

ORGANIZATION MANAGEMENT & STRATEGY (MS)

Department Website (<https://stern.shanghai.nyu.edu/en/program/ms-organization-management-and-strategy/>)

NYSED: 39734 **HEGIS:** 0506.00 **CIP:** 52.0201

Program Description

The goal of the Master of Science in Organization Management & Strategy program is to prepare recent college graduates with the knowledge and skills required in organization management in today's increasingly interconnected, dynamic, and global business context.

The program will help students succeed in large and medium-sized private and government-owned business organizations, consulting firms, family-owned enterprises, or as entrepreneurs starting their own businesses. Coursework will include topics such as strategy, strategic thinking, innovation, decision making, collaboration, teams, design thinking, negotiation skills, international business, and more.

A distinctive feature of the program is its in-depth, multi-dimensional focus on complex management and strategy concepts and practices. Our world-class faculty in both New York and Shanghai use a variety of educational methods and techniques, including case analyses, exercises, simulations, lectures, class discussion, and real-world projects to build critical management and strategy skills. The program culminates with a semester-long experiential learning capstone course, which pairs students with leading companies to address a real business problem.

Our program leverages the strong intellectual and instructional resources of NYU Stern and NYU Shanghai. Students will have the opportunity to learn from faculty who are excellent instructors and cutting-edge researchers and to interact with practitioners who are experienced and successful leaders, entrepreneurs and strategists in the new era. We seek students with strong undergraduate training and expertise from all disciplines, particularly in the natural sciences, engineering and computer science, social sciences, and liberal arts, who seek to deepen their leadership skills and their strategic insights and analyses.

Admissions

Applications for the NYU Stern - NYU Shanghai Master of Science in Organization Management and Strategy program are accepted for the **Summer start** term only.

See MS in Organization Management and Strategy (<https://stern.shanghai.nyu.edu/en/admissions/ms-organization-management-and-strategy/>) for admission requirements and instructions specific to this program.

Program Requirements

The program requires the completion of 36 credits, comprised of the following:

Course	Title	Credits
Major Requirements		
SHBI-GB 7105	Business Communications	1.5

SHBI-GB 7322	Leadership in Organization	3
SHBI-GB 7323	The Strategic Landscape	3
SHBI-GB 7324	Understanding and Managing Money Flows	3
SHBI-GB 7121	The Strategist	1.5
SHBI-GB 7315	Capstone Seminar	3
SHBI-GB 7325	New Business Venturing in China	3
SHBI-GB 7335	Teaming: The Art and Science of Collaboration	3
SHBI-GB 7130	Professional Responsibility and Leadership	1.5
Electives		
Other Elective Credits		13.5
Total Credits		36

Sample Plan of Study

Course	Title	Credits
1st Semester/Term		
SHBI-GB 7105	Business Communications	1.5
SHBI-GB 7322	Leadership in Organization	3
SHBI-GB 7323	The Strategic Landscape	3
SHBI-GB 7324	Understanding and Managing Money Flows	3
Elective		3
Credits		13.5
2nd Semester/Term		
SHBI-GB 7121	The Strategist	1.5
Elective		7.5
Credits		9
3rd Semester/Term		
SHBI-GB 7315	Capstone Seminar	3
SHBI-GB 7325	New Business Venturing in China	3
SHBI-GB 7335	Teaming: The Art and Science of Collaboration	3
SHBI-GB 7130	Professional Responsibility and Leadership	1.5
Elective ¹		3
Credits		13.5
Total Credits		36

¹

This course is taken in January.

Learning Outcomes

Upon successful completion of the program, graduates will:

1. Understand the basic functions and strategies of modern business organizations in a global context, and be able to evaluate and formulate business and corporate-level strategies and structures.
2. Develop the skills that are necessary for understanding, evaluating, and managing people in organizations successfully.
3. Become strong communicators with the ability to work effectively on teams.

Policies

Stern Policies

Additional academic policies can be found on the Stern Graduate Academic Policies page (<https://bulletins.nyu.edu/graduate/business/academic-policies/>).

NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).