

MEDIA, CULTURE, AND COMMUNICATION (MA)

Department Website (<https://steinhardt.nyu.edu/departments/media-culture-and-communication/>)

NYSED: 07818 **HEGIS:** 0601.00 **CIP:** 09.0702

Program Description

The MA in Media, Culture, and Communication is an interdisciplinary program designed to expose students to media and cultural studies. The program is a rigorous engagement with contemporary theory and key debates, with particular emphasis in the areas of Global Communication and Media, Visual Culture and Sound Studies, Interaction and Experience, Media Industries and Politics, and Technology and Society.

The curriculum is flexible, allowing electives by advisement from across the University. Master's students are encouraged to participate in academic conferences, enroll in graduate courses abroad, and intern at leading media and cultural institutions. The department has a robust list of internship partners and is dedicated to building relationships with professional organizations in New York City and beyond.

Career Opportunities

Trained to think analytically, Media, Culture, and Communication MA alumni are well positioned for careers in both the public and private sectors, working in traditional and new media, research and policy, at cultural institutions and media start-ups. Many go on to doctoral study.

Special Opportunities

Students attend special events throughout the year and can apply to present their original research at the department's annual Neil Postman Graduate Conference. Internships in a wide array of media and communication positions are available to master's students through the department's online internship database. Students are encouraged to take advantage of the full academic and professional resources of the University and metropolitan area.

The University and department offer graduate summer and January intersession study-abroad programs to explore globalization, global visual culture, and media and culture in other countries.

Locations have included Amsterdam, Beijing, Berlin, Buenos Aires, Hong Kong, London, Paris, Prague, and Shanghai.

These courses typically examine the social, economic, political, and cultural implications of global media and culture in relation to the site of study. Courses integrate lectures, seminars, and site visits and deploy a comparative approach. Courses vary year to year. Recent topics have included Race and Media (London); Migration, Media, and the Global City (Berlin); Producing French Culture (Paris); Visual Culture of Memory (Buenos Aires).

Admissions

Admission to graduate programs in the Steinhardt School of Culture, Education, and Human Development requires the following minimum components:

- Résumé/CV
- Statement of Purpose
- Letters of Recommendation
- Transcripts
- Proficiency in English

See NYU Steinhardt's Graduate Admissions website (<https://steinhardt.nyu.edu/admissions/how-apply/graduate-students/>) for additional information on school-wide admission. Some programs may require additional components for admissions.

See How to Apply (<https://steinhardt.nyu.edu/degree/ma-media-culture-and-communication/how-apply/>) for admission requirements and instructions specific to this program.

Program Requirements

The MA program requires 36 credits of coursework, with MCC-GE 2001 Media, Culture and Communication Core (4 credits) as the foundation course taken during the first semester. By advisement, students then complete a research course (3–4 credits), and 16–29 credits of MCC coursework within one area of study. If the research course has an MCC area of study designation, the course may simultaneously be allocated as a research course and as a course within an area of study. To allow flexibility, a maximum of 12 credits of elective courses from across the University can be taken, by advisement. Students are also required to complete one of the following culminating projects for degree completion: Thesis, Professional Writing and Research Applications, Theoretical Synthesis for Research, Writing, and Teaching, and the MA Exam.

Course	Title	Credits
Major Requirements		
MCC-GE 2001	Media, Culture and Communication Core	4
Area of Study		16
At least 12 credits must be from one Area of Study:		
Global Communication and Media		
Visual Culture and Sound Studies		
Interaction and Experience		
Media Industries and Politics		
Technology and Society		
Electives		
Other Elective Credits ¹		12
MA Culminating Experience		0-4
Students must complete one of the following required culminating experiences:		
MA Exam		
MA Professional Writing and Research Applications		
MA Thesis (3.75 minimum GPA)		
Total Credits		36

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MCC internship credit, non-MCC study abroad courses, and/or graduate-level classes offered by another NYU department may be allocated as electives toward the MCC MA degree. In order to qualify as an elective, a class offered by an outside department must be Graduate Level, Directly related to your course of study, Approved by the MCC graduate advisors. One elective course must be a research course, chosen by advisement.

Sample Plan of Study

Course	Title	Credits
1st Semester/Term		
MCC-GE 2001	Media, Culture and Communication Core	4
Research Course		4
Area of Study Course		4
Credits		12
2nd Semester/Term		
Area of Study Course		4
Area of Study Course		4
Elective		4
Credits		12
3rd Semester/Term		
Area of Study Course		4
Culminating Experience Course		4
Elective		4
Credits		12
Total Credits		36

Learning Outcomes

Upon successful completion of the program, graduates will:

1. Display fluency in core texts and scholarly literature, contemporary theory, and key debates in media, culture, and communication.
2. Demonstrate advanced oral and written communication skills, accessing and analyzing information from various media, including primary, print, audiovisual, and digital sources.
3. Present in-depth information from relevant sources that will demonstrate critical thinking and application of media, culture and communication on a national and global scale.
4. Synthesize historical relevance, common narratives, and compelling theory in their writing to illustrate mastery of a specific area of study: Global and Transcultural Studies, Technology and Society, Visual Culture and Cultural Studies, Persuasion and Politics, or Interaction and Social Processes.
5. Conduct original research; find gaps within current media and communication research; establish a research question of their own and make projections for future research all to further the knowledge base.

Policies

STEM OPT Benefits for International Students

If you're an international student, you may be able to work in the United States after graduation for an extended period of time. Most students studying on F-1 visas will be eligible for 12 months of Optional Practical Training (OPT) off-campus work authorization. F-1 students in this program may also be eligible for the STEM (Science, Technology, Engineering, or Mathematics) OPT extension, allowing you to extend your time in the United States to pursue degree-related work experience for a total of 36 months or 3 years. For more information on who can apply for this extension visit NYU's Office of Global Services: STEM OPT (<http://www.nyu.edu/students/student-information-and-resources/student-visa-and-immigration/alumni/extend-your-opt/stem-opt.html>).

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Steinhardt Academic Policies

Additional academic policies can be found the Steinhardt academic policies page (<https://bulletins.nyu.edu/graduate/culture-education-human-development/academic-policies/>).