

BUSINESS AND POLITICAL ECONOMY (BS)

NYSED: 31 763 HEGIS: 2204.00 CIP: 45.0601

Program Description

The Bachelor of Science degree in Business and Political Economy is a specialized curriculum inspired by the observation that businesses operate in environments greatly influenced by political decisions, decisions that the businesses themselves contribute to shaping. To foster a uniquely global perspective, the BPE program includes two full semesters of global study at NYU's global campuses during the sophomore year, and an optional additional semester abroad during the junior year. The BPE degree will prepare students for a broad array of international business careers at multinational corporations, in government, at non-profit organizations, and more.

Admissions

New York University's Office of Undergraduate Admissions supports the application process for all undergraduate programs at NYU. For additional information about undergraduate admissions, including application requirements, see How to Apply (<https://www.nyu.edu/admissions/undergraduate-admissions/how-to-apply.html>).

Program Requirements

The program requires the completion of 128 credits, comprised of the following:

Course	Title	Credits
General Education Requirements		
MATH-UA 121	Calculus I (or a higher-level mathematics course) ¹	4
STAT-UB 103	Stats F/Bus Cntl Regress & Forecasting Models	6
or STAT-UB 1 & STAT-UB 3	Stats F/Business Control and Regress/Forecasting Model	
Foreign Language		16
Natural Science		4
Area Studies Elective ²		4
Major Requirements		
SOIM-UB 6	Law, Business & Society	4
SOIM-UB 12	Professional Resp. & Leadership	2
SOIM-UB 65	Organizational Comm & Its Social Context	4
SOIM-UB 125	Business and Society	4
ACCT-UB 1	Prin of Financial Acctg	4
FINC-UB 2	Foundations of Finance	4
MKTG-UB 1	Intro to Marketing	4
MULT-UB 9	Cohort Leadership Program I	0
BPEP-UB 1	Intro to Econ & Pol Thgt	4
BPEP-UB 5	Business and Government	4
BPEP-UB 9012	Political Economy	4
BPEP-UB 9042		3
ECON-UB 1	Microeconomics with Algebra	4
BPEP-UB 2	Macroeconomics	4
ECON-UA 9238	International Economics	4
Economics Elective		3

BPEP-UB 8	BPE Senior Seminar	4
Electives		
Other Elective Credits		34
Total Credits		128

1

Students with qualifying scores in certain AP and other foreign maturity exams (IB, A-Level, etc.) may apply credit to satisfy the Calculus I requirement.

2

Students must complete one course on the history, culture, or politics of your Study Away region.

Sample Plan of Study

Course	Title	Credits
1st Semester/Term		
BPEP-UB 1	Intro to Econ & Pol Thgt	4
MATH-UA 121	Calculus I	4
ECON-UB 1	Microeconomics with Algebra	4
or ECON-UB 2	or Microeconomics with Calculus	
Natural Science Requirement		4
Credits		16
2nd Semester/Term		
STAT-UB 103	Stats F/Bus Cntl Regress & Forecasting Models	6
SOIM-UB 125	Business and Society	4
BPEP-UB 2	Macroeconomics	4
ACCT-UB 1	Prin of Financial Acctg	4
Credits		18
3rd Semester/Term		
BPEP-UB 9012	Political Economy	4
ECON-UA 9238	International Economics	4
FINC-UB 9002	Foundations of Finance	4
Area Studies Elective		4
Credits		16
4th Semester/Term		
BPEP-SHU 9042	The Political Economy of East Asia	4
MKTG-SHU 1	Introduction to Marketing	4
CHIN-SHU ---	Chinese Language course	4
Non-Business Elective		4
Credits		16
5th Semester/Term		
BPEP-UB 5	Business and Government	4
SOIM-UB 65	Organizational Comm & Its Social Context	4
Business Elective		4
Elementary I Foreign Language		4
Credits		16
6th Semester/Term		
SOIM-UB 6	Law, Business & Society	4
Business Elective		4
Non-Business Elective		4
Elementary II Foreign Language		4
Credits		16
7th Semester/Term		
BPEP-UB 8	BPE Senior Seminar	4
SOIM-UB 12	Professional Resp. & Leadership	2
Intermediate I Foreign Language		4
Advanced Economics Elective		3
Business Elective		3
Credits		16

8th Semester/Term	
Intermediate II Foreign Language	4
Business Elective	3
Non-Business Elective	2
Business Elective	2
Business Elective	3
Credits	14
Total Credits	128

academic careers to ensure they can fulfill all the requirements. Consult the Stern and CAS websites for more specific information.

Learning Outcomes

Upon successful completion of the program, graduates will:

1. Demonstrate a thorough understanding of the political economy's approach to the analysis of social phenomena, and in particular of those arising from interactions directly involving businesses.
2. Students will exhibit ownership of analytical and empirical methods commonly used in the study of such phenomena, and prove to be able to competently and effectively communicate the results of their intellectual work.
3. Exhibit intellectual curiosity, high levels of intellectual engagement, and open-mindedness to new ideas and alternative points of view.
4. Achieve understanding of the role of business within our global society.

Additionally, graduates will demonstrate:

1. Knowledge of how heterogeneity in cultural and institutional conditions may lead societies to make different collective choices when facing similar challenges.
2. Understanding of how the international movement of goods and services, capital, people, and ideas can lead to material spillover effects of such choices on other countries.
3. Awareness of the conditions under which international cooperation may be needed in order to achieve efficient and/or equitable allocations of resources.

Policies

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Stern Policies

Additional academic policies can be found on the Stern Undergraduate academic policies page (<https://bulletins.nyu.edu/undergraduate/business/academic-policies/>).

Concentrations

BPE students have two designations included in their major: business and political economy. BPE students are not able to pursue business concentrations (examples: finance, accounting, marketing, management, computing & data science, etc.), but can still take the same coursework as BS in Business students who may be pursuing concentrations.

A Second Major in the College of Arts & Science (CAS)

It is possible for a student to complete a second major at CAS except for majors in economics or politics. Students interested in pursuing a major at CAS should meet with their academic adviser early on in their