

PRODUCING (MINOR)

Department Website (<https://tisch.nyu.edu/special-programs/>)

Program Description

Get your creative project off the ground and into the marketplace. It is the producer's vision that makes him or her as an artist. A producer with a firm knowledge of the craft, a discerning eye for material, fundraising ability, a grasp of the law, cash flow, people and ethics, is rare. Through core and elective courses, you will learn about this art form and business profession, and what it takes to complete a creative product in the entertainment and media industries.

Minor Declaration

To request a minor be added or removed from your record please use your Albert Student Center. Click on the Academics tab, and then click Minor Application under Planning Tools. New First Year and Transfer students should wait to declare minors toward the end of their first academic year and after discussing it with their academic advisor.

Program Requirements

The program requires the completion of 16 credits, comprised of the following:

Course	Title	Credits
Minor Requirements		
OART-UT 562	Media Moguls in the 20th Century	4
OART-UT 1006	Producing Essentials	4
Select 8 credits from the following:		8
OART-UT 563	The Art of Adaptation	
MKTG-UB 20	Business of Film	
MKTG-UB 49	Business of Producing	
OART-UT 1926	Casting and Auditioning	
OART-UT 1093	Creative Fundraising	
OART-UT 570	Crowdfunding Video Production	
MKTG-UB 40	Entertainment & Media Industries	
DWPG-UT 1105	Film Story Analysis:	
OART-UT 1010	Film Development: The Tools of Creative Movie Producing	
REMU-UT 1226	Funding Your Music Venture	
MKTG-UB 46	Globalization of The Entertainment Industry	
THEA-UT 639	History of Producing: Productions in Crisis	
OART-UT 1004	Impact Producing: Making Social, Political, & Cultural Change Through Documentary	
FMTV-UT 1123	Internet Design	
THEA-UT 490	Internship	
OART-UT 35	Intro to Screenwriting	
MKTG-UB 1	Intro to Marketing	
JOUR-UA 502	Journalism Ethics & First Amendment Law	
JOUR-UA 503	Journalism and Society:	
REMU-UT 1225	Leadership in the Music Industry	
THEA-UT 685	Theatre Management:	

FMTV-UT 1195	Legal Aspects of The Entertainment Industry
FMTV-UT 1093	Marketing & Distribution for Film
FMTV-UT 1039	Media Internship
MKTG-UB 22	Movie Marketing
THEA-UT 678	Producing: Artistic Entrepreneurship
FMTV-UT 1196	Producing for Animation
FMTV-UT 1095	Producing for Film
OART-UT 1923	Producing Off-Broadway
FMTV-UT 1028	Producing for TV
FMTV-UT 1023	Producing the Short Screenplay
FMTV-UT 1084	Script Analysis
FMTV-UT 1092	Strategies for Independent Producing
MKTG-UB 44	Television Management: Network, Cable/Satellite
THEA-UT 662	Theatre in New York: Practicum
IFMTV-UT 81	
FMTV-UT 1086	TV Nation: Inside and Out of The Box

Total Credits 16

Note: Not all courses are offered during all academic sessions. Check Albert for course schedule, eligibility to enroll, and work with your academic advisor to plan accordingly. Courses listed are allocated to the Minor. Courses offered at the School of Professional Studies are not eligible to count toward Tisch Minors.

Policies

Program Policies

Grades

All students declaring a Minor must receive a grade of C or above in order to have the course count towards a Tisch Minor.

Course Allocations

No more than one (1) class or a maximum of four (4) units can be used to substitute a Minor designated class. Students cannot substitute required classes for the Minors.

As of spring 2015, regarding double-counting of courses for Tisch students: students who have any combination of Tisch majors/minors will only be permitted to count one course towards both areas. Tisch minor courses can be double-counted between two Tisch minors. For all other NYU students, students' should follow their home school academic policies.

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Tisch Policies

Additional academic policies can be found on the Tisch academic policy page (<https://bulletins.nyu.edu/undergraduate/arts/academic-policies/>).