

# HUMAN RESOURCES (HRCM1-GC)

## HRCM1-GC 1200 Managing in a Global Economy (3 Credits)

*Typically offered Fall, Spring, and Summer terms*

Globalization has redefined the landscape for managing across borders driving both change and competition. The transnational, a new corporate form, emerged to meet these challenges. From scaling efficiencies globally and creating organizational flexibility to developing worldwide learning capabilities, the transnational must continually evolve to remain competitive. The pace of change and its attendant complexity place significant demands on the international firms ability to grow and execute. Technology, deregulation and economic threats augment this already challenging business environment for the transnational firm. This course will explore the characteristics of the transnational, its development, its operations and its strategic execution on the global landscape. At the end of this course students will be able to identify, analyze and resolve the issues inherent in managing across borders.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

## HRCM1-GC 1210 Quantitative Methods and Metrics for Decision Making (3 Credits)

*Typically offered Fall, Spring, and Summer terms*

In today's business environment, corporate executives and leading professionals must continuously analyze strategic business situations and at times feel limited in their ability to choose appropriate courses of action. In these situations, the executive is expected to utilize sound critical decision making in order to initiate action and move the organization forward, using creative problem solving. The purpose of this course is to provide students with a sound conceptual understanding of the role that Management Science plays in the decision making process. The course will be taught in an applied fashion and whenever possible the "problem scenario approach" will be used. Particular attention will be given to problems, opportunities and decisions facing a manager in today's business world. More specifically, we will discuss and extensively analyze the topics of descriptive and inferential statistics and decision-making. The course will primarily consist of lectures, outside readings, problems, and case studies designed to provide the student with the tools and techniques required to manage processes efficiently and make decisions effectively. At the completion of this course, the student is expected to have gained a working knowledge and understanding of the mathematical models used in Management, how they are constructed and used in practice, and the important contributions they have made to the success of managerial decision-making.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

## HRCM1-GC 1220 Financial Management (1.5 Credits)

*Typically offered Fall, Spring, and Summer terms*

This course introduces the student to the strategic financial and accounting methodologies required to aid the non-financial manager in decision-making. In addition to examining the relationship between finance and the other strategic functions in the organization, particular emphasis will be placed on the impact that finance has on shaping technology-related decisions. At the end of the course, students will be expected to have learned the fundamental financial tools and techniques necessary to be an effective strategic manager.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

## HRCM1-GC 1240 Human Resources Information Systems (1.5 Credits)

*Typically offered Fall, Spring, and Summer terms*

This course examines the roles of information and computers to facilitate the specification, development, implementation and maintenance of information technology for supporting organization decision-making and strategic planning in today's information age. Topics include: the role of information within organizations; overview of modern hardware and software platforms; systems development architectures; planning, developing and managing IT systems.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

## HRCM1-GC 1300 Foundations of Human Capital Management Immersion (3 Credits)

*Typically offered Fall, Spring, and Summer terms*

This course is the introduction to the MS in Human Capital for all students. The foundations component is designed to provide an overview of all disciplines within Human Capital practice. The disciplines covered are Human Resources Benefits, Compensation, Organizational Change, Training and Development and all aspects of talent management. The immersion component is designed to build community among the entering students and to provide a foundation for the "flow through" skills (skills that apply in all disciplines of Human Capital Management). The objective of Immersion is to introduce skills student can apply to all of their course work and will help students to succeed in the program. The flow through topics includes critical thinking skills, global considerations, understanding, framing, researching and evaluating challenges in practice.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

## HRCM1-GC 1310 Organizational Behavior (3 Credits)

*Typically offered Fall, Spring, and Summer terms*

This course will help students understand the basic components of organizations. These components include: culture, structure, motivational influences, group processes, change management initiatives, workplace interactions, and communications within organizations. Students will explore, through written case studies, reading of classic organizational texts, faculty lectures, and video, the basic elements of organizational life. At the successful completion of this course, students will be able to integrate the various theoretical perspectives of leadership and motivation into a coherent understanding of organizational life. In addition, students will be able to understand how the disciplines of psychology (individual and group), sociology, cultural anthropology, human resource management, and social systems theory impact organizations.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

**HRCM1-GC 1320 Business Strategy and Ethics (1.5 Credits)***Typically offered Fall, Spring, and Summer terms*

This course focuses on how classic strategy paradigms are linked to a sustained competitive advantage. The course examines how changes in the competitive landscape are creating both problems and unique opportunities. Particular emphasis is placed on the ethical dilemmas that confront managers due to advances in technology, greater access to information, and more collaborative ventures that break down traditional proprietary boundaries. Throughout the course, students become proficient at business strategy analysis, creation and implementation within an ethical framework. They review classic and innovative strategy paradigms and how to formulate and implement them under ethical guidelines and gain knowledge of competitive landscapes and the critical alignment between business strategy and human resources strategy.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 1330 Business Communication (1.5 Credits)***Typically offered Spring and Summer*

This course prepares HR professionals to articulate their thoughts clearly, concisely, and accurately to management, employees, and other stakeholders. Topics include: targeting your intended audience, identifying and clarifying your message, writing strong subject lines and headers, organizing your written communications, creating sentences that are readable, and editing your writing.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 1900 Research Process & Methodology (3 Credits)***Typically offered not typically offered*

This course affords the student the opportunity to thoroughly explore a specific area of human resources as it relates to business. Research is a complex undertaking with formal processes, methodologies and design. A successful manager needs not only to be able to research opportunities and/or problems as they present themselves, but also evaluate research produced by others. To do so, s/he must be fully cognizant of acceptable research techniques, data collection, research design, internal and external validity and statistical methods for hypothesis testing. This course equips the student with the required research skills that are necessary to successfully conceptualize a research topic with original ideas and subsequently develop a proposal for researching that topic. Upon completion of the course, students are expected to have learned: how to conduct a literature survey, the hallmarks of scientific research, the hypothetico-deductive method, how to develop a theoretical framework, data collection methods, analysis and interpretation, and how to evaluate a research report. Students will also be introduced to methods for correctly citing references and quoting other works without plagiarizing, infringing upon copyright or violating the rules governing proprietary information. Upon successful completion of this course, students will have completed a research proposal containing all the required, formal elements.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**Prerequisites:** (HRCM1-GC 1210 OR MASY1-GC 1210) AND Restriction: Academic Plan = Human Resources Mgmt & Develop-MS.**HRCM1-GC 1901 Research Project: Thesis (3 Credits)***Typically offered occasionally*

Upon approval of a proposal the student works with a qualified faculty member to research and write up a thesis on a topic in his/her selected concentration area. The finished thesis must demonstrate the students ability to conduct comprehensive research and articulate original ideas and thought processes that make a practical contribution to the existing body of knowledge in the field of human resources. All final papers must be of an academic and research standard that is consistent with the requirements of current journals and publications. In order to successfully complete the project, the students advisor, one other reader from either academe or industry, and the department must approve the thesis.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2015 Managing Inclusion & Cultural Diversity (3 Credits)***Typically offered Fall, Spring, and Summer terms*

Today's workplace is increasingly global and representative of many cultures, belief systems, and values that often come into conflict. Knowledge workers who build inclusive and collaborative relationships across organizations enable themselves, their teams, and their organizations to respond quickly and efficiently to new market opportunities, new competitors, acquisitions, shifting market demographics, new technology, and changes in employment regulations. Successful professionals need to understand how their own behaviors and beliefs, intentionally or otherwise, impact others. Whether an organization is primarily domestic or international, the potential for internal conflict increases with the expansion of differences within. In this course, presentations, interactive discussions and dialogues, assigned readings, video, case studies, and student projects are used to explore dimensions of diversity, inclusive approaches, cross cultural models and theories, assessment tools for self, individual, and organizational audits, actions and behaviors that model best practices, and the integration of the knowledge and skills facilitated by diversity to proactively improve cross-cultural relationships. Students will be encouraged to actively apply these concepts to their own past, present, and prospective professional circumstances. Upon successfully completing this course students will have mastered the basic fundamentals of, and perspectives on, diversity and inclusion, various aspects of building trustworthy teams, as well as their impact on inclusive activities and other organizational activities. Students will also be able to integrate their understanding of cultural diversity and its relationship to other core workplace challenges.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2025 Human Resource Analytics (1.5 Credits)***Typically offered Fall and Spring*

This course is designed for students to develop overall competency in designing, constructing, analyzing and interpreting the metrics necessary to position Human Resources as a vital and strategic business function. Upon successful completion of the course, it is expected that students will have developed expertise in the following specific competencies: aligning HR metrics with strategic corporate objectives to drive business results; creating recruiting metrics to reduce costs and improve candidate pools; quantifying employee productivity and customer satisfaction through metrics; integrating compensation and performance metrics to maximize pay for performance effectiveness.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No

**HRCM1-GC 2200 International Human Resource Management (3 Credits)***Typically offered Spring*

Organizations in every industry and sector increasingly recognize the opportunities that result from a 'boundary-less (transnational) perspective. This course will provide students with the opportunity to identify the implications of linking the global marketplace with human capital strategies while searching for world-class solutions. Major topics will include: outsourcing/off-shoring, the role of a core competency approach to organizational development, staff planning, talent training and development in the global learning organization, expatriate issues for employees and their families, cultural diversity, international implications of total compensation/benefits strategies; ethics; and governance. Highly interactive sessions will prepare students to face global human capital challenges in their organizations from a strategic perspective (combined with a sensitivity for the uniqueness of their own environments), allowing them to creatively resolve each and every global issue from the broad spectrum of HR functionalities as they arise at their workplaces.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2210 Dispute Resolution and Conflict Management (1.5 Credits)***Typically offered occasionally*

This course is designed to develop skills for students to deal with managing and resolving workplace conflict. Emphasis will be placed on alternate dispute resolution methodologies, including mediation, and negotiation strategies.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2220 Total Rewards Strategy and Design (3 Credits)***Typically offered Fall, Spring, and Summer terms*

This course will provide students with both the underlying concepts (that include state-of-the-art thinking) along with the latest practices so that they will quickly comprehend the myriad of factors that need to be addressed to ensure an effective total compensation program.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2230 Employment Recruitment, Selection, and Retention (1.5 Credits)***Typically offered Fall and Spring*

This course provides an overview of the strategic needs of an organization, students explore topics that include, but are not limited to: thinking strategically about staffing issues, selection issues, developing internal talent, succession planning, integrating staffing activities with diversity and equal employment opportunity initiatives, employment tests, and successful employment interviewing.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2240 Foundations in Labor Relations and Employment Law (1.5 Credits)***Typically offered Fall, Spring, and Summer terms*

This course will allow students to specialize in the areas of law governing labor relations and employee rights in the workplace. Special topics will include: collective bargaining; union organizing; de-certification of the union; laws against discrimination; disability law; privacy; and employment litigation. Other subjects will include handling EEOC complaints and working with legal counsel on the resolution of those complaints.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2300 Leadership & Team Building (3 Credits)***Typically offered Fall and Spring*

Today's managers must act as leaders who build collaborative enterprises to enable organizations to respond quickly and efficiently to new market opportunities, new competitors, acquisitions, shifting market demographics, new technology and changes in government regulations. Effective professionals must understand modern leadership and management strategies, and the best ways for working together with others. A key leadership activity is implementing actions that match their organization's people behaviors to the organization's strategy. New strategies might require incremental changes, or sudden metamorphoses into completely new entities, to meet market challenges and/or opportunities. Leaders, working with and through highly trained teams, must guide organizations through these changes. A necessary corollary leadership activity is energizing teams to carry out the transformation processes throughout the organization. In this course, lectures, discussions, assigned readings, case studies, and student projects are used to explore effective leadership, leader-team relations, and successful implementation of organizational transformation. At its conclusion the student will have mastered the basic fundamentals of, and perspectives on, leadership; various aspects of the relationship between leaders and teams, and their impact on transformational and other organizational activities; application of these concepts to the student's own past, present, and prospective professional circumstances.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2310 Managing Complex Initiatives (1.5 Credits)***Typically offered Fall*

The focus of this course will be to manage change, and recognize how individuals, teams, and organizations so do. Presentations, interactive dialogues, assigned readings, video, case studies, and student projects will be used to explore structural, process, technological, and human change dynamics. Topics include (but are not limited to) dimensions of change, organizational development/change models and theories, success factors, readiness and assessment tools for self, individual, and organizational audit, culture, and behaviors that model best practices, using metrics to benchmark progress, complacency conflicts, competencies, successfully leveraging change and developing initiatives to foster positive attitudes among workplace professionals toward change management

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2320 Organizational Theory & Practice (3 Credits)***Typically offered Fall and Spring*

This course is designed to help students understand the basic concepts of organizational theory by studying the impact of the social sciences upon organizational life. By closely examining the processes and interactions within organizations and the theoretical bases upon which they are predicated, students will be able to better understand the problems facing today's complex organizations. An extensive cadre of case studies and presentations will be used to conduct an in-depth exploration of topics such as individual and group motivation, the learning organization, and leadership stress. Upon successful completion of the course, students will be expected to have developed an appreciation of the importance of the culture and context of organizations, gained insight into the impact of individual behavior upon the functioning of organizations, and analyzed the various components of group processes upon issues such as power, conflict and organizational politics.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No

**HRCM1-GC 2330 Organizational Assessment and Analysis (3 Credits)***Typically offered Spring and Summer*

A well-performed organizational assessment provides leaders with vital information for improving their organization's operating effectiveness. It also sets the stage for better alignment of a critical resource - the people in the organization - with the organization's current and future strategic directions. Students can expect that this practical, application-oriented course will give them an overview of the primary principles, processes, and practices used to discover an organization's key attributes and opportunities. Students will master the material through use of cases and assignments based in the real world, with an emphasis on immediately applying their learning to real-life situations. Specific topics include (but are not limited to): assessment and analysis planning; typical areas of inquiry and data gathering methods (such as interviews, focus groups, surveys, among others); quantitative and qualitative data analysis; various data reporting formats; and different ways to present results. Critical considerations for each stage of an assessment will be discussed, such as sponsorship; stakeholder analysis; and the benefits and drawbacks of using internal employees versus external consultants. Upon successful completion of this course, students are expected to have mastered the assessment and analysis material in a manner that will allow them to immediately applying their learning to real-life situations. They will also be expected to have acquired the requisite knowledge to help them distinguish between the different kinds of sample interventions that might follow their analysis.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2340 Applications in Organizational Development (1.5 Credits)***Typically offered occasionally*

This course is designed to introduce students to the various organizational interventions available to leaders and others who are responsible for improving an organization's ability to achieve results. Topics include (but are not limited to): prior and future trends in OD; an overview of popular, effective OD tools and techniques; assessing and choosing the right intervention for a particular situation; managing the intervention; overcoming common implementation issues; and evaluation of an intervention's impact.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2350 Future Trends in Human Capital Management (1.5 Credits)***Typically offered Fall and Spring*

This course will focus on fundamental innovation in human resource management, and in general management as well, in response to the rapidly changing external environment. The course will focus on new ideas, processes, and programs, as opposed to looking for new ways to deliver the same old ideas. This course will encourage innovative ways of thinking about business challenges.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2400 Coaching Theory and Practice (1.5 Credits)***Typically offered Fall and Spring*

The course is a foundational course for the practice of organizational coaching. Topics include contracting, establishing trust and intimacy, developing goals, strategies and action plans, managing coaching conversations, managing progress during an engagement, creating awareness, and ethics. Upon successful completion of this course, students will be expected to have developed the ability to apply course content to real-world coaching situations and understand how to use coaching to deepen an individual's self-awareness in order to promote action and accountability.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2410 Coaching Skills & Techniques (3 Credits)***Typically offered Fall, Spring, and Summer terms*

Coaching is more of a spoken language than a set of theories, thus it is important that students develop high-level delivery skills for all types of coaching, ensuring that they are able to structure coaching conversations well and work within the theories and frameworks established in the previous module. Using a combination of presentations, challenging live exercises, coaching assignments, guest lecturers, readings and live assessment of skills, students will therefore be prepared for coaching other people in many situations, by applying a range of coaching tools and processes. Topics include contracting, establishing trust and intimacy, developing goals, strategies and action plans, managing coaching conversations, managing progress during an engagement, creating awareness, and ethics. Upon successful completion of this course, students will be expected to have: developed the ability to apply the theories learned in the Foundations course to real-world coaching situations, gained an appreciation of the various techniques used to engage people in a coaching dialogue, learned how to establish a coaching interaction, understood how to use coaching to deepen an individual's self-awareness in order to promote action and accountability.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2420 Managerial & Executive Coaching (3 Credits)***Typically offered Fall, Spring, and Summer terms*

Coaching is a learning tool that can be utilized to drive almost any learning and development function in an organization, from induction and general skills training, to transition, succession planning and leadership development. This course provides students with the frameworks and systems for all ways in which coaching can be applied, including looking at a broad range of models and approaches in the field today. Through a combination of presentations (teacher, student and guest), case studies, research, and written assignments, students will develop an understanding of global trends and best-practices in the use of coaching in the workplace. Topics include: life-coaching; internal coaching programs; induction coaching; transition coaching; learning and development initiatives; manager as coach; and developing coaching with respect to cultural considerations. Upon successful completion of this course, students will be expected to be able to design a wide range of coaching programs ready for delivery to an organization, either as an internal or external HR/OD professional or consultant.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No

**HRCM1-GC 2430 Small Business Coaching (3 Credits)***Typically offered Spring*

This course is designed for individuals who are interested in establishing and growing a small business as a professional coach. This course will cover how to build, maintain and sustain a thriving coaching practice. Students will be presented with and develop ideas, strategies and techniques focusing on best practices for small business development. It will focus on how to build and maintain their own coaching business by exploring the following: business models, income streams, financing strategies, accounts payables, cash flow, investing in your business, developing new billable services and products, pricing and marketing/sales strategies and techniques, and social media presence. Students will also learn how to coach entrepreneurs and small business owners who are looking to start or expand their own practices but are having challenges, facing obstacles or wanting to achieve extraordinary results.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**Prerequisites:** HRCM1-GC 2400.**HRCM1-GC 2440 Prin & Prac in Online Course Prod & Delivery (3 Credits)***Typically offered not typically offered*

This course has been designed to prepare faculty, trainers, and other instructors who wish to develop and teach online courses. In addition to an introduction to the basic principles and theories of online course creation and delivery, different theories of pedagogy and androgogy and their application in online courses will be explored. Students also learn techniques for identifying the appropriate use of technology and strategies for adapting onsite teaching tactics to online environments. They are also encouraged to research the various resources and publications available in the fields of educational technology and distance learning. Topics include, but are not limited to, the three main design paradigms (the ADDIE model, the Dick and Carey Model, and the Kemp model); the application of learning theory to online instruction; online course content development; and strategies for effective online curriculum planning and delivery. Students will have the opportunity to reinforce their skills by being assigned responsibility for the design and delivery of an instructional unit. Proficiency in the use of email and Web browsers is required. Upon successful completion of this course, students are expected to have learned; how to define the characteristics and needs of adult distance learners; effective ways to meet these needs through online instruction; and the differences between online courses with respect to class participation, interaction, course materials, and instruction involvement.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2500 Measuring the Impact of Talent Management (3 Credits)***Typically offered occasionally*

If talent management is a source of sustainable competitive advantage, strategic talent measurement is essential to that process, providing critical decision support to management based on metrics that show how, where and how much of a return the organization gets from talent investments. Because this course adopts the broader definition of "talent," it examines measurement processes at both the leadership and general workforce levels. Practical measurement issues, typical stakeholder concerns, and translating results into compelling information.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2505 Multicultural Business Communication (3 Credits)***Typically offered not typically offered*

The process of economic globalization means that we cannot function in isolation but must interact with the rest of the world for survival. The global nature of many widely diverse modern problems and issues, such as the environment, international business and commerce, patents and licenses, transportation, communications, poverty, health care, international terrorism, and the governance of the Internet, call for cooperation between nations and peoples. Practitioners in corporate, academic, non-profit, and governmental organizations increasingly rely on effective intercultural communication in their work on a daily basis. As a result, mastering intercultural communication is no longer an option, but a necessity. Upon successful completion of this course, students will have expanded their range of verbal and nonverbal communications skills and will have become more competent in communicating with others of diverse cultural backgrounds.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2510 Succession Management (3 Credits)***Typically offered Spring*

Succession management involves anticipating the strategic leadership needs of the corporation, from the C-Suite to pivotal emerging leadership positions, and identifying and developing a pipeline of high potential leaders to fill those needs. Succession planning is conducted from the perspective of the organization's interests as opposed to the career development goals of an individual employee. As any organization evolves and changes, there is a continuous need to translate the organization's strategic direction to a talent value proposition and move people into new positions and experiences that are aligned with this value proposition. Succession planning enables the organization to identify the right candidates for strategically significant positions and to help them successfully transition into these roles.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2515 Talent Assessment: Approaches and Tools (3 Credits)***Typically offered Summer term*

When organizations invest in talent management and assessment, they are really investing in identifying, measuring and developing those strengths that will allow their workforce and their leaders to execute the business strategy successfully. Talent management and assessment is more than administering assessment instruments and acting on the results. The organization must first be able to translate its strategic goals into organizational capabilities that drive goal attainment. Second, it must be able to translate organizational capabilities into leadership and workforce strengths that will build the required organizational capability. Only then can the organization's HR group decide how to use assessment to select for, manage and develop the leadership and workforce strengths that matter. Finally, once an assessment strategy is built that is demonstrably aligned with the business strategy, then different assessment tools and practices can be evaluated against it, and investments into talent assessment can be managed as a strategic portfolio.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No

**HRCM1-GC 2520 Global Selection (3 Credits)***Typically offered Fall*

As an organization grows from domestic to international to transnational, its ability to attract and hire the best talent becomes increasingly challenging. While few organizations currently hire on a truly global basis, many companies are moving closer to this goal. Their ultimate success depends on their ability to identify competencies required across global markets, develop tests and assessments that are valid across cultures, and compare employee skills, abilities, and competencies across business units and regions. This course will address concepts, best practices, and global trends in personnel recruitment and selection.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2525 Aligning Talent Management to Strategy (3 Credits)***Typically offered Fall*

In order for organizations to succeed in today's volatile, global marketplace, three key strategies are needed: Business/Organizational Strategy, Workforce Strategy and HR Strategy. This course examines the research, issues and best practice technologies for aligning Workforce and HR Strategy to the Organization's Strategy, using rigorous, data-driven analytical frameworks that take guesswork out of the equation.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2530 GTM: Leading a Strategic Initiative (3 Credits)***Typically offered Spring*

Global Talent Management (GTM) is a major investment in the current and future human capital of an organization. To be successful and sustainable as an organizational initiative, it requires leadership and must be reflective of overarching strategy. In addition, as an organizational initiative, it is subject to the influences of the organization's culture that can serve to help or hinder its success. While human resources professionals are experts in how to execute GTM, they also must understand the implications of implementing such an initiative within the context of an organization. Their ability to help leaders take ownership of GTM, view it strategically, and counteract the negative effects of organizational culture is a critical success factor. Through lectures, readings, case studies, group discussions, and group presentations, students will learn how to enable organizational leaders to incorporate GTM as a strategic initiative in ways that will maximize success and sustainability.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 2600 Making Social Entrepreneurship Happen (3 Credits)***Typically offered not typically offered*

Making Social Entrepreneurship Happen will help you understand the process of social entrepreneurial problem-solving, arm you with some of the practical, nitty-gritty skills required for a value-centered career and empower you, as a change agent, to make a difference starting right now. Lofty ideals are not enough. Wanting to do good is one thing. Actually doing good is another. When we hold ourselves to lesser performance standards, it disrespects the impoverished, the disenfranchised and the people whom we seek to help and empower. Making Social Entrepreneurship Happen is not about surveying or analyzing theories of social action, social venture business models, particular social innovations or your dream solution to the world's problems. The curriculum is agnostic about competing methodologies and theories of social change. The course is about how you advance your social change agenda, mission and career.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3021 Principles of Organization Design and Performance (3 Credits)***Typically offered Summer term*

Companies with the best chance of prospering are those that continue to modify their organizational structure on an ongoing basis to navigate the ever-changing dynamics of the competitive, technological, and environmental landscapes. This course is designed to offer a wealth of applicable industrial and organizational psychology theories, best business practices, and winning techniques to guide companies through the often difficult processes of mergers, acquisitions, downsizings, and other transitions. Topics will include: identifying organization needs and objectives; developing adaptive design strategies and transition stages; managing resources allocation and employee re-grouping and layoff; designing workload reorganization, redistribution, and outsourcing; handling employee behavioral reactions with supportive actions; effective communication strategies; and, metrics for success. By course completion, students will be able to analyze, plan and implement organization resizing in the workplace to help organizations to maximize gains and reduce operating costs, while simultaneously boosting productivity.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3022 Mergers and Acquisitions (1.5 Credits)***Typically offered Fall*

This course is designed for today's managers to understand the strategic rationale, stages, and legislative framework of M&A. This course will emphasize the people-related activities and issues involved in the pre-deal, due diligence, integration planning and implementation stages of M&A. Upon successful completion of this course, students will have the skill sets of key business partners in an organization's M&A activities and will be able to help organizations develop key strategy, manage soft due diligence activities, provide input into the process of change, advise top management on new organizational structure, create transition teams, oversee communications, manage learning and integration processes, and identify and develop new employee and organizational competencies.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3200 Total Rewards Management (3 Credits)***Typically offered not typically offered*

Graduate students will learn what is required to develop a rewards program that has the power to attract, retain and motivate employees ? total rewards. This foundation course is designed as a comprehensive overview of the total rewards model and its three components: compensation, benefits and the work experience. Emphasis is given to the concept of the total rewards design process. Finally, graduate students are introduced to the general skills needed by the HR professional to become an effective strategic business partner.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No

**HRCM1-GC 3201 Strategic Benefits Planning (3 Credits)***Typically offered not typically offered*

This course provides an examination of employee benefits program strategy in private-sector settings. Closely attuned to today's benefits issues and challenges, this course is an excellent preparation for achievement in this field. You'll gain a solid foundation in all strategic aspects of employee benefits, including both health and welfare benefits as well as retirement benefits. You'll explore case studies designed to model real-life situations encountered by HR professionals. Graduate students will also explore a variety of benefits strategies.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3202 Compensation: Strategy & Practice (3 Credits)***Typically offered not typically offered*

This advanced-level course explores the strategy and design of compensation in a global environment. Topics include the development of an effective compensation strategy that responds to organizational, cultural and environmental complexities. The design and administration of base pay and variable compensation is reviewed, as are best practices in global compensation. The goal of this course is to enable graduate students to effectively interact with internal or external tax, financial, legal and planning professionals and with members of the board of directors as they construct global compensation plans.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3203 Executive Compensation (3 Credits)***Typically offered not typically offered*

This advanced-level course concentrates on strategic issues affecting executive compensation and key technical aspects of the regulatory environment. It covers accounting, taxation, securities issues, performance measures, short-term incentives, long-term incentives and other aspects of executive compensation. The goal of this course is to enable participants to effectively interact with internal or external tax, financial, legal and planning professionals and with members of the board of directors. The course is primarily oriented toward the design and administration of executive compensation programs for publicly owned companies. Emphasis is given to the concept of the Executive Compensation design process.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3204 Design & Management of Healthcare & Ins Plans (3 Credits)***Typically offered not typically offered*

This course provides an in-depth view of the decision and management of health and welfare benefits. It covers legal requirements, including recent legislative changes, as well as developing issues and trends. The course is designed specifically for compensation and benefits professionals who need a design oriented perspective of health and welfare plans. It also is appropriate for those preparing to assume responsibility for the management of these plans, as well as benefits practitioners whose specialized knowledge is in focused areas other than the management of health and welfare plans.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3205 Design & Management of Retirement Plans (3 Credits)***Typically offered not typically offered*

This course presents an in-depth analysis of objectives, principles, practices, rules and regulations in retirement planning. It provides the foundation on which qualified retirement plans are designed, implemented and managed. This course also covers multi-employer, government, 403(b), or nonqualified retirement plans in depth. This course is designed specifically for compensation and benefits professionals seeking an overview of qualified retirement plans. It is also appropriate for those preparing to assume responsibility for the detailed administration and management of these plans, and for benefits practitioners whose specialized knowledge is in areas other than pension management.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3206 Variable Pay: Incentives, Recognition, & Bonuses (3 Credits)***Typically offered occasionally*

Graduate students will learn what is required to develop a variable pay program that has the power to attract, retain and motivate employees. This strategic course is designed as a comprehensive overview of the variable pay model and its three components: incentives, recognition and bonus compensation. Emphasis is given to the concept of the variable pay design process. Finally, graduate students develop the advanced compensation skills necessary to become an effective strategic business partner in the variable pay process.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3207 Managing Organizational Leadership and Talent (3 Credits)***Typically offered Fall*

In this course, students explore effective leadership practices that promote the development and engagement of organizational talent at all levels of the system. At its conclusion the student will have mastered the basic fundamentals of, and perspectives on, leadership; various aspects of the talent pipeline and implications and practices of programs and practices on talent effectiveness.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3400 Internship (3 Credits)***Typically offered Fall, Spring, and Summer terms*

Internships provide students with the opportunity to acquire professional experience and add a real-world perspective to their studies. The course consists of on-site work at a corporation, nonprofit or governmental organization, educational institution, or small and medium sized company that provides an educational experience for the student, under faculty supervision. Students apply the knowledge acquired through their coursework to industry practice and explore career options. This course has GPA and credit completion requirements.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No

**HRCM1-GC 3401 Career Coaching (3 Credits)***Typically offered not typically offered*

Career coaching develops a plan for clients to take control of their work life. This course offers an overview of strategies, tolls and resources for navigating difficult career issues and dilemmas, from exploring different career paths to charting radical career change. This course is designed to provide the tools necessary for coaches to assist clients in clarifying career goals, identifying critical informational resources, explore career options, and achieve better work life balance. In addition, this course will provide the coach with the critical skills necessary to outline a strategic job search campaign, if the client so desires. Finally, the course will focus on allowing the coach to develop a workable career plan for clients which also takes into account unanticipated twists, barriers to career movement and the various types of resources available for additional career assistance. Instructional techniques include learning and practicing skills in ?real-time? coaching interactions. Participants develop a personal purpose statement and plan of action for self-development. Reinforce new skills and insights between practice sessions with self-coaching assignments.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3500 Special Topics (1.5 Credits)**

This seminar will enhance curriculum by identification, analysis and application of special topics pertinent to the Human Capital Management degree. The specific titles and content of each seminar will change to reflect emerging areas of interest, which can only be determined at the time of offering. The course may be used to satisfy the elective degree requirement. Applicability to specific concentrations will be noted in the course schedule and is at the department's discretion

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3510 Organizational Perspectives on Identity, Equity, and Power (1.5 Credits)**

This course is designed to examine the various aspects of individual identity and their implication for the larger organizational system including its impact on performance. Additional emphasis will be placed on the interaction of different identities as they relate to power dynamics and equity in organizational decision making, the talent management process and organizational performance. Topics will include leader subordinate relationships, team dynamics, equity as it relates to diversity in the organization and strategies to promote inclusion across identities.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 3550 Consulting Skills and Practice (1.5 Credits)**

This practical, application-oriented course gives students an opportunity to learn and apply leading processes, tools and techniques to provide high quality consulting services for individuals, teams and organizations. Throughout the course, students learn processes for client arrangements and contracting; problem definition and analysis; data analytics; planning & designing solutions. They also use tools and techniques for proposing and planning, analyzing, designing, implementing, and for continuously improving business performance.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 4000 Spec Proj: Applied Human Resource Strategies (3 Credits)***Typically offered Fall, Spring, and Summer terms*

This requirement will consist of an intensive exploration of the applied aspect of human resource strategy. In the real world, managers must make decisions without perfect information, under conditions of uncertainty, and under time constraints. Students will be assigned to teams each of which manages an organization that competes against one another in an HRM Simulation. This affords them the unique opportunity to make decisions, see how the decisions work out, and then try again. Thus, players get a 'hands on' experience with manipulation key human resources variables in a dynamic setting. The simulation can be programmed to simulate a profit or nonprofit organization that is in manufacturing or service. Teams are expected to establish objectives, plan their strategy, and then make the required decisions dictated by these plans. Typical decision variables involve wages, replacing employees, hiring, promoting from within, training cost for promotions, fringe benefits, budget for other activities, safety, employee participation programs, grievances, human resources information systems, performance appraisal programs, affirmative action program, production levels, overtime, employee morale, turnover, and absenteeism. It is anticipated that this course will be team-taught so that the student will learn to understand and appreciate the many different facets of the strategic role that HR occupies in an organization. In order to expose the students to diverse, real-life situations, industry experts representing the various HR functions in an organization will present actual problem scenarios for the students to analyze, solve and present their findings. Subsequent discussions will introduce the students to how these situations were actually resolved. Finally, students will be required to submit a detailed, written report on a case study analyzed over the course of the semester.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No**HRCM1-GC 5000 Capstone Applied Project (3 Credits)**

This course parallels the Special Projects: Applied Human Resource Capstone in that it will consist of an intensive exploration of applied aspects of Human Resource Strategy. This course requires students to identify and work on an organizational project in an organization that they are currently a part of or in an organization that has granted approval for the capstone project. The course will be completed under the supervision of the instructor and organizational sponsor. Students are expected to establish objectives, plan their strategy and then make decisions dictated by these plans. Typical decisions variables involve wages, replacing employees, hiring, promoting from within, training cost for promotions, fringe benefits, budget for other activities, safety, employee participation programs, grievances, human resources information systems, performance appraisal programs, affirmative action program, production levels, overtime, employee morale, turnover, and absenteeism.

**Grading:** GC SCPS Graded**Repeatable for additional credit:** No