

# FILM AND NEW MEDIA (BA)

CIP: 50.0601

## Program Description

Film and New Media integrates filmmaking and new media with study of their histories, conventions, and practices. Students who have a love for moving images, regardless of their background in film or the arts, are encouraged to enroll. The only requirement is that they bring their passion, curiosity, and hard work to their pursuits. In return, Film and New Media students explore different forms of screen media, including live-action narrative, documentary, animation, work with archival footage, and experimental work in nonlinear and interactive formats. Students take studies and practice courses, and finish their degree with a Capstone project that reflects their interests and prepares them for a lifetime of understanding our image-saturated world.

Although films, television, web series, videogames, and other screen media are sometimes understood only in terms of entertainment, media artists have applied critical understandings of media's possibilities to make us laugh and cry, remember and dream, think and take action. They have combined centuries-old conventions from dance, music, theater, and visual arts, as well as cutting-edge methods of scientific inquiry and political analysis, to invite us to see the world with fresh eyes and reflect on our place in it. Film and New Media helps students to look at a big picture of media history ranging from pre-cinematic visual devices to virtual and augmented reality, and to learn how people across the globe have adapted technologies to convey their stories and questions—to move us emotionally or make us think critically.

Abu Dhabi is situated to provide a comparative perspective on film production and film cultures, embracing the study of both established and emerging film industries and practices. Students engage with local and regional landscapes, people, and their histories to discover the vibrancy of the world around them. From gateway Film and New Media classes through the culmination of their degree, the Capstone Project, this dialogue plays a critical role in students' work and is part of what makes Film and New Media at NYU Abu Dhabi truly unique.

To bring imagination and ideas to reality, the program provides state-of-the-art equipment and facilities within the NYUAD Arts Center, supporting workflows on the latest digital platforms. Students gain access to the University's sound stages, post-production, and screening facilities—providing cutting-edge technologies in an ever-changing medium to create meaningful works that have both emotional and intellectual impact. The NYUAD Library offers special collections of short and feature films from the adjacent regions and beyond. Film and New Media is a lens through which we can embrace a multitude of subjects—history, literature, music, theater, science, and the environment, to name a few. Students learn ways to not only articulate their visions, but, more importantly, develop their own points-of-view and voices. This process evolves over time and with life experience; the education at NYUAD is just the beginning. The Film and New Media program nurtures students to become the next generation of critical thinkers and image-makers—with the skills and confidence to turn their ideas into tangible results that reveal emotion and intelligence. In this spirit, students are prepared for creative and critical thinking that can include careers as filmmakers, scholars, curators, critics, educators, innovators, and leaders in film and new media industry, as well as a solid foundation for graduate and professional programs in a wide variety of disciplines and fields from business and law to arts and humanities. The program encourages

students to explore all areas of the arts by requiring them to take one or more classes in other arts programs to deepen and broaden their understanding of their fields.

The major in Film and New Media emphasizes interdisciplinary and comparative approaches to film and new media. Students develop critical and interpretive skills for making and understanding documentary, experimental, narrative, and interactive modes of film and new media and learn critical, historiographic, and theoretical methods for analyzing film, new media and their histories. The elective courses can be taken from any area in the curriculum, but students should work with a mentor in the Film and New Media Program to plan a sequence to support a particular interest. They will also work with a Capstone mentor on an individual project.

## Study Away

The study away pathway can be found on the NYUAD Student Portal at [students.nyuad.nyu.edu/pathways](http://students.nyuad.nyu.edu/pathways) (<http://students.nyuad.nyu.edu/pathways/>). Students with questions should contact the Office of Global Education.

The Film and New Media program strongly recommends that students count no more than two courses taken away from Abu Dhabi toward the major.

## Admissions

New York University's Office of Undergraduate Admissions supports the application process for all undergraduate programs at NYU. For additional information about undergraduate admissions, including application requirements, see How to Apply (<https://www.nyu.edu/admissions/undergraduate-admissions/how-to-apply.html>).

## Program Requirements

Course	Title	Credits
<b>General Education Requirements</b>		
Physical Education (2 courses)		
Quantitative Reasoning (1 course)		
Experimental Inquiry (1 course)		
Islamic Studies (1 course)		
First-Year Writing Seminar		4
Colloquia		4
Field Colloquia (2 J-Term courses)		6
<b>Core Competencies</b>		
Arts, Design, and Technology		4
Cultural Exploration Analysis		4
Data and Discovery		4
Structures of Thought and Society		4
<b>Required Courses</b>		
FILMM-UH 1010	Sound, Image, and Story	4
FILMM-UH 1011	Concepts of Film and New Media	4
FILMM-UH 1013X	Understanding MENASA Film and New Media	4
FILMM-UH 1510	Techniques for Safety and Production	2
FILMM-UH 3110	Archives, Methods, Screens	4
or FILMM-UH 3511	Cinematic Expression: Methods, Sketches	
<b>Major Electives</b>		
Complete 6 Film and New Media electives (see list below)		24

Complete 1 Breadth Elective <sup>1</sup>		4
<b>Capstone</b>		
FILMM-UH 4000	Capstone Seminar: Film and New Media	4
FILMM-UH 4001	Film & New Media Capstone Project	4
<b>Other Electives</b>		
Complete enough courses to reach the minimum overall required 128 credits		44
<b>Total Credits</b>		<b>128</b>

<sup>1</sup> Breadth electives can be selected from another Art major (e.g. Art and Art History, Interactive Media, Music, Theater).

Film and New Media electives

Code	Title	Credits
ARTH-UH 1510	Photography I	4
CADT-UH 1052	Silence	4
CCEA-UH 1062	Everything Is a Remix	4
CCEA-UH 1078X	Representing the Middle East: Issues in the Politics of Culture	4
CCEA-UH 1085	Cinematic Imagination: Music, Media, and Modernity	4
CCEA-UH 1090	Un/Making History	4
CCEA-UH 1092	Reaching for the Stars	4
CCEA-UH 1113	Expressive Culture: Film	4
CCEA-UH 1138	Eco-Art and Ecomedia	4
CCEA-UH 1139	The Image in Question	4
CSTS-UH 1099	Global Media Seminar: Latin America	4
FILMM-UH 1012	Forms of Writing for the Screen	4
FILMM-UH 1513	Directing the Non-actor: Singular Drama	4
FILMM-UH 1514	Cinematography: Art & Craft	4
FILMM-UH 1516	Producing the Short Film	2
FILMM-UH 1517	Production Sound for Film and New Media	2
FILMM-UH 1910	Docu-Fiction	4
FILMM-UH 1911	Introduction to Documentary Film	4
FILMM-UH 1912	Practices of Documentary Filmmaking: Record and Representation	4
FILMM-UH 2510	Practices of Narrative Filmmaking	4
FILMM-UH 2513	Principles of Post-Production for Film and Video	2
FILMM-UH 3110	Archives, Methods, Screens	4
FILMM-UH 3511	Cinematic Expression: Methods, Sketches	4
FILMM-UH 3512	Short Projects in Cinematography & Directing	4
IM-UH 1010	Introduction to Interactive Media	4
LITCW-UH 1506	Today We Wrote Nothing	4
LITCW-UH 2315X	Postcolonial Turn	4
LITCW-UH 3317	Migrant Poetics, Narratives of Flight	4
LITCW-UH 3501	Advanced Creative Writing: Documentary Forms	4
MUSIC-UH 2418	Immersive Audio Storytelling for Motion Picture	4
THEAT-UH 1011	Thinking Theater	4
THEAT-UH 1110	Fundamentals of Acting	4
THEAT-UH 1129	Faith, Ideology and Power: Writing a play as an examination of contemporary times	4
THEAT-UH 2115	Directing	4

Sample Plan of Study

Course	Title	Credits
<b>1st Semester/Term</b>		
First-Year Writing Seminar		4
FILMM-UH 1010	Sound, Image, and Story	4
Core Competency		4
General Elective		4
Physical Education		
<b>Credits</b>		<b>16</b>
<b>2nd Semester/Term</b>		
Field Colloquia (J-Term)		3
<b>Credits</b>		<b>3</b>
<b>3rd Semester/Term</b>		
FILMM-UH 1011	Concepts of Film and New Media	4
FILMM-UH 1013X	Understanding MENASA Film and New Media	4
Core Competency		4
Colloquia		4
Physical Education		
<b>Credits</b>		<b>16</b>
<b>4th Semester/Term</b>		
FILMM-UH 1510	Techniques for Safety and Production	2
Major Elective		4
Major Elective		4
Core Competency		4
<b>Credits</b>		<b>14</b>
<b>5th Semester/Term</b>		
Field Colloquia (J-Term)		3
<b>Credits</b>		<b>3</b>
<b>6th Semester/Term</b>		
FILMM-UH 3110 or FILMM-UH 3511	Archives, Methods, Screens or Cinematic Expression: Methods, Sketches	4
Major Elective		4
Major Elective		4
Breadth Elective		4
<b>Credits</b>		<b>16</b>
<b>7th Semester/Term</b>		
Major Elective		4
Major Elective		4
Core Competency		4
General Elective		4
<b>Credits</b>		<b>16</b>
<b>8th Semester/Term</b>		
General Elective		4
General Elective		4
General Elective		4
General Elective		4
<b>Credits</b>		<b>16</b>
<b>9th Semester/Term</b>		
FILMM-UH 4000	Capstone Seminar: Film and New Media	4
General Elective		4
General Elective		4
General Elective		4
<b>Credits</b>		<b>16</b>
<b>10th Semester/Term</b>		
FILMM-UH 4001	Film & New Media Capstone Project	4
General Elective		4
General Elective		4
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>128</b>

## Learning Outcomes

Upon completion of the NYU Abu Dhabi Film and New Media degree, all graduates are expected to have developed:

1. Synthesize studies and practice in both academic scholarship and artistic production.
2. Define and demonstrate “media literacy,” conceived as knowledge and creation of different elements, structures, aesthetics, genres and platforms relevant to film and new media cultures of film practices and industries.
3. Demonstrate artistic, critical, and interpretive skills in making films and new media projects.
4. Present arguments in written, oral, and visual forms, manifesting effective use of methods of investigation, critical vocabulary, organizational skill, and, where appropriate, new technologies.
5. Demonstrate technical acumen in the use of hardware and software in the production and postproduction of filmmaking.
6. Employ and defend an interdisciplinary conception of film and media in their transnational manifestations as they relate to other art forms and other academic fields across the curriculum.

## Policies

### NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

### NYU Abu Dhabi Policies

A full list of relevant policies can be found on NYU Abu Dhabi’s undergraduate academic policies page (<https://bulletins.nyu.edu/undergraduate/abu-dhabi/academic-policies/>).