PRODUCING (MINOR)

Department Website (https://tisch.nyu.edu/special-programs/)

Program Description
Get your creative project off the ground and into the marketplace. It is
the producer’s vision that makes him or her as an artist. A producer with
a firm knowledge of the craft, a discerning eye for material, fundraising
ability, a grasp of the law, cash flow, people and ethics, is rare. Through
core and elective courses, you will learn about this art form and business
profession, and what it takes to complete a creative product in the
entertainment and media industries.

Minor Declaration
To request a minor be added or removed from your record please use your
Albert Student Center. Click on the Academics tab, and then click Minor
Application under Planning Tools. New First Year and Transfer students
should wait to declare minors toward the end of their first academic year
and after discussing it with their academic advisor.

Program Requirements
The program requires the completion of 16 credits, comprised of the following:

Course | Title | Credits
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Minor Requirements
OART-UT 562 | Media Moguls in the 20th Century | 4
OART-UT 1006 | Producing Essentials | 4
Select 8 credits from the following: | | 8
OART-UT 563 | The Art of Adaptation | 
MKTG-UB 20 | Business of Film | 
MKTG-UB 49 | Business of Producing | 
OART-UT 1926 | Casting and Auditioning | 
OART-UT 1093 | Creative Fundraising | 
OART-UT 570 | Crowdfunding Video Production | 
MKTG-UB 40 | Entertainment & Media Industries | 
DWPG-UT 1105 | Film Story Analysis: | 
OART-UT 1010 | Film Development: The Tools of Creative Movie Producing | 
REMU-UT 1226 | Funding Your Music Venture | 
MKTG-UB 46 | Globalization of The Entertainment Industry | 
THEA-UT 639 | | 
OART-UT 1004 | Impact Producing: Making Social, Political, & Cultural Change Through Documentary | 
FMTV-UT 1123 | Internet Design | 
THEA-UT 490 | Internship | 
OART-UT 35 | Intro to Screenwriting | 
MKTG-UB 1 | Intro to Marketing | 
JOUR-UA 502 | Journalism Ethics & First Amendment Law | 
JOUR-UA 503 | Journalism and Society | 
REMU-UT 1225 | Leadership in the Music Industry | 
THEA-UT 685 | Theatre Management | 
TOTAL CREDITS | 16 | 

Note: Not all courses are offered during all academic sessions. Check
Albert for course schedule, eligibility to enroll, and work with your
academic advisor to plan accordingly. Courses listed are allocated to
the Minor. Courses offered at the School of Professional Studies are not
eligible to count toward Tisch Minors.

Policies
Program Policies

Grades
All students declaring a Minor must receive a grade of C or above in order
to have the course count towards a Tisch Minor.

Course Allocations
No more than one (1) class or a maximum of four (4) units can be used to
substitute a Minor designated class. Students cannot substitute required
classes for the Minors.

As of spring 2015, regarding double-counting of courses for Tisch
students: students who have any combination of Tisch majors/minors
will only be permitted to count one course towards both areas. Tisch
minor courses can be double-counted between two Tisch minors. For all
other NYU students, students’ should follow their home school academic
policies.

NYU Policies
University-wide policies can be found on the New York University Policy
pages (https://bulletins.nyu.edu/nyu/policies/).

Tisch Policies
Additional academic policies can be found on the Tisch academic policy
page (https://bulletins.nyu.edu/undergraduate/arts/academic-policies/).