

PUBLIC AND NONPROFIT MANAGEMENT AND POLICY (MPA)

NYSED: 08372 HEGIS: 2102.00 CIP: 44.0401

Program Description

This innovative interdisciplinary program prepares you for a transformative public service career in any sector.

How will you be making your impact in public service in five or ten years? It's almost impossible to say. The boundaries between roles and sectors are blurring—to be effective, you'll need a broad education and a firm grasp of how skills and ideas translate in different real-world contexts. With NYU Wagner's interdisciplinary MPA-PNP coursework in finance, policy, and management, and NYC as your urban laboratory, you'll be prepared to address the most pressing issues of our time in the many fields, sectors, and policy arenas that your career will span.

Program Highlights

- Engaged and influential faculty members who encourage you to test the skills and ideas you develop in the classroom against your real-world professional experiences—and vice versa.
- Critical analytic skills and frameworks in management, finance, and policy that you'll need to successfully make an impact across sectors, fields, and policy arenas.
- A powerful community whose members can connect you to key organizations, contacts, and career opportunities worldwide.
- The option to pick electives by issue, as well as by specialization.
- Flexibility for full- or part-time students, with options to switch between the two. Earn your degree in two years full-time, or 3-4 years part-time.

Specializations

The Public and Nonprofit Management and Policy MPA offers the following specializations:

Advocacy & Political Action

The Advocacy and Political Action specialization prepares you to magnify your impact and create meaningful change in the civic engagement, political, and advocacy arenas. Whether your passion for social justice and human rights is in immigration, criminal justice, food security, the environment, or any other issue, you'll need to expand your skillset and learn the strategies and tactics to successfully mobilize people, organizations, and systems.

You'll jump right into studying advocacy and organizing, while building on your strong foundation in management, finance, and policy from your core coursework. You can develop deep knowledge in the specific issue area you most care about through a variety of electives, and understand how to apply your learnings to issue campaigns, grassroots organizing, lobbying, and political campaigns. You'll hit the ground running, bringing your skills to the field through Advocacy Lab and Capstone—working with real-world organizations.

You'll graduate prepared to organize members of your community, lead a nonprofit issue advocacy campaign, run for elected office, and be a catalyst for positive change around the world.

Finance

The Finance specialization prepares you for a career planning and managing organizational resources across the nonprofit, public, and private sectors. The program combines theory with skill-based tools and frameworks so that students graduate with the knowledge and experience that are prerequisites for a successful career.

In public service organizations, finance is practiced through both a management and policy lens. That's why in this specialization you'll study the field of finance from both an internal managerial perspective (financial management) and an external policy perspective (public finance). Students interested in a deep dive into one or the other are encouraged to explore a focus area. You'll learn an array of analytical tools: economics, budgeting, financial accounting, capital financing, investment management, debt management, and financial statement analysis. When you graduate, you'll be ready to fill a wide range of roles—our graduates are budget analysts, consultants, finance directors, grants managers, program auditors, hospital administrators, bond raters, and more.

International Development

A career in international development or other global fields requires a broad understanding of international institutions, economics and politics, but some people with specific interests or career aspirations may wish to gain a deeper understanding of particular sub-fields. Accordingly, there are a number of relevant areas that Wagner offers greater depth in through regular course offerings, including economic growth and inequality, organizations and management in international contexts, international public and social finance, environment and sustainability, human rights and humanitarian aid, global health and food security, and global governance. A few of these areas cover broad territory and are further organized into more refined clusters of courses.

Management & Leadership

The specialization in Management and Leadership gives you the practical knowledge and applied skills necessary to effectively lead and manage organizations from nonprofits and public agencies to global institutions and private corporations with a social mission.

Today's complex and interconnected world demands that public service leaders ignite innovative thinking, initiate transformational change, and drive collective action. From strategically positioning your organization to managing its day-to-day footprint, you'll need a unique blend of both management and leadership skills to make an impact.

Policy

Which public policies are doing what they're designed to do, and which could do their job better? The Public Policy Analysis specialization gives you tools to make these evaluations and play a leading role in evaluating and creating policy that better serves the public good.

You'll learn the analytical and quantitative skills you'll need to create and assess policy responses to important public issues and urban problems. And you'll graduate ready to address big questions: How can cities create and implement policies for growth and development? What are the next steps to solving global poverty? Which policies are most effective at

minimizing racial disparities? How can education policy improve the performance and equity of US educational systems?

Social Innovation

The Social Impact, Innovation, and Investment (SI3) specialization provides students with the training to practice across sectors (private, nonprofit and public) as agents of social change. By learning the language and tools of both business and policy, you will be able to innovate products, services, delivery systems, enterprises, and investment approaches necessary to improve lives and solve major domestic and global challenges. You will also be uniquely qualified to assess and measure the social impact that arises from these innovative approaches. Students in the specialization are provided a foundation with required courses traversing ideation, entrepreneurship, and social finance.

Graduates will be prepared to enter the burgeoning social innovation sector as social entrepreneurs, impact investors, impact measurement specialists, corporate social responsibility managers, and a variety of consultant or for-profit and nonprofit management roles where the combined tools of seeking both financial return and social impact are becoming increasingly important.

Admissions

Admission to the MPA program requires the following:

- Online Application
- Essays
- Resume
- Letters of Recommendation
- Transcripts
- Interview (by invitation only)
- Standardized Test Scores
- Application Fee

See MPA Application Checklist (<https://wagner.nyu.edu/admissions/degree-checklist/mpa/>) for admission requirements and instructions specific to this program.

International Applicants should review the International Applicant Checklist (<https://wagner.nyu.edu/admissions/degree-checklist/international/>) for a complete and comprehensive list of application requirements and instructions.

Program Requirements

The program requires the completion of 45 credits. Students must choose one of the following specializations:

Advocacy & Political Action

Course	Title	Credits
Major Requirements		
<i>Core Requirements</i>		
CORE-GP 1011	Statistical Methods	3
CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1021	Financial Management	3
CORE-GP 1022	Introduction to Public Policy	3
Specialization Requirements		

PADM-GP 2106	Community Organizing	3
PADM-GP 2407	Advocacy Lab	3
PADM-GP 2411	Policy Formation and Policy Analysis	3
Capstone		
CAP-GP 3401 & CAP-GP 3402	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy I and Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy II	3
or CAP-GP 3148 & CAP-GP 3149	Capstone: Advanced Research Projects in Quantitative Analysis I and Capstone: Advanced Research Projects in Quantitative Analysis II	
Electives		
Other Elective Credits		18
Total Credits		45

Finance

Course	Title	Credits
Major Requirements		
<i>Core Requirements</i>		
CORE-GP 1011	Statistical Methods	3
CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1021	Financial Management	3
CORE-GP 1022	Introduction to Public Policy	3
Specialization Requirements		
PADM-GP 2140	Public Economics	3
PADM-GP 2142	Financial Management II	3
Select one of the following: ¹		3
PADM-GP 2147	Corporate Finance and Public	
PADM-GP 2902	Multiple Regression and Introduction to Econometrics	
Capstone		
CAP-GP 3401 & CAP-GP 3402	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy I and Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy II	3
or CAP-GP 3148 & CAP-GP 3149	Capstone: Advanced Research Projects in Quantitative Analysis I and Capstone: Advanced Research Projects in Quantitative Analysis II	
Electives		
Other Elective Credits		18
Total Credits		45

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Students are encouraged to complete both courses, but only one is required.

International Development

Course	Title	Credits
Major Requirements		
<i>Core Requirements</i>		
CORE-GP 1011	Statistical Methods	3

CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1021	Financial Management	3
CORE-GP 1022	Introduction to Public Policy	3
Specialization Requirements		
PADM-GP 2201	Institutions, Governance, and International Development	3
PADM-GP 2202	Politics of International Development	3
PADM-GP 2203	Economics of International Development	3
Capstone		
CAP-GP 3226 & CAP-GP 3227	Capstone: Advanced Projects in International Policy & Management I and Capstone: Advanced Projects in International Policy and Management II	3
or CAP-GP 3148 & CAP-GP 3149	Capstone: Advanced Research Projects in Quantitative Analysis I and Capstone: Advanced Research Projects in Quantitative Analysis II	
Electives		
Other Elective Credits		18
Total Credits		45

Management & Leadership

Course	Title	Credits
Major Requirements		
<i>Core Requirements</i>		
CORE-GP 1011	Statistical Methods	3
CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1021	Financial Management	3
CORE-GP 1022	Introduction to Public Policy	3
Specialization Requirements		
PADM-GP 2110	Strategic Management and Leadership	3
PADM-GP 2135	Human Resources: Leading Talent Development	3
PADM-GP 2170	Performance Measurement & Management for Public, Nonprofit & Healthcare Orgs	3
Capstone		
CAP-GP 3401 & CAP-GP 3402	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy I and Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy II	3
or CAP-GP 3148 & CAP-GP 3149	Capstone: Advanced Research Projects in Quantitative Analysis I and Capstone: Advanced Research Projects in Quantitative Analysis II	
Electives		
Other Elective Credits		18
Total Credits		45

Policy

Course	Title	Credits
Major Requirements		
<i>Core Requirements</i>		
CORE-GP 1011	Statistical Methods	3

CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1021	Financial Management	3
CORE-GP 1022	Introduction to Public Policy	3
Specialization Requirements		
PADM-GP 2140	Public Economics	3
PADM-GP 2171	Evaluating Programs and Policies	3
Select one of the following:		
PADM-GP 2411	Policy Formation and Policy Analysis	
PADM-GP 2902	Multiple Regression and Introduction to Econometrics	
Capstone		
CAP-GP 3401 & CAP-GP 3402	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy I and Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy II	3
or CAP-GP 3148 & CAP-GP 3149	Capstone: Advanced Research Projects in Quantitative Analysis I and Capstone: Advanced Research Projects in Quantitative Analysis II	
Electives		
Other Elective Credits		18
Total Credits		45

Social Innovation

Course	Title	Credits
Major Requirements		
<i>Core Requirements</i>		
CORE-GP 1011	Statistical Methods	3
CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1021	Financial Management	3
CORE-GP 1022	Introduction to Public Policy	3
Specialization Requirements		
PADM-GP 2145	Design Thinking	3
PADM-GP 2311	Social Impact Investment	3
Select one of the following:		
PADM-GP 2132	Social Entrepreneurship and Innovation by Design	
PADM-GP 2310	Understanding Social Enterprise	
Capstone		
CAP-GP 3401 & CAP-GP 3402	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy I and Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy II	3
or CAP-GP 3148 & CAP-GP 3149	Capstone: Advanced Research Projects in Quantitative Analysis I and Capstone: Advanced Research Projects in Quantitative Analysis II	
Electives		
Other Elective Credits		18
Total Credits		45

Additional Program Requirements

Professional Experience

NYU Wagner is deeply committed to education outside of the classroom. First-hand work experience in your field of choice can be a pivotal experience, and our New York City location offers countless opportunities for career exploration. To this end, NYU Wagner requires all MPA and MUP students to graduate with professional experience that is directly related to their degree program and field of interest.

Sample Plan of Study

Advocacy & Political Action

Course	Title	Credits
1st Semester/Term		
CORE-GP 1011	Statistical Methods	3
CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1022	Introduction to Public Policy	3
Credits		12
2nd Semester/Term		
CORE-GP 1021	Financial Management	3
PADM-GP 2106	Community Organizing	3
PADM-GP 2407	Advocacy Lab	3
PADM-GP 2411	Policy Formation and Policy Analysis	3
Credits		12
3rd Semester/Term		
CAP-GP 3401	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy I	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
4th Semester/Term		
CAP-GP 3402	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy II	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
Total Credits		45

Finance

Course	Title	Credits
1st Semester/Term		
CORE-GP 1011	Statistical Methods	3
CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1021	Financial Management	3
Credits		12
2nd Semester/Term		
CORE-GP 1022	Introduction to Public Policy	3
PADM-GP 2140	Public Economics	3
PADM-GP 2142	Financial Management II	3
PADM-GP 2147 or PADM-GP 2902	Corporate Finance and Public or Multiple Regression and Introduction to Econometrics	3
Credits		12
3rd Semester/Term		
CAP-GP 3401	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy I	1.5

Elective		3
Elective		3
Elective		3
Credits		10.5
4th Semester/Term		
CAP-GP 3402	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy II	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
Total Credits		45

International Development

Course	Title	Credits
1st Semester/Term		
CORE-GP 1011	Statistical Methods	3
CORE-GP 1018	Microeconomics	3
CORE-GP 1022	Introduction to Public Policy	3
PADM-GP 2201	Institutions, Governance, and International Development	3
Credits		12
2nd Semester/Term		
CORE-GP 1020	Management and Leadership	3
CORE-GP 1021	Financial Management	3
PADM-GP 2202	Politics of International Development	3
PADM-GP 2203	Economics of International Development	3
Credits		12
3rd Semester/Term		
CAP-GP 3226	Capstone: Advanced Projects in International Policy & Management I	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
4th Semester/Term		
CAP-GP 3227	Capstone: Advanced Projects in International Policy and Management II	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
Total Credits		45

Management & Leadership

Course	Title	Credits
1st Semester/Term		
CORE-GP 1011	Statistical Methods	3
CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1022	Introduction to Public Policy	3
Credits		12
2nd Semester/Term		
CORE-GP 1021	Financial Management	3
PADM-GP 2110	Strategic Management and Leadership	3
PADM-GP 2135	Human Resources: Leading Talent Development	3
PADM-GP 2170	Performance Measurement & Management for Public, Nonprofit & Healthcare Orgs	3
Credits		12

3rd Semester/Term		
CAP-GP 3401	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy I	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
4th Semester/Term		
CAP-GP 3402	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy II	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
Total Credits		45

Policy

Course	Title	Credits
1st Semester/Term		
CORE-GP 1011	Statistical Methods	3
CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1022	Introduction to Public Policy	3
Credits		12
2nd Semester/Term		
CORE-GP 1021	Financial Management	3
PADM-GP 2140	Public Economics	3
PADM-GP 2171	Evaluating Programs and Policies	3
PADM-GP 2411 or PADM-GP 2902	Policy Formation and Policy Analysis or Multiple Regression and Introduction to Econometrics	3
Credits		12
3rd Semester/Term		
CAP-GP 3401	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy I	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
4th Semester/Term		
CAP-GP 3402	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy II	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
Total Credits		45

Social Innovation

Course	Title	Credits
1st Semester/Term		
CORE-GP 1011	Statistical Methods	3
CORE-GP 1018	Microeconomics	3
CORE-GP 1020	Management and Leadership	3
CORE-GP 1021	Financial Management	3
Credits		12
2nd Semester/Term		
CORE-GP 1022	Introduction to Public Policy	3
PADM-GP 2145	Design Thinking	3
PADM-GP 2311	Social Impact Investment	3

PADM-GP 2132 or PADM-GP 2310	Social Entrepreneurship and Innovation by Design or Understanding Social Enterprise	3
Credits		12
3rd Semester/Term		
CAP-GP 3401	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy I	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
4th Semester/Term		
CAP-GP 3402	Capstone: Advanced Projects in Policy, Management, Finance, and Advocacy II	1.5
Elective		3
Elective		3
Elective		3
Credits		10.5
Total Credits		45

Learning Outcomes

Upon successful completion of the program, graduates will:

1. Align organizational and institutional policies and practices with mission, strategy, culture, and broader policy objectives.
2. Secure and manage financial resources in a way that aligns with mission and strategy.
3. Demonstrate understanding of the policy lifecycle and the impact of social, economic, demographic, political, environmental, and regulatory factors.
4. Evaluate policies using appropriate, evidence-based methods and tools, including measuring differential impact on sub-populations.
5. Deploy conceptual frameworks to break down problems into constituent elements and to develop solutions.
6. Critically assess and synthesize existing research to identify its contributions and limitations, as well as possible research alternatives.
7. Demonstrate understanding of causality, including distinguishing between correlation and causation, the challenges to estimating causal relationships, and the importance of causality for determining impact.
8. Prepare succinct, well-argued, and well-organized written materials and verbal presentations with appropriately incorporated tables, graphs, and other visuals.
9. Translate awareness of the impact of individual and group demographics and identities into appropriate organizational, institutional, and societal policies and practices.
10. Lead projects, programs, and people, and manage resources in ways that adapt to changing social, economic, demographic, technological, and political conditions.

Policies NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Standard Policies Statement

Additional academic policies can be found on the Wagner academic policy page (<https://bulletins.nyu.edu/graduate/professional-studies/>).

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