

GLOBAL PUBLIC HEALTH/ MEDIA, CULTURE, AND COMMUNICATION (BS)

Department Website (<https://steinhardt.nyu.edu/departments/media-culture-and-communication/>)

NYSED: 35042 HEGIS: 1214.00 CIP: 09.0702

Program Description

The BS program in Media, Culture, and Communication/Global Public Health (MCC/GPH) combined major bridges the sociological, political, and cultural study of media with public health to develop strategies for improving the conditions of global populations. Identifying solutions to challenges of this scale requires an expert understanding of societal engagement with emerging technologies and transcultural information flows.

Course work is combined with experiential learning and global exposure to ensure that you are broadly trained and uniquely prepared for a variety of careers. A semester at an NYU global site is a requirement for all Global Public Health combined majors.

Honors

Departmental Honors: Senior Honors Seminar for selected students with at least a 3.75 grade point average, culminating in a senior thesis/project based on faculty-supervised independent research.

Undertaking the Honors Program in Media, Culture, and Communication (<https://steinhardt.nyu.edu/degree/bs-media-culture-and-communication/mcc-honors-program/>) is an exciting but demanding opportunity for students with outstanding academic records and a serious intellectual curiosity about the discipline. The program prepares and guides students to pursue original, independent research under the supervision of a full-time faculty member during the senior year.

Admissions

New York University's Office of Undergraduate Admissions supports the application process for all undergraduate programs at NYU. For additional information about undergraduate admissions, including application requirements, see How to Apply (<https://www.nyu.edu/admissions/undergraduate-admissions/how-to-apply.html>).

Program Requirements

| Course | Title | Credits |
|--|--|---------|
| Liberal Arts Requirements | | |
| <i>Foreign Language</i> | | |
| Select eight credits of a foreign language | | 8 |
| <i>Expository Writing</i> | | |
| EXPOS-UA 1 | Writing The Essay: | 4 |
| ACE-UE 110 | Advanced College Essay: Educ & The Professions | 4 |
| <i>Foundations of Contemporary Culture</i> | | |
| Texts and Ideas ¹ | | 4 |
| Cultures and Contexts ¹ | | 4 |
| Societies and Social Sciences ¹ | | 4 |

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|--|---|------------|
| Expressive Culture ¹ | | 4 |
| <i>Foundations of Scientific Inquiry</i> | | |
| Biostatistics for Public Health ¹ | | 4 |
| Physical Science ¹ | | 4 |
| Life Science ¹ | | 4 |
| <i>Liberal Arts Electives</i> | | |
| Select 20 Unrestricted Liberal Arts elective credits | | 20 |
| <i>Additional Requirements</i> | | |
| SAHS-UE 1 | New Student Seminar | 0 |
| Writing Proficiency Examination | | |
| Major Requirements | | |
| <i>Public Health Core</i> | | |
| UGPH-GU 10 | Health and Society in a Global Context | 4 |
| UGPH-GU 30 | Epidemiology for Global Health | 4 |
| UGPH-GU 40 | Health Policy in a Global World | 4 |
| UGPH-GU 50 | Environmental Health in a Global World | 4 |
| <i>Global Public Health Internship</i> | | |
| UGPH-GU 60 | Undergraduate Experiential Learning in Global Public Health | 4 |
| <i>Media, Culture, and Communication Core</i> | | |
| MCC-UE 1 | Introduction to Media Studies | 4 |
| MCC-UE 3 | History of Media & Comm | 4 |
| MCC-UE 14 | Methods in Media Studies | 4 |
| <i>MCC Areas of Study: Framing Course</i> | | |
| Select one Framing course from any of the following areas of study: | | 4 |
| Global Communication and Media | | |
| Visual Culture and Sound Studies | | |
| Interaction and Experience | | |
| Media Industries and Politics | | |
| Technology and Society | | |
| <i>MCC Areas of Study: Focus Courses</i> | | |
| Select any three Focus courses from any of the following areas of study: | | 12 |
| Global Communication and Media | | |
| Visual Culture and Sound Studies | | |
| Interaction and Experience | | |
| Media Industries and Politics | | |
| Technology and Society | | |
| <i>MCC Inquiry Seminar</i> | | |
| MCC-UE 1200 | Inquiry Seminar | 4 |
| <i>Electives</i> | | |
| Select any three courses from GPH or MCC | | 12 |
| Total Credits | | 128 |

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Steinhardt Liberal Arts Core (<http://steinhardt.nyu.edu/advisement/LAC/>)

Sample Plan of Study

| Course | Title | Credits |
|----------------------------------|---|---------|
| 1st Semester/Term | | |
| MCC-UE 1/9001 | Introduction to Media Studies | 4 |
| EXPOS-UA 1/9001 or EXPOS-UA 4 | Writing The Essay: or International Writing Workshop I | 4 |
| UGPH-GU 10 | Health and Society in a Global Context | 4 |

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|---------------------------------|--|------------|
| SAHS-UE 1 | New Student Seminar | 0 |
| College Core Requirement | | 4 |
| Credits | | 16 |
| 2nd Semester/Term | | |
| MCC-UE 3/9003 | History of Media & Comm | 4 |
| ACE-UE 110 or EXPOS-UA 9 | Advanced College Essay: Educ & The Professions or International Writing Workshop II | 4 |
| College Core Requirement | | 4 |
| College Core Requirement | | 4 |
| Credits | | 16 |
| 3rd Semester/Term | | |
| MCC-UE 1XXX | Field of Study Framing Course | 4 |
| UGPH-GU 20 | Biostatistics for Public Health | 4 |
| MCC-UE 14 | Methods in Media Studies | 4 |
| College Core Requirement | | 4 |
| Credits | | 16 |
| 4th Semester/Term | | |
| MCC-UE 1XXX | Field of Study Framing Course | 4 |
| UGPH-GU 30 | Epidemiology for Global Health | 4 |
| MCC-UE 1200 | Inquiry Seminar | 4 |
| College Core Requirement | | 4 |
| Credits | | 16 |
| 5th Semester/Term | | |
| MCC-UE 1XXX | Field of Study Focus course | 4 |
| UGPH-GU 40 | Health Policy in a Global World | 4 |
| Foreign Language | | 4 |
| Liberal Arts Electives | | 4 |
| Credits | | 16 |
| 6th Semester/Term | | |
| Foreign Language | | 4 |
| UGPH-GU 60 | Undergraduate Experiential Learning in Global Public Health | 4 |
| Liberal Arts Electives | | 4 |
| MCC/GPH combined major elective | | 4 |
| Credits | | 16 |
| 7th Semester/Term | | |
| MCC-UE 1XXX | Field of Study Focus course | 4 |
| UGPH-GU 50 | Environmental Health in a Global World | 4 |
| Liberal Arts Electives | | 4 |
| MCC/GPH combined major elective | | 4 |
| Credits | | 16 |
| 8th Semester/Term | | |
| MCC-UE 1XXX | Field of Study Focus course | 4 |
| Liberal Arts Electives | | 4 |
| Liberal Arts Electives | | 4 |
| College Core Requirement | | 4 |
| Credits | | 16 |
| Total Credits | | 128 |

Note: This is a suggested program of study and semester-to-semester plan; students can take courses in any sequence and can study abroad any time within their sophomore to senior year. The GPH/MCC curriculum requires that students earn a grade of B- or better in their core curriculum (MCC-UE 1, 3, and 14).

Learning Outcomes

Upon successful completion of the program, graduates will:

1. Identify and explain the key concepts, theories, and scholarly work associated with the study of media, culture, and communication.

2. Compare and contrast key historical cases and concepts in the study of media, culture, and communication, and apply historical insights to the contemporary world.
3. Choose and apply appropriate methods to questions of concern in the study of media, culture, and communication.
4. Demonstrate critical thinking and analysis of the complex interrelations and dynamics of media in its diverse forms, as they unfold in historically and geographically distinct social, political, and economic contexts.
5. Translate points of curiosity around phenomena in media, culture, and communication into feasible scholarly questions, and develop a feasible path of inquiry.

Policies

STEM OPT Benefits for International Students

If you're an international student, you may be able to work in the United States after graduation for an extended period of time. Most students studying on F-1 visas will be eligible for 12 months of Optional Practical Training (OPT) off-campus work authorization. F-1 students in this program may also be eligible for the STEM (Science, Technology, Engineering, or Mathematics) OPT extension, allowing you to extend your time in the United States to pursue degree-related work experience for a total of 36 months or 3 years. For more information on who can apply for this extension visit NYU's Office of Global Services: STEM OPT (<http://www.nyu.edu/students/student-information-and-resources/student-visa-and-immigration/alumni/extend-your-opt/stem-opt.html>).

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Steinhardt Academic Policies

Additional academic policies can be found the Steinhardt academic policies page (<https://bulletins.nyu.edu/undergraduate/culture-education-human-development/academic-policies/>).