

MANAGEMENT OF TECHNOLOGY (MS)

NYSED: 36190 **HEGIS:** 0599.00 **CIP:** 15.1501

Program Description

Effective use of technology, leadership, innovation practice and management and entrepreneurship increasingly determine success in business. The Department of Technology Management and Innovation is an acknowledged pioneer and leader in the New York City/tri-state region and beyond in offering courses and programs about these increasingly critical arenas. The department serves a diverse and broad range of professionals, and its faculty and students compose a vital and forward-thinking research and learning community. The department's research and educational offerings focus on a broad range of industry sectors, including financial and professional services; information technology, renewable energy and clean technology as well as non-profits and government-all constituting areas of greatest growth and opportunity in the modern economy, especially in New York City, the nation's foremost global city.

The NYU Tandon School of Engineering Master's Degree Program in Management of Technology (MOT) was created for professionals who aim to make a difference in an economy where connecting the technology and business worlds is crucial. It introduces participants to the latest thinking and best practices in technology management and innovation. For forward-thinking managers, the MOT Program is a proven and unique path to leadership, innovation, entrepreneurship, design thinking, and creativity in the 21st century.

The department offers the MOT program in two formats: Full-time / Part-time On-Campus MOT and a purely Online MOT (NYU Tandon Online). *Courses are offered predominantly in the evenings to accommodate those students who work full-time during the day.

Admissions

Admission to graduate programs in the Tandon School of Engineering requires the following minimum components:

- Résumé/CV
- Statement of Purpose
- Letters of Recommendation
- Transcripts
- Proficiency in English

The NYU Tandon Graduate Admissions website (<https://engineering.nyu.edu/admissions/graduate/apply/requirements/>) has additional information on school-wide admission.

Some programs may require additional components for admissions.

See the program's How to Apply (<https://engineering.nyu.edu/admissions/graduate/how-apply/>) for department-specific admission requirements and instructions.

Program Requirements

On-Campus

Program Structure and Curriculum

The MOT Program comprises 12 courses (see listing below) totaling 36 credits. Courses for the MOT program are held at the Brooklyn campus of NYU Tandon. Full-time students may complete this MS program in 15 calendar months by completing 3 courses per semester for 4 semesters. Part-time students may take from one to two courses per semester, completing the program in 22 to 44 calendar months. Participants who complete the MOT Program receive a Master of Science degree in Management of Technology.

For the most current information: <https://engineering.nyu.edu/academics/programs/management-technology-ms/> (<https://engineering.nyu.edu/academics/programs/management-technology-ms/>)

The MOT program's series of required courses provide participants with a deep understanding of the foundations of managerial competencies needed to manage innovation in the evolving business environment. In addition, participants can choose electives from the Department of Technology Management and Innovation or from other areas at NYU Tandon that can enhance their understanding of a particular area of interest in the broadly defined arena of technology management.

Courses

The MS MOT 36-credit curriculum consists of 12 three-credit courses:

- Management Core courses (12 credits)
- Technology Management Tools (9 credits)
- Elective courses (12 credits)
- Capstone (3 credits)

| Course | Title | Credits |
|------------------------------------|--|---------|
| Required Courses | | |
| <i>Core Business Skills</i> | | |
| MG-GY 6013 | ORGANIZATIONAL BEHAVIOR | 3 |
| MG-GY 6023 | ECONOMICS AND STRATEGY | 3 |
| MG-GY 6033 | FINANCIAL ANALYSIS FOR TECH MANAGERS | 3 |
| MG-GY 7953 | Global Innovation | 3 |
| <i>Technology Management Tools</i> | | |
| Select three of the following: | | 9 |
| MG-GY 6073 | MARKETING | |
| MG-GY 6123 | Human Resource Management | |
| MG-GY 6183 | COMMUNICATION FOR TECH MANAGERS | |
| MG-GY 6193 | STATISTICS FOR DATA ANALYSTS | |
| MG-GY 6203 | DATA VISUALIZATION FOR BUSINESS INTELLIGENCE | |
| MG-GY 6303 | OPERATIONS MANAGEMENT | |
| MG-GY 6463 | Supply Chain Management | |
| MG-GY 6503 | MANAGEMENT OF INFORMATION TECHNOLOGY AND INFORMATION SYSTEMS | |
| MG-GY 8303 | HUMAN RESOURCE MANAGEMENT SYSTEMS | |
| CP-GY 9911 | Internship for MS I | |
| or CP-GY 9921 | Internship for MS II | |
| Elective Courses | | |

| | |
|--|-----------|
| Select twelve credits of elective courses ¹ | 12 |
| Capstone Experience | |
| MG-GY 9503 MOT Capstone Project Course | 3 |
| Total Credits | 36 |

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Continue creating a self-customized curriculum by organizing electives into “*Knowledge Areas*.” These informal technology-based specializations reflect the recent directional advances in the field. However, students may elect a unique focus by creating a curriculum that includes courses across the prescribed Knowledge Areas: Global Tech Strategy, Business Design, Project Management, Data Analytics, Human Capital Engineering and Analytics. Please visit the Department webpage for the most recent elective offerings in these Knowledge Areas: <https://engineering.nyu.edu/academics/programs/management-technology-ms-campus/>

Online

| Course | Title | Credits |
|--|--|-----------|
| Business and Technology Required Core Courses | | |
| MG-GY 6013 | ORGANIZATIONAL BEHAVIOR | 3 |
| MG-GY 6023 | ECONOMICS AND STRATEGY | 3 |
| MG-GY 6033 | FINANCIAL ANALYSIS FOR TECH MANAGERS | 3 |
| MG-GY 7953 | Global Innovation | 3 |
| Technology Management Tools | | |
| Select three of the following: | | 9 |
| MG-GY 6073 | MARKETING | |
| MG-GY 6193 | STATISTICS FOR DATA ANALYSTS | |
| MG-GY 6203 | DATA VISUALIZATION FOR BUSINESS INTELLIGENCE | |
| MG-GY 6303 | OPERATIONS MANAGEMENT | |
| MG-GY 6463 | Supply Chain Management | |
| MG-GY 6503 | MANAGEMENT OF INFORMATION TECHNOLOGY AND INFORMATION SYSTEMS | |
| MG-GY 8213 | | |
| MG-GY 8303 | HUMAN RESOURCE MANAGEMENT SYSTEMS | |
| MG-GY 9753 | SELECTED TOPICS IN MANAGEMENT | |
| Electives | | |
| Select twelve credits of electives ¹ | | 12 |
| Capstone Experience | | |
| Select one of the following: | | 3 |
| MG-GY 9503 | MOT Capstone Project Course | |
| MG-GY 9703 | PROJECT IN STRATEGY & INNOVATION MGMT | |
| MG-GY 9753 | SELECTED TOPICS IN MANAGEMENT | |
| MG-GY 997X | MS THESIS IN TECHNOLOGY MANAGEMENT | |
| Total Credits | | 36 |

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Can take both 1.5 credits and 3 credits courses totaling up to 12 credits (including internships).

Sample Plan of Study

| Course | Title | Credits |
|--------------------------|-------|---------|
| 1st Semester/Term | | |
| Core Course | | 3 |

| | |
|------------------------------------|-----------|
| Core Course | 3 |
| Technology Management Tools Course | 3 |
| Credits | 9 |
| 2nd Semester/Term | |
| Core Course | 3 |
| Core Course | 3 |
| Elective | 3 |
| Credits | 9 |
| 3rd Semester/Term | |
| Technology Management Tools Course | 3 |
| Technology Management Tools Course | 3 |
| Elective | 3 |
| Credits | 9 |
| 4th Semester/Term | |
| Capstone | 3 |
| Elective | 3 |
| Elective | 3 |
| Credits | 9 |
| Total Credits | 36 |

Learning Outcomes

Upon successful completion of the program, graduates will:

1. Be introduced to the latest thinking and best practices in technology management and innovation.
2. Acquire the skills and preparation to be forward-thinking managers.
3. Be provided with an understanding of the connection between the world of technology and the world of business.

Policies

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Tandon Policies

Additional academic policies can be found on the Tandon academic policy page (<https://bulletins.nyu.edu/graduate/engineering/academic-policies/>).