

# BUSINESS, ORGANIZATIONS AND SOCIETY (BA)

CIP: 52.0201

## Program Description

The Business, Organizations and Society (BOS) program offers a deep understanding of how businesses shape and are shaped by the societies in which they are embedded. Students will be provided with tools to analyze business decisions and outcomes from multiple perspectives (i.e., social, political, economic), emphasizing the role and responsibilities of business and organizations in society. The major equips students with a broad methodological grounding and competence in business fundamentals. Students will learn to be effective organizational and global leaders through strategic thinking, practical experience, analytical, and quantitative skills, in conjunction with a focus on teamwork, communications, innovation, and creativity.

The BOS curriculum equips students with the essential tools to succeed in global organizations and the perspective to apply those tools thoughtfully and effectively. It is grounded on a range of offerings designed to inculcate entrepreneurial thinking, tolerance, creativity, data-driven analysis, and principle-based decision-making. The BOS major will produce well-rounded students with the skills and mindset needed to understand the broader societal role of business and to contribute meaningfully to the transformation of global economies. Upon completing the program, students will demonstrate mastery of social science theories and approaches for acquiring knowledge, alongside a solid understanding of core business functions and practices. They will be able to apply ethical reasoning to complex social, political, and business challenges and collaborate effectively on project-based work that simulates real-world strategic decisions and communication. BOS students will also analyze how markets and state systems evolve, drawing on key historical and cultural developments, and use quantitative reasoning and data analysis to interpret market trends and make data-informed forecasts. Finally, the curriculum emphasizes the principles of building effective organizations, with students learning to contribute meaningfully in team environments as both leaders and collaborators.

Students in the BOS major graduate as excellent strategists with advanced written and oral communication skills. They develop a solid foundation in social science frameworks, tools, and applications, as well as aptitude in quantitative reasoning (e.g., math, statistics), familiarity with technologies on the frontiers of knowledge creation (e.g., computer programming, artificial intelligence), professional competence in the core functions of business, and the capacity to create innovative solutions to complex problems.

## Foundations of Social Science

Foundations of Social Science (FSS) has four components that focus on (1) intellectual traditions in the social sciences (Social, Political, and Economic Theory: SPET), (2) global development in historical perspective (Social, Political, and Economic History: SPEH), (3) quantitative reasoning and numeracy, and (4) gateway courses into the majors.

Students come to NYUAD with a great diversity of backgrounds in terms of their grasp of societal and economic development and globalization, with a vision that is often narrowed by regional foci of high school curricula. FSS is designed to broaden and amplify students' understandings of the world and global processes. Required and elective

courses in each of the majors will be able to build on this foundation, thereby fostering intellectual growth.

Beyond their role in the programs, Foundations of Social Science courses are open to all students and will deliver high value to any student curious about the development of societies and social thought; the substance and skills students learn in these courses will be applicable across the liberal arts spectrum. They are designed to foster informed world citizenship.

## Study Away

BOS students can apply to study away for up to two semesters, during which they are encouraged to take business electives that add depth and breadth to the major. To access these electives, students must plan to complete all the prerequisites before going abroad. The study away pathway can be found on the NYUAD Student Portal (<https://bulletins.nyu.edu/undergraduate/abu-dhabi/programs/business-organizations-society-ba/students.nyuad.nyu.edu/pathways/>). Students with questions should contact the Office of Global Education.

## Admissions

New York University's Office of Undergraduate Admissions supports the application process for all undergraduate programs at NYU. For additional information about undergraduate admissions, including application requirements, see How to Apply (<https://www.nyu.edu/admissions/undergraduate-admissions/how-to-apply.html>).

## Program Requirements

Course	Title	Credits
<b>General Education Requirements</b>		
Physical Education (2 courses)		
Quantitative Reasoning (1 course)		
Experimental Inquiry (1 course)		
Islamic Studies (1 course)		
First-Year Writing Seminar		4
Colloquia		4
Field Colloquia (2 J-Term courses)		6
<b>Core Competencies</b>		
Arts, Design, and Technology		4
Cultural Exploration Analysis		4
Data and Discovery		4
Structures of Thought and Society		4
<b>Social Science Foundations</b>		
SOCSC-UH 1010Q	Statistics for the Social and Behavioral Sciences	4
SOCSC-UH 1111	Markets (see note 1 below)	4
Complete 1 Social, Political, and Economic Theory (SPET) course (see list below)		4
Complete 1 Social, Political, and Economic History (SPEH) course (see list below)		4
<b>Major Required Courses</b>		
BUSOR-UH 2006	Managerial Economics	4
or ECON-UH 2010	Intermediate Microeconomics	
MATH-UH 1013Q	Calculus with Applications to Economics	4
<b>Major Electives (see lists below)</b>		

Complete 1 Business Ethics elective	4
Complete 1 Social Impact elective	4
Complete 3 Business Foundations electives	12
Complete 1 Methods and Analytics elective	4
Complete 1 General Business elective	4
<b>Required Minor</b>	
Complete any minor approved for NYUAD students to declare, other 16-20 than Economics or Business Studies (see note 2 below)	
<b>Capstone</b>	
BUSOR-UH 4000 Capstone Seminar	4
BUSOR-UH 4001 Capstone Project - Business, Organization, and Society	4
<b>Other Electives</b>	
Complete enough courses to reach the minimum overall required 128 credits	22
<b>Total Credits</b>	<b>128-132</b>

## Program Notes

- Students who place out of SOCSC-UH 1111 Markets must take an additional elective in its place.
- The minor requirement can also be satisfied by any approved second major (other than Economics).

## Social, Political, and Economic Theory Courses

### SPET Courses

Code	Title	Credits
CSTS-UH 1015	Legitimacy	4
CSTS-UH 1097	Justice	4
PHIL-UH 2614	Political Philosophy	4
SOCSC-UH 1310	Foundations of Modern Social Thought	4
SOCSC-UH 1311	Introduction to Political Theory	4
SOCSC-UH 1312	Modern Social Theory in Comparative Perspective	4
SOCSC-UH 1313	Perspectives on Democracy	4
SOCSC-UH 1314	Sociological Theory	4

## Social, Political, and Economic History Courses

### SPEH Courses

Code	Title	Credits
CSTS-UH 1012	Wealth of Nations	4
CSTS-UH 1021EQ	Boundaries	4
CSTS-UH 1043	Great Divergence	4
CSTS-UH 1125X	Law and Empire	4
ECON-UH 1112	Introduction to Macroeconomics	4
HIST-UH 2010	History and Globalization	4
SOCSC-UH 1011	Global Economic, Political and Social Development	4

## Electives

### Business Ethics Electives

Code	Title	Credits
BUSOR-UH 1301	Business Ethics	4

### Social Impact Electives

Code	Title	Credits
BUSOR-UH 1011	Foundations of Leadership	4
BUSOR-UH 1302	Impact Investing	4

BUSOR-UH 2301	Sustainability Management & Reporting	4
BUSOR-UH 2302	Sustainable Finance for Business	4
POLSC-UH 2910	Business, Politics, and Society	4

### Business Foundations Electives

Code	Title	Credits
BUSOR-UH 1003	Management & Organizations	4
BUSOR-UH 1004	Strategic Management	4
BUSOR-UH 1501	Introduction to Accounting	4
ECON-UH 2510	Foundations of Financial Markets	4

### Methods and Analytics Electives

Code	Title	Credits
BUSOR-UH 2004	Data Analytics: Business	4
CDAD-UH 1078EQ	Inclusive Data Literacy	4
ECON-UH 2020	Data Analysis: Economics	4
POLSC-UH 2211	Data Analysis	4
SOCSC-UH 2211	Survey Research	4
SOCSC-UH 2212	Research Design & Causality in Social Science	4
SOCSC-UH 2214	Applied Data Science	4
SRPP-UH 3215	Quantitative Data Analysis	4

### General Business Electives

Code	Title	Credits
BUSOR-UH 1007	Introduction to Entrepreneurship	4
BUSOR-UH 1011	Foundations of Leadership	4
BUSOR-UH 1016	Research Methods in Business	4
BUSOR-UH 1101	Human Behavior in Organizations	4
BUSOR-UH 1103	Human Resource Management	4
BUSOR-UH 1104	Diversity and Inclusion	4
BUSOR-UH 1105	Developing Women Leaders	4
BUSOR-UH 1107	Professional Responsibility	2
BUSOR-UH 2003	Managerial Accounting	4
BUSOR-UH 2005	Managing Change	4
BUSOR-UH 2101	Business Models and Strategy	4
BUSOR-UH 2102	Small Business Management	4
BUSOR-UH 2105	Social Entrepreneurship	4
BUSOR-UH 2106	Marketing in Ventures	4
BUSOR-UH 2107	Managing People and Teams	4
BUSOR-UH 2108	Design Thinking	4
BUSOR-UH 2109	Global Strategy	4
BUSOR-UH 2110	Creativity and Creative Industries	4
BUSOR-UH 2111	Negotiations and Bargaining in the Workplace	4
BUSOR-UH 3101	Valuation	4
CDAD-UH 1064	Sustainable Supply Chains	4
CSTS-UH 1149	International Business, Law, and Sustainability	4
ECON-UH 2310EQ	Behavioral Economics	4
ECON-UH 2411	Technology and Economic Development: Markets and Networks	4
ECON-UH 2451X	Economic History of the Middle East	4
ECON-UH 2512	FinTech Innovation: Finance, Technology, Regulation	4
ECON-UH 2610	International Economics	4

ECON-UH 2922	Industrial Organization	4
ECON-UH 3511X	Islamic Economics and Finance	4
ECON-UH 3520	Corporate Finance	4
ECON-UH 3913	Market Design	4
ENGR-UH 4423	Production and Logistics Management	4
LAW-UH 1013	Business Law	4
POLSC-UH 2326	Politics and Finance	4
POLSC-UH 2421X	Political Economy of the Middle East	4
POLSC-UH 3413	Foreign Policy Analysis	4
POLSC-UH 3510	Money in Global Politics: Politics of global trade, finance, and development.	4
SRPP-UH 1617	Sociology of Entrepreneurship	4
SRPP-UH 2627	Organizations and Society	4
SRPP-UH 2630	Social Impact Design for Policy and Business	4

## Sample Plan of Study

Course	Title	Credits
<b>1st Semester/Term</b>		
First-Year Writing Seminar		4
BUSOR-UH 2006	Managerial Economics	4
Colloquia		4
Core Competency		4
Physical Education		
<b>Credits</b>		<b>16</b>
<b>2nd Semester/Term</b>		
Field Colloquia (J-Term)		3
<b>Credits</b>		<b>3</b>
<b>3rd Semester/Term</b>		
MATH-UH 1013Q	Calculus with Applications to Economics	4
SOCSC-UH 1010Q	Statistics for the Social and Behavioral Sciences	4
Core Competency		4
Core Competency		4
Physical Education		
<b>Credits</b>		<b>16</b>
<b>4th Semester/Term</b>		
SOCSC-UH 1011	Global Economic, Political and Social Development	4
Core Competency		4
Social, Political, and Economic Thought (SPET) course		4
Business Foundations Elective		4
<b>Credits</b>		<b>16</b>
<b>5th Semester/Term</b>		
Field Colloquia (J-Term)		3
<b>Credits</b>		<b>3</b>
<b>6th Semester/Term</b>		
SOCSC-UH 1111	Markets	4
Business Ethics Elective		4
Business Foundations Elective		4
Business Foundations Elective		4
<b>Credits</b>		<b>16</b>
<b>7th Semester/Term</b>		
Business Social Impact Elective		4
Business Methods Elective		4
General Business Elective		4
General Elective		4
<b>Credits</b>		<b>16</b>
<b>8th Semester/Term</b>		
General Elective		4
General Elective		4
General Elective		4

General Elective		4
<b>Credits</b>		<b>16</b>
<b>9th Semester/Term</b>		
BUSOR-UH 4000	Capstone Seminar	4
General Elective		4
General Elective		4
General Elective		2
<b>Credits</b>		<b>14</b>
<b>10th Semester/Term</b>		
BUSOR-UH 4001	Capstone Project - Business, Organization, and Society	4
General Elective		4
General Elective		4
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>128</b>

## Learning Outcomes

Upon completion of the NYU Abu Dhabi Business, Organizations and Society degree, all graduates are expected to be able to demonstrate:

1. Examine the development of markets and state systems with reference to key historical and cultural phenomenon
2. Apply quantitative reasoning and data analysis to questions concerning market developments, trends, and forecasts
3. Demonstrate mastery of social science theories and approaches for acquiring knowledge
4. Demonstrate understanding of functional areas of business and apply business practices
5. Demonstrate and apply ethical reasoning to social, political and business dilemmas
6. Collaborate and cooperate on project-based work simulating real-world strategic decisions and communication.

## Policies

### NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

### NYU Abu Dhabi Policies

A full list of relevant policies can be found on NYU Abu Dhabi's undergraduate academic policies page (<https://bulletins.nyu.edu/undergraduate/abu-dhabi/academic-policies/>).