

MEDIA, CULTURE, AND COMMUNICATION (MA)

Department Website (<https://steinhardt.nyu.edu/departments/media-culture-and-communication/>)

NYSED: 07818 HEGIS: 0601.00 CIP: 09.0702

Program Description

The MA degree program trains agile researchers to think critically from diverse perspectives about changing industries, technologies, and cultures. Students work closely with our diverse and renowned media studies faculty. MCC's research and coursework foreground the study of global media and culture, digital media and new technologies, media history and theory, visual culture, race, and politics.

While graduate courses (https://steinhardt.nyu.edu/courses/?search=MCC-GE%202&op=Search&area=All&field_department_sgl_target_id=All&field_level_of_study=All&field_course_units_min_value=All) are primarily theoretical, the Media, Culture, and Communication curriculum (<https://steinhardt.nyu.edu/degree/ma-media-culture-and-communication/curriculum/>) is flexible, allowing electives from across the University to align with students' personal academic and professional trajectories.

Media business at NYU Stern, media law at the NYU School of Law, interactive technology at NYU Tandon School of Engineering, and media ethnography in NYU Anthropology are just some of the many elective options in addition to graduate study abroad courses in Europe, Asia, and Latin America examining media in comparative contexts.

The MA in Media, Culture, and Communication offers a theoretical foundation for examining global media within political, social, and cultural contexts. The program does not provide practical training in media production, publicity or marketing. MCC MA students can use some of their electives to enroll in such classes elsewhere at NYU, but those seeking a purely practice-based degree should consider applying to the School of Professional Studies' MS in Integrated Marketing (<https://www.sps.nyu.edu/homepage/academics/masters-degrees/ms-in-integrated-marketing.html>) or MS in Public Relations (<https://www.sps.nyu.edu/homepage/academics/masters-degrees/ms-in-public-relations-and-corporate-communication.html>), or Tisch's MA in Interactive Media (<https://itp.nyu.edu/lowres/>).

Review our FAQs (<https://steinhardt.nyu.edu/degree/ma-media-culture-and-communication/frequently-asked-questions/>) to learn more about the MA program.

Career Opportunities

Graduates of MCC's MA program build careers as astute analyzers of the global media landscape. Alumni (<https://steinhardt.nyu.edu/departments/media-culture-and-communication/alumni-action/>) find themselves well positioned for careers at the intersections of media, culture, and technology — ranging from research to creative, strategy, and policy. Those who pursue doctoral study enroll in top-tier PhD programs.

Special Opportunities

Students attend special events throughout the year and can apply to present their original research at the department's annual Neil Postman Graduate Conference. Internships in a wide array of media and communication positions are available to master's students through the

department's online internship database. Students are encouraged to take advantage of the full academic and professional resources of the University and metropolitan area.

The University and department offer graduate summer and January intersession study-abroad programs to explore globalization, global visual culture, and media and culture in other countries. Locations have included Amsterdam, Beijing, Berlin, Buenos Aires, London, Paris, Prague, and Shanghai. These courses typically examine the social, economic, political, and cultural implications of global media and culture in relation to the site of study. Courses integrate lectures, seminars, and site visits and deploy a comparative approach. Courses vary year to year. Recent topics have included Race and Media (London); Migration, Media, and the Global City (London); Visual Culture of Memory (Buenos Aires).

Admissions

Admission to graduate programs in the Steinhardt School of Culture, Education, and Human Development requires the following minimum components:

- Statement of Purpose
- Letters of Recommendation
- Transcripts
- Proficiency in English

See NYU Steinhardt's Graduate Admissions website (<https://steinhardt.nyu.edu/admissions/how-apply/graduate-students/>) for additional information on school-wide admission. Some programs may require additional components for admissions.

See How to Apply (<https://steinhardt.nyu.edu/degree/ma-media-culture-and-communication/how-apply/>) for admission requirements and instructions specific to this program.

Program Requirements

Course	Title	Credits
Major Requirements		
MCC-GE 2001	Media, Culture and Communication Core ¹	4
Area of Study		
Students take 16 credits total, 12 of which must be from one Area of Study:		16
Global Communication and Media		
Visual Culture and Sound Studies		
Interaction and Experience		
Media Industries and Politics		
Technology and Society		
Research Methodology Course		
MCC designated "Research Course" or a research methodology course offered by another NYU department, by advisement ²		3-4
Electives		
Other Elective Credits, by advisement (may include MCC-GE 2235) ³		0-12
MA Culminating Experience		
Students must complete one of the following required culminating experiences:		0-4
MA Exam		
MCC-GE 2900	Thesis in Media, Culture and Communication	
MCC-GE 2127	MA Media Projects	

MCC-GE 2174 Professional Writing and Research Application	
Total Credits	36

- ¹ Students who earn a B- or below in the Core Seminar would need to take the gateway exam in the spring. If the student fails the exam, the student would have to retake the core course in the following fall and be placed on warning until successful completion of the exam requirement.
- ² If the Research Course has an MCC area of study designation, the course may simultaneously be allocated as a Research Course and an Area of Study course.
- ³ MCC internship credit, non-MCC study abroad courses, and/or graduate-level courses offered by another NYU department may be allocated as electives towards the MCC MA degree. In order to qualify as an elective, a class offered by an outside department must be:
 - * Graduate Level
 - * Directly related to your course of study
 - * Approved by the MCC graduate advisorsOne elective course may be a research course, chosen by advisement.

Sample Plan of Study

Course	Title	Credits
1st Semester/Term		
MCC-GE 2001	Media, Culture and Communication Core	4
Research Course		4
Area of Study Course		4
Credits		12
2nd Semester/Term		
Area of Study Course		4
Area of Study Course		4
Elective		4
Credits		12
3rd Semester/Term		
Area of Study Course		4
Culminating Experience Course		4
Elective		4
Credits		12
Total Credits		36

Learning Outcomes

Upon successful completion of the program, graduates will:

1. Display fluency in core texts and scholarly literature, contemporary theory, and key debates in media, culture, and communication.
2. Demonstrate advanced oral and written communication skills, accessing and analyzing information from various media, including primary, print, audiovisual, and digital sources.
3. Present in-depth information from relevant sources that will demonstrate critical thinking and application of media, culture and communication on a national and global scale.
4. Synthesize historical relevance, common narratives, and compelling theory in their writing to illustrate mastery of a specific area of study: Global and Transcultural Studies, Technology and Society, Visual Culture and Cultural Studies, Persuasion and Politics, or Interaction and Social Processes.
5. Conduct original research; find gaps within current media and communication research; establish a research question of their own

and make projections for future research all to further the knowledge base.

Policies

Program Policies

Core Seminar Policy

Students who earn a B- or below in the Core Seminar would need to take the gateway exam in the spring. If the student fails the exam, the student would have to retake the core course in the following fall and be placed on Notice of Academic Alert until successful completion of the exam requirement.

STEM OPT Benefits for International Students

If you’re an international student, you may be able to work in the United States after graduation for an extended period of time. Most students studying on F-1 visas will be eligible for 12 months of Optional Practical Training (OPT) off-campus work authorization. F-1 students in this program may also be eligible for the STEM (Science, Technology, Engineering, or Mathematics) OPT extension, allowing you to extend your time in the United States to pursue degree-related work experience for a total of 36 months or 3 years. For more information on who can apply for this extension visit NYU’s Office of Global Services: STEM OPT (<http://www.nyu.edu/students/student-information-and-resources/student-visa-and-immigration/alumni/extend-your-opt/stem-opt.html>).

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Steinhardt Academic Policies

Additional academic policies can be found the Steinhardt academic policies page (<https://bulletins.nyu.edu/graduate/culture-education-human-development/academic-policies/>).