mcc-honors-program/>) is an exciting but demanding opportunity for students with outstanding academic records and a serious intellectual curiosity about the discipline. The program prepares and guides students to pursue original, independent research under the supervision of a full-time faculty member during the senior year.

Admissions

New York University's Office of Undergraduate Admissions supports the application process for all undergraduate programs at NYU. For additional information about undergraduate admissions, including application requirements, see How to Apply (<https://www.nyu.edu/admissions/undergraduate-admissions/how-to-apply.html>).

Program Requirements

Course	Title	Credits
Liberal Arts Requirements		
<i>Foreign Language</i>		
Select eight credits of a foreign language		8
<i>Expository Writing</i>		
EXPOS-UA 1	Writing as Inquiry	4
ACE-UE 110	Advanced Writing and Research	4
<i>Foundations of Contemporary Culture</i>		
Texts and Ideas		4
Cultures and Contexts		4
Societies and Social Sciences		4

Expressive Culture		4
<i>Foundations of Scientific Inquiry</i>		
UGPH-GU 20	Biostatistics for Public Health	4
Physical Science		4
Life Science		4
<i>Liberal Arts Electives</i>		20
<i>Additional Requirements</i>		
SAHS-UE 1	New Student Seminar	0
Writing Proficiency Examination		
The Global Health Major requires one Fall, Spring or Summer semester abroad at one of NYU's 14 global sites.		

Major Requirements

<i>Public Health Core</i>		
UGPH-GU 10	Health and Society in a Global Context	4
UGPH-GU 30	Epidemiology for Global Health	4
UGPH-GU 40	Health Policy in a Global World	4
UGPH-GU 50	Environmental Health in a Global World	4
<i>Global Public Health Internship</i>		
UGPH-GU 60	Undergraduate Experiential Learning in Global Public Health	4

Media, Culture, and Communication Core

MCC-UE 1	Introduction to Media Studies	4
MCC-UE 3	History of Media & Comm	4
MCC-UE 14	Methods in Media Studies	4
MCC-UE 1200	Inquiry Seminar	4

MCC Areas of Study: Framing Course

Select two Framing courses from any of the following areas of study:	8
Global Communication and Media	
Visual Culture and Sound Studies	
Interaction and Experience	
Media Industries and Politics	
Technology and Society	

MCC Areas of Study: Focus Courses

Select any three Focus courses from any of the following areas of study:	12
Global Communication and Media	
Visual Culture and Sound Studies	
Interaction and Experience	
Media Industries and Politics	
Technology and Society	

Electives

Select eight credits from GPH or MCC. The internship course MCC-UE 1100 may be taken as an elective.	8
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Total Credits	128
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Sample Plan of Study

Course	Title	Credits
1st Semester/Term		
MCC-UE 1/9001	Introduction to Media Studies	4
EXPOS-UA 1/9001 or EXPOS-UA 4	Writing as Inquiry or International Writing Workshop I	4
UGPH-GU 10	Health and Society in a Global Context	4
SAHS-UE 1	New Student Seminar	0

College Core Requirement		4
Credits		16
2nd Semester/Term		
MCC-UE 3/9003	History of Media & Comm	4
ACE-UE 110 or EXPOS-UA 9	Advanced Writing and Research or International Writing Workshop II	4
College Core Requirement		4
College Core Requirement		4
Credits		16
3rd Semester/Term		
MCC-UE 1XXX	Area of Study Framing Course	4
UGPH-GU 20	Biostatistics for Public Health	4
MCC-UE 14	Methods in Media Studies	4
College Core Requirement		4
Credits		16
4th Semester/Term		
MCC-UE 1XXX	Area of Study Framing Course	4
UGPH-GU 30	Epidemiology for Global Health	4
MCC-UE 1200	Inquiry Seminar	4
College Core Requirement		4
Credits		16
5th Semester/Term		
MCC-UE 1XXX	Area of Study Focus course	4
UGPH-GU 40	Health Policy in a Global World	4
Foreign Language		4
College Core Requirement		4
Credits		16
6th Semester/Term		
Foreign Language		4
UGPH-GU 60	Undergraduate Experiential Learning in Global Public Health	4
Liberal Arts Electives		4
Liberal Arts Electives		4
Credits		16
7th Semester/Term		
MCC-UE 1XXX	Area of Study Focus course	4
UGPH-GU 50	Environmental Health in a Global World	4
Liberal Arts Electives		4
Liberal Arts Electives		4
Credits		16
8th Semester/Term		
MCC-UE 1XXX	Area of Study Focus course	4
MCC/GPH combined major electives		4
MCC/GPH combined major electives		4
Liberal Arts Electives		4
Credits		16
Total Credits		128

unfold in historically and geographically distinct social, political, and economic contexts.

- Translate points of curiosity around phenomena in media, culture, and communication into feasible scholarly questions, and develop a feasible path of inquiry.

Policies

Program Policies

Minimum Grades

MCC majors and minors and GPH/MCC co-majors must earn a B- or better in MCC-UE 1 Introduction to Media Studies, MCC-UE 3 History of Media and Communication, and MCC-UE 14 Methods in Media Studies. Students are allowed one unique opportunity to retake a core course during their time in the program. Students receiving below a B- in two or more MCC core courses will have to explore other options for majoring at NYU.

STEM OPT Benefits for International Students

If you're an international student, you may be able to work in the United States after graduation for an extended period of time. Most students studying on F-1 visas will be eligible for 12 months of Optional Practical Training (OPT) off-campus work authorization. F-1 students in this program may also be eligible for the STEM (Science, Technology, Engineering, or Mathematics) OPT extension, allowing you to extend your time in the United States to pursue degree-related work experience for a total of 36 months or 3 years. For more information on who can apply for this extension visit NYU's Office of Global Services: STEM OPT (<http://www.nyu.edu/students/student-information-and-resources/student-visa-and-immigration/alumni/extend-your-opt/stem-opt.html>).

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Steinhardt Academic Policies

Additional academic policies can be found the Steinhardt academic policies page (<https://bulletins.nyu.edu/undergraduate/culture-education-human-development/academic-policies/>).

Learning Outcomes

Upon successful completion of the program, graduates will:

- Identify and explain the key concepts, theories, and scholarly work associated with the study of media, culture, and communication.
- Compare and contrast key historical cases and concepts in the study of media, culture, and communication, and apply historical insights to the contemporary world.
- Choose and apply appropriate methods to questions of concern in the study of media, culture, and communication.
- Demonstrate critical thinking and analysis of the complex interrelations and dynamics of media in its diverse forms, as they