BUSINESS AND POLITICAL ECONOMY (BS)

NYSED: 31763 HEGIS: 2204.00 CIP. 45.0601

Program Description

The Bachelor of Science degree in Business and Political Economy is a specialized curriculum inspired by the observation that businesses operate in environments greatly influenced by political decisions, decisions that the businesses themselves contribute to shaping. To foster a uniquely global perspective, the BPE program includes two full semesters of global study at NYU's global campuses during the sophomore year, and an optional additional semester abroad during the junior year. The BPE degree will prepare students for a broad array of international business careers at multinational corporations, in government, at non-profit organizations, and more.

Admissions

New York University's Office of Undergraduate Admissions supports the application process for all undergraduate programs at NYU. For additional information about undergraduate admissions, including application requirements, see How to Apply (https://www.nyu.edu/admissions/undergraduate-admissions/how-to-apply.html).

Program Requirements

The program requires the completion of 128 credits, comprised of the following:

| Course | Title | Credits | |
|--------------------------------|---|-------------------|--|
| General Education Requirements | | | |
| MATH-UA 121 | Calculus I (or a higher-level mathematics course | e) ¹ 4 | |
| STAT-UB 103 | Stats F/Bus Cntl Regress & Forecasting Models | 6 | |
| or STAT-UB 1 & STAT-UB 3 | Stats F/Business Control and Regress/Forcasting Model | | |
| Foreign Languag | e | 16 | |
| Natural Science | | 4 | |
| Area Studies Elec | ctive ² | 4 | |
| Major Requireme | ents | | |
| SOIM-UB 6 | Law, Business & Society | 4 | |
| SOIM-UB 12 | Professional Resp. & Leadership | 2 | |
| SOIM-UB 65 | Organizational Comm & Its Social Context | 4 | |
| SOIM-UB 125 | Business and Society | 4 | |
| ACCT-UB 1 | Prin of Financial Acctg | 4 | |
| FINC-UB 2 | Foundations of Finance | 4 | |
| MKTG-UB 1 | Intro to Marketing | 4 | |
| MULT-UB 9 | Cohort Leadership Program I | 0 | |
| BPEP-UB 1 | Intro to Econ & Pol Thgt | 4 | |
| BPEP-UB 5 | Business and Government | 4 | |
| BPEP-UB 9012 | Political Economy | 4 | |
| BPEP-UB 9042 | | 3 | |
| ECON-UB 1 | Microeconomics with Algebra | 4 | |
| BPEP-UB 2 | Macroeconomics | 4 | |
| ECON-UA 9238 | International Economics | 4 | |
| Economics Elective | | | |

1

Students with qualifying scores in certain AP and other foreign maturity exams (IB, A-Level, etc.) may apply credit to satisfy the Calculus I requirement.

2

Students must complete one course on the history, culture, or politics of your Study Away region.

Sample Plan of Study

| PEP-UB 1 | Course | Title | Credits |
|--|---------------------------------|---|---------|
| MATH-UA 121 Calculus I 4 ECON-UB 1 or ECON-UB 2 or Microeconomics with Algebra or Microeconomics with Calculus 4 Natural Science Requirement 4 Credits 16 2nd Semester/Term STAT-UB 103 Stats F/Bus Cntl Regress & Forecasting Models 6 SOIM-UB 125 Business and Society 4 BPEP-UB 2 Macroeconomics 4 ACCT-UB 1 Prin of Financial Acctg 4 Credits 18 3rd Semester/Term BPEP-UB 9012 Political Economy 4 ECON-UA 9238 International Economics 4 Foundations of Finance 4 Area Studies Elective 4 Credits 16 44 MKTG-SHU 1 Introduction to Marketing 4 CHIN-SHU - Chinese Language course 4 Non-Business Elective 4 SUM-UB 65 Organizational Comm & I | 1st Semester/Term | | |
| ECON-UB 1 or ECON-UB 2 Microeconomics with Algebra or Microeconomics with Calculus 4 Natural Science Requirement Cedits 16 Zond Semester/Term Total Semester/Term 16 STAT-UB 103 Stats F/Bus Cntl Regress & Forecasting Models 6 SOIM-UB 125 Business and Society 4 BPEP-UB 2 Macroeconomics 4 ACCT-UB 1 Prin of Financial Acctg 4 ACCT-UB 2 Point of Financial Acctg 4 BPEP-UB 9012 Political Economy 4 ECON-UA 9238 International Economics 4 FINC-UB 9002 Foundations of Finance 4 Acas Studies Elective 4 4 MKTG-SHU 1 Introduction to Marketing 4 MKTG-SHU 1 Introduction to Marketing 4 CHIN-SHU — Chinese Language course 4 Non-Business Elective 4 SOIM-UB 65 Organizational Comm & Its Social Context 4 BEPP-UB 5 Business and Government 4 SOIM-UB 6 Law, Business & Society <td>BPEP-UB 1</td> <td>Intro to Econ & Pol Thgt</td> <td>4</td> | BPEP-UB 1 | Intro to Econ & Pol Thgt | 4 |
| or Microeconomics with Calculus Natural Science Requirement 4 Credits 16 2nd Stats F/Bus Cntl Regress & Forecasting Models 6 STAT-UB 103 Stats F/Bus Cntl Regress & Forecasting Models 6 SOIM-UB 125 Business and Society 4 BPEP-UB 2 Macroeconomics 4 ACCT-UB 1 Prin of Financial Acctg 4 ACCT-UB 1 Prin of Financial Acctg 4 BPEP-UB 9012 Political Economy 4 ECON-UA 9238 International Economics 4 FEPPUB 9002 Foundations of Finance 4 Area Studies Elective 4 MKTG-SHU 1 Introduction to Marketing 4 MKTG-SHU 9042 The Political Economy of East Asia MA MKTG-SHU 1 MKTG-SHU 1< | MATH-UA 121 | Calculus I | 4 |
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| Credits 16 5th Semester/Term BPEP-UB 5 Business and Government 4 SOIM-UB 65 Organizational Comm & Its Social Context 4 Business Elective 4 Elementary I Foreign Language 4 6th Semester/Term 8 SOIM-UB 6 Law, Business & Society 4 Business Elective 4 Non-Business Elective 4 Elementary II Foreign Language 4 Credits 16 7th Semester/Term 16 7th Semester/Term 2 BPEP-UB 8 BPE Senior Seminar 4 SOIM-UB 12 Professional Resp. & Leadership 2 Intermediate I Foreign Language 4 Advanced Economics Elective 3 Business Elective 3 | CHIN-SHU | Chinese Language course | 4 |
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| Advanced Economics Elective 3 Business Elective 3 | SOIM-UB 12 | Professional Resp. & Leadership | 2 |
| Business Elective 3 | Intermediate I Foreign Language | | |
| | Advanced Economics Elec | tive | 3 |
| Credits 16 | Business Elective | | 3 |
| | | Credits | 16 |

8th Semester/Term Intermediate II Foreign Language 4 Business Elective 3 Non-Business Elective 2 Business Elective 2 Business Elective 3 Credits 14 Total Credits 128

academic careers to ensure they can fulfill all the requirements. Consult the Stern and CAS websites for more specific information.

Learning Outcomes

Upon successful completion of the program, graduates will:

- Demonstrate a thorough understanding of the political economy's approach to the analysis of social phenomena, and in particular of those arising from interactions directly involving businesses.
- Students will exhibit ownership of analytical and empirical methods commonly used in the study of such phenomena, and prove to be able to competently and effectively communicate the results of their intellectual work.
- Exhibit intellectual curiosity, high levels of intellectual engagement, and open-mindedness to new ideas and alternative points of view.
- Achieve understanding of the role of business within our global society.

Additionally, graduates will demonstrate:

- Knowledge of how heterogeneity in cultural and institutional conditions may lead societies to make different collective choices when facing similar challenges.
- Understanding of how the international movement of goods and services, capital, people, and ideas can lead to material spillover effects of such choices on other countries.
- Awareness of the conditions under which international cooperation may be needed in order to achieve efficient and/or equitable allocations of resources.

Policies NYU Policies

University-wide policies can be found on the New York University Policy pages (https://bulletins.nyu.edu/nyu/policies/).

Stern Policies

Additional academic policies can be found on the Stern Undergraduate academic policies page (https://bulletins.nyu.edu/undergraduate/business/academic-policies/).

Concentrations

BPE students have two designations included in their major: business and political economy. BPE students are not able to pursue business concentrations (examples: finance, accounting, marketing, management, computing & data science, etc.), but can still take the same coursework as BS in Business students who may be pursuing concentrations.

A Second Major in the College of Arts & Science (CAS)

It is possible for a student to complete a second major at CAS except for majors in economics or politics. Students interested in pursuing a major at CAS should meet with their academic adviser early on in their