

PUBLIC AND NONPROFIT MANAGEMENT AND POLICY (ADVANCED CERTIFICATE)

NYSED: 80343 HEGIS: 2102 CIP: 44.0401

Program Overview

NYU Wagner draws from its highly regarded Management specialization for the Advanced Certificate in Management for Public and Nonprofit Organizations. This Advanced Certificate offers knowledge and skills related to all aspects of management for public and nonprofit organizations, including strategy and decision-making, marketing, and system analysis. It is designed specifically for students who have worked in nonprofit and public organizations, but seek to deepen their training in the business aspects of running an organization.

Admissions

Admission to the Advanced Certificate program requires the following:

- Online Application
- Essay
- Resume
- Transcripts
- Application Fee

Admission is selective and based on the applicant's prior academic record and professional achievements. Advanced Certificate candidates are not eligible for scholarship. For more information, please contact wagner.admissions@nyu.edu.

Due to constraints relevant to US immigration regulations, applicants who will need an F-1 or J-1 student visa are not eligible to apply to certificate programs.

Students currently enrolled in a Wagner degree program cannot be admitted to nor simultaneously enrolled in a Wagner Advanced Certificate program.

See [Advanced Certificate and Non-Degree Application Checklist \(https://wagner.nyu.edu/admissions/degree-checklist/apc-nd/\)](https://wagner.nyu.edu/admissions/degree-checklist/apc-nd/) for additional admission requirements and instructions specific to this program.

International Applicants should review the International Applicant Checklist (<https://wagner.nyu.edu/admissions/degree-checklist/international/>) for a complete and comprehensive list of application requirements and instructions.

Program Requirements

The advanced certificate requires the completion of 12 credits, and students may choose to specialize in Financial Management and Public Finance, or Public Policy Analysis.

Course	Title	Credits
Required Courses		
CORE-GP 1020	Management and Leadership	3
PADM-GP 2110	Strategic Management and Leadership	3
PADM-GP 2119	Marketing for Nonprofit Organizations	3

PADM-GP 4101	Conflict Management and Negotiation	1.5
Electives		
Other Elective Credits (be advisement)		1.5
Total Credits		12

Specializations

Financial Management and Public Finance

Course	Title	Credits
Required Courses		
CORE-GP 1021	Financial Management	3
PADM-GP 2140	Public Economics	3
PADM-GP 2143	Government Budgeting	3
PADM-GP 2144	Debt Financing and Management for Public Organizations	3
Total Credits		12

Public Policy Analysis

Course	Title	Credits
Required Courses		
Select twelve credits from the following:		12
PADM-GP 2140	Public Economics	
PADM-GP 2171	Evaluating Programs and Policies	
PADM-GP 2411	Policy Formation and Policy Analysis	
URPL-GP 2415	Public Policy and Planning in New York	
PADM-GP 2875	Estimating Impact in Policy Research	
PADM-GP 2902	Multiple Regression and Introduction to Econometrics	
Total Credits		12

Sample Plan of Study

Course	Title	Credits
1st Semester/Term		
CORE-GP 1020	Management and Leadership	3
PADM-GP 2110	Strategic Management and Leadership	3
Credits		6
2nd Semester/Term		
PADM-GP 2119	Marketing for Nonprofit Organizations	3
PADM-GP 4101	Conflict Management and Negotiation	1.5
Elective		1.5
Credits		6
Total Credits		12

Learning Outcomes

Upon successful completion of the program, graduates will:

1. Align organizational and institutional policies and practices with mission, strategy, culture, and broader policy objectives.
2. Secure and manage financial resources in a way that aligns with mission and strategy.

3. Demonstrate understanding of the policy lifecycle and the impact of social, economic, demographic, political, environmental, and regulatory factors.
4. Evaluate policies using appropriate, evidence-based methods and tools, including measuring differential impact on sub-populations.
5. Deploy conceptual frameworks to break down problems into constituent elements and to develop solutions.
6. Critically assess and synthesize existing research to identify its contributions and limitations, as well as possible research alternatives.
7. Demonstrate understanding of causality, including distinguishing between correlation and causation, the challenges to estimating causal relationships, and the importance of causality for determining impact.
8. Prepare succinct, well-argued, and well-organized written materials and verbal presentations with appropriately incorporated tables, graphs, and other visuals.
9. Translate awareness of the impact of individual and group demographics and identities into appropriate organizational, institutional, and societal policies and practices.
10. Lead projects, programs, and people, and manage resources in ways that adapt to changing social, economic, demographic, technological, and political conditions.

Policies

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Standard Policies Statement

Additional academic policies can be found on the Wagner academic policy page (<https://bulletins.nyu.edu/graduate/professional-studies/academic-policies/>) or the Wagner undergraduate public service academic policies (<https://bulletins.nyu.edu/undergraduate/public-service/academic-policies/>).