

STERN AT NYU ABU DHABI (MBA)

Department Website (<https://stern.nyuad.nyu.edu/>)

Program Description

The Stern at NYUAD MBA Program represents a global business education established on students' academic success, professional development, and well-being. Stern at NYUAD MBA students develop the knowledge and skills they need to succeed in any business environment across the world, with a particular focus on the Middle East and North Africa (MENA) regions.

Balancing theory and conceptual frameworks with practical applications, the MBA curriculum first develops a solid base of management skills through required core courses and then builds on that knowledge through specialized electives. Within this structure, students choose from a set of elective courses and plan their programs according to their own needs and interests.

The core curriculum introduces students to the functional activities of organizations and the analytical and conceptual frameworks for managerial decision-making. Collectively, the core courses provide both the fundamental knowledge that a manager must have to be effective and the foundation for advanced specialization in different functional and interdisciplinary areas.

Stern at NYUAD's MBA Program provides depth as well as breadth. After completing the core curriculum, a student obtains in-depth knowledge in academic program areas by completing advanced level elective coursework. Students choose from a set of elective courses offered at Stern at NYUAD and, during their summer term at NYU Stern, from approved courses offered in New York. A list of Stern at NYUAD elective courses can be found in the course descriptions for the program. Students may choose to focus their electives in one or two of several academic specializations.

MBA Specializations

All Stern at NYUAD students graduate with an MBA in General Management and can select up to two specializations or choose not to specialize at all. We offer a selection of elective courses that leverage market demands, and are designed to build on and advance student knowledge and skills. See MBA Specializations (<https://www.stern.nyu.edu/programs-admissions/full-time-mba/academics/specializations/>) for a list of specializations.

Note: *The Stern at NYUAD one-year MBA is a demanding full-time program. As such, it is not possible to work full time while enrolled. Class schedules and other required program elements cannot be adjusted to accommodate student activities outside of the program.*

Admissions

Stern at NYUAD's admissions process is holistic and selective. The Admissions Committee evaluates each candidate's academic profile, professional achievements and aspirations, and personal characteristics.

Academic Profile

Stern at NYUAD seeks students who will perform well in our academic program. We assess academic potential through the quality of and

performance in prior academic program(s), as seen from academic transcripts, and general aptitude as measured by standardized tests (or meeting test waiver requirements).

Professional Achievements and Aspirations

Stern seeks students with a proven track record of success, demonstrated potential for future leadership, and a well-articulated plan to achieve their short- and long-term goals. Professional achievements and aspirations are primarily assessed by a candidate's essays, résumé, employment history and internships, professional recommendation(s), and interview (by invitation only if required).

Personal Characteristics

Stern at NYUAD values students with both intellectual and interpersonal strengths/ emotional intelligence (IQ + EQ). We seek students who embody Stern's values of mutual support and collaboration and who will be passionate, engaged participants in the Stern community. These personal characteristics are often evidenced in a candidate's essays, professional recommendations, activities and achievements, and interviews (if required).

See Admissions (<https://stern.nyuad.nyu.edu/admissions/>) for detailed information on the application process.

Program Requirements

Course	Title	Credits
Major Requirements		
MCOM-GB 2105	Business Communication	1.5
COR1-GB 1306	Financial Accounting and Reporting	3
COR1-GB 1302	Leadership in Organizations	3
COR1-GB 1104	Firms and Markets	1.5
COR1-GB 2113	The Global Economy	1.5
COR1-GB 1305	Statistics and Data Analysis	3
COR1-GB 2301	Strategy	3
COR2-GB 3101	Professional Responsibility	1.5
COR1-GB 2322	Finance	3
COR1-GB 2310	Marketing	3
DBIN-GB 3150	Doing Business in New York I	1.5
DBIN-GB 3160	Doing Business in New York II	1.5
MGMT-GB 2108	Signature Internship Project: Doing Business in the UAE and the Gulf: I	1.5
MGMT-GB 2109	Signature Internship Project: Doing Business in the UAE and the Gulf: II	1.5
MGMT-GB 3108	Signature Internship Project: Doing Business in the UAE and the Gulf: III	1.5
MGMT-GB 3109	Signature Internship Project: Doing Business in the UAE and the Gulf: IV	1.5
Electives		
Other Elective Credits		21
Total Credits		54

Sample Plan of Study

Course	Title	Credits
1st Semester/Term		
MCOM-GB 2105	Business Communication (Pre-Module)	1.5
COR1-GB 1306	Financial Accounting and Reporting (Module 1)	3
COR1-GB 1302	Leadership in Organizations (Module 1)	3

COR1-GB 1104	Firms and Markets (Module 1)	1.5
MGMT-GB 2108	Signature Internship Project: Doing Business in the UAE and the Gulf: I (Module 1)	1.5
COR1-GB 2113	The Global Economy (Module 2)	1.5
COR1-GB 1305	Statistics and Data Analysis (Module 2)	3
COR1-GB 2301	Strategy (Module 2)	3
MGMT-GB 2109	Signature Internship Project: Doing Business in the UAE and the Gulf: II (Module 2)	1.5
COR2-GB 3101	Professional Responsibility (Intersession)	1.5
Credits		21
2nd Semester/Term		
COR1-GB 2322	Finance (Module 3)	3
COR1-GB 2310	Marketing (Module 3)	3
DBIN-GB 3150	Doing Business in New York I (Module 3)	1.5
DBIN-GB 3160	Doing Business in New York II (Module 4)	1.5
Elective (Module 4)		3
Elective (Module 4)		3
Credits		15
3rd Semester/Term		
MGMT-GB 3108	Signature Internship Project: Doing Business in the UAE and the Gulf: III (Module 5)	1.5
Elective (Module 5)		3
Elective (Module 5)		3
Elective (Module 5)		1.5
MGMT-GB 3109	Signature Internship Project: Doing Business in the UAE and the Gulf: IV (Module 6)	1.5
Elective (Module 6)		3
Elective (Module 6)		3
Elective (Module 6)		1.5
Credits		18
Total Credits		54

Learning Outcomes

Upon completion of the program, students are expected to develop the following capabilities:

1. Gather relevant information and use quantitative and qualitative analytical tools to make business decisions and apply analysis to evaluate organizational performance.
2. Evaluate financial statements and documents to support business decisions.
3. Use teamwork to solve problems facing senior managers in organizations, and drive improved performance through collaboration.
4. Identify relevant ethical issues and use concepts of ethics and social responsibility, as well as laws, to inform their decision-making and behavior as business leaders.
5. Analyze and devise competitive strategies for firms, use financial tools to value assets, and guide value-enhancing business and financial decisions.
6. Demonstrate proficiency in analyzing and applying various aspects of business and finance.
7. Adopt an innovative and entrepreneurial approach to doing business in dynamic environments.
8. Generate novel ideas, foster creativity, and take actions that facilitate sustainable solutions and growth, both in established firms and new business ventures.

Policies

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

Stern Policies

Additional academic policies can be found on the Stern Graduate Academic Policies page (<https://bulletins.nyu.edu/graduate/business/academic-policies/>).