

BUSINESS AND POLITICAL ECONOMY (BS)

NYSED: 31763 HEGIS: 2204.00 CIP: 52.1301

Program Description

The Bachelor of Science degree in Business and Political Economy is a STEM-certified specialized curriculum inspired by the observation that businesses operate in environments greatly influenced by political decisions, decisions that the businesses themselves contribute to shaping. To foster a uniquely global perspective, the BPE program includes two full semesters of global study at NYU's global campuses: London in your sophomore fall and Shanghai in your junior spring, and an optional additional semester abroad during the junior fall. The BPE degree will prepare students for a broad array of international business careers at multinational corporations, in government, at non-profit organizations, and more.

NYU Stern students take elective courses from across the University to broaden their intellectual experience. Students may also pursue a minor or a second major in the College of Arts and Science in areas ranging from psychology to the fine arts, or they can choose to minor at the Steinhardt School of Culture, Education, and Human Development; the Tisch School of the Arts; the Tandon School of Engineering; or the Silver School of Social Work. Students can also participate in one of NYU Stern's many cross-school interdisciplinary minors offered in conjunction with the College of Arts and Science; the Steinhardt School of Culture, Education and Human Development; the Tisch School of the Arts; and the Wagner Graduate School of Public Service. NYU Stern also offers a comprehensive variety of semester abroad programs and short-term immersion opportunities.

Admissions

New York University's Office of Undergraduate Admissions supports the application process for all undergraduate programs at NYU. For additional information about undergraduate admissions, including application requirements, see How to Apply (<https://www.nyu.edu/admissions/undergraduate-admissions/how-to-apply.html>).

Program Requirements

The program requires the completion of 128 credits, comprised of the following:

Course	Title	Credits
General Education Requirements		
<i>Liberal Arts Core</i>		
MATH-UA 121	Calculus I (or a higher-level calculus course)	4
STAT-UB 103	Stats F/Bus Cntl Regress & Forecasting Models or STAT-UB 3 and Statistics Proficiency Exam (1.5 Credits)	4
	Natural Science	4
	Area Studies Elective	4
Major Requirements		
<i>Social Impact Core</i>		
SOIM-UB 125	Business and Society	4
SOIM-UB 65	Organizational Comm & Its Social Context	4
SOIM-UB 6	Law, Business & Society	4

SOIM-UB 12	Professional Resp. & Leadership	2
<i>Business Core</i>		
ACCT-UB 1	Prin of Financial Acctg	4
FINC-UB 2	Foundations of Finance	4
MKTG-UB 1	Intro to Marketing	4
MULT-UB 9	Cohort Leadership Program I	0
<i>Politics Core</i>		
BPEP-UB 1	Intro to Econ & Pol Thgt	4
BPEP-UB 5	Business and Government	4
BPEP-UB 9012	Political Economy	4
BPEP-SHU 9042	The Political Economy of East Asia	4
<i>Economics Core</i>		
ECON-UB 1	Microeconomics with Algebra	4
or ECON-UB 2	Microeconomics with Calculus	
BPEP-UB 2	Macroeconomics	4
BPEP-UB 3	International Economics	4
Economics Elective		3
<i>Capstone</i>		
BPEP-UB 8	BPE Senior Seminar	4
<i>Electives</i>		
Stern Electives		18
Non-Stern Electives		28
Additional Interdisciplinary Electives (Stern or non-Stern)		5
Total Credits		128

Additional Policies

Calculus Requirement

Students with qualifying scores in certain AP and other foreign maturity exams (IB, A-Level, etc.) may apply credit to satisfy the Calculus I requirement.

Liberal Arts Core Area Studies Elective

Students must complete one course on the history, culture, or politics of your Study Away region.

Global Experience Requirement

Beginning with the Classes of 2027 and going forward, students are required to complete a Global Experience through any of the following: (i) NYU semester away (<https://www.stern.nyu.edu/portal-partners/current-students/undergraduate/global/nyu-study-away/>), (ii) Stern International Business Exchange (IBEX) semester away (<https://www.stern.nyu.edu/portal-partners/current-students/undergraduate/global/international-business-exchange-program/>), (iii) Stern short-term immersion course (<https://www.stern.nyu.edu/portal-partners/current-students/undergraduate/global/short-term-immersions/>), or (iv) other NYU global experiences, such as NYU school-specific programs (<https://www.nyu.edu/academics/studying-abroad/school-specific-programs.html>) or the NYU exchange program (<https://www.nyu.edu/academics/studying-abroad/exchange/internationalexchange.html>). NYU Stern is committed to making a Global Experience accessible for all students, and there are aid opportunities available for those with demonstrated financial need.

Economics Elective

To fulfill the Economics elective requirement, students must take one of:

- Any "ECON-UB (<https://bulletins.nyu.edu/undergraduate/business/courses/econ-ub/>)" elective above ECON-UB 11 Economics of Global Business
- An ECON-UA 200-399 (<https://bulletins.nyu.edu/undergraduate/arts-science/courses/econ-ua/>) elective (4 credits)
- Any course from the table below:

Code	Title	Credits
MULT-UB 20	Game Theory	3
MULT-UB 27	The Financial System	3
MULT-UB 131	Economy and Business of Singapore	3
MULT-UB 132	The Global Theme/Amusement Park Industry: USA	3
MULT-UB 134	Business and Economy of the Netherlands	3

Econometrics Requirement

Classes of 2028 and beyond will be required to take a BPE Econometrics-focused course during their junior spring at NYU Shanghai. More information about this requirement will be available in the near future.

Sample Plan of Study

Course	Title	Credits
1st Semester/Term		
BPEP-UB 1	Intro to Econ & Pol Thgt	4
MATH-UA 121	Calculus I	4
ECON-UB 1 or ECON-UB 2	Microeconomics with Algebra or Microeconomics with Calculus	4
Natural Science Requirement		4
MULT-UB 9	Cohort Leadership Program I	0
Credits		16
2nd Semester/Term		
STAT-UB 103	Stats F/Bus Cntl Regress & Forecasting Models	4
SOIM-UB 125	Business and Society	4
Non-Business Elective		4
ACCT-UB 1	Prin of Financial Acctg	4
Credits		16
3rd Semester/Term		
BPEP-UB 9012	Political Economy	4
BPEP-UB 9002	Macroeconomics	4
SOIM-UB 9065	Organizational Comm & Its Social Context	4
Area Studies Elective		4
Credits		16
4th Semester/Term		
FINC-UB 2	Foundations of Finance	4
BPEP-UB 3	International Economics	4
Business Elective		3
Non-Business Elective		4
Credits		15
5th Semester/Term		
BPEP-UB 5	Business and Government	4
Non-Business Elective		4
SOIM-UB 6	Law, Business & Society	4
Business Elective		3
Credits		15
6th Semester/Term		
BPEP-SHU 9042	The Political Economy of East Asia	4
MKTG-SHU 1	Introduction to Marketing	4
Non-Business Elective		4
Non-Business Elective		4
Credits		16

7th Semester/Term		
BPEP-UB 8	BPE Senior Seminar	4
SOIM-UB 12	Professional Resp. & Leadership	2
Non-Business Elective		4
Advanced Economics Elective		3
Business Elective		3
Credits		16

8th Semester/Term		
Non-Business Elective		4
Business Elective		3
Interdisciplinary Electives (Stern or non-Stern)		4
Business Elective		3
Interdisciplinary Electives (Stern or non-Stern)		4
Credits		18
Total Credits		128

Learning Outcomes

Upon successful completion of the program, graduates will:

- Demonstrate a thorough understanding of the political economy's approach to the analysis of social phenomena, and in particular of those arising from interactions directly involving businesses.
- Students will exhibit ownership of analytical and empirical methods commonly used in the study of such phenomena, and prove to be able to competently and effectively communicate the results of their intellectual work.
- Exhibit intellectual curiosity, high levels of intellectual engagement, and open-mindedness to new ideas and alternative points of view.
- Achieve understanding of the role of business within our global society.

Additionally, graduates will demonstrate:

- Knowledge of how heterogeneity in cultural and institutional conditions may lead societies to make different collective choices when facing similar challenges.
- Understanding of how the international movement of goods and services, capital, people, and ideas can lead to material spillover effects of such choices on other countries.
- Awareness of the conditions under which international cooperation may be needed in order to achieve efficient and/or equitable allocations of resources.

Policies

Program Policies

Concentrations

BPE students have two designations included in their major: business and political economy. BPE students are not able to pursue business concentrations (examples: finance, accounting, marketing, management, computing & data science, etc.), but can still take the same coursework as BS in Business students who may be pursuing concentrations.

A Second Major in the College of Arts & Science (CAS)

It is possible for a student to complete a second major at CAS except for majors in economics or politics. Students interested in pursuing a major at CAS should meet with their academic adviser early on in their academic careers to ensure they can fulfill all the requirements. Consult the Stern and CAS websites for more specific information.

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Stern Policies

Additional academic policies can be found on the Stern Undergraduate academic policies page (<https://bulletins.nyu.edu/undergraduate/business/academic-policies/>).