

# ORGANIZATION MANAGEMENT AND STRATEGY (MS)

Department Website (<https://stern.shanghai.nyu.edu/en/program/ms-organization-management-and-strategy/>)

**NYSED:** 39734 **HEGIS:** 0506.00 **CIP:** 52.0201

## Program Description

The Master of Science in Organization Management and Strategy is a master's program with a global track at NYU Shanghai, and seeks to prepare recent college graduates with the knowledge and skills required in organization management in today's increasingly interconnected, dynamic, and global business context.

The program will help students succeed in large and medium-sized private and government-owned business organizations, consulting firms, family-owned enterprises, or as entrepreneurs starting their own businesses. Coursework will include topics such as strategy, strategic thinking, innovation, decision making, collaboration, teams, design thinking, negotiation skills, international business, and more.

A distinctive feature of the program is its in-depth, multi-dimensional focus on complex management and strategy concepts and practices. Our world-class faculty in both New York and Shanghai use a variety of educational methods and techniques, including case analyses, exercises, simulations, lectures, class discussion, and real-world projects to build critical management and strategy skills. The program culminates with a semester-long experiential learning capstone course, which pairs students with leading companies to address a real business problem.

Our program leverages the strong intellectual and instructional resources of NYU Stern and NYU Shanghai. Students will have the opportunity to learn from faculty who are excellent instructors and cutting-edge researchers and to interact with practitioners who are experienced and successful leaders, entrepreneurs and strategists in the new era. We seek students with strong undergraduate training and expertise from all disciplines, particularly in the natural sciences, engineering and computer science, social sciences, and liberal arts, who seek to deepen their leadership skills and their strategic insights and analyses.

## Admissions

Applications for the NYU Stern - NYU Shanghai Master of Science in Organization Management and Strategy program are accepted for the **Summer start** term only.

See MS in Organization Management and Strategy (<https://stern.shanghai.nyu.edu/en/admissions/ms-organization-management-and-strategy/>) for admission requirements and instructions specific to this program.

## Program Requirements

The program requires the completion of 36 credits, comprised of the following:

| Course                    | Title   | Credits   |
|---------------------------|---|-----------|
| <b>Major Requirements</b> |   |           |
| SHBI-GB 7105              | Business Communications                       | 1.5       |
| SHBI-GB 7322              | Leadership in Organization                    | 3         |
| SHBI-GB 7323              | The Strategic Landscape                       | 3         |
| SHBI-GB 7324              | Understanding and Managing Money Flows        | 3         |
| SHBI-GB 7121              | The Strategist                                | 1.5       |
| SHBI-GB 7315              | Capstone Seminar                              | 3         |
| SHBI-GB 7325              | New Business Venturing in China               | 3         |
| SHBI-GB 7135              | Teaming: The Art and Science of Collaboration | 1.5       |
| SHBI-GB 7130              | Professional Responsibility and Leadership    | 1.5       |
| <b>Electives</b>          |   |           |
| Other Elective Credits    |   | 15        |
| <b>Total Credits</b>      |   | <b>36</b> |

## Sample Plan of Study

| Course                   | Title   | Credits     |
|--------------------------|---|-------------|
| <b>1st Semester/Term</b> |   |             |
| SHBI-GB 7105             | Business Communications                       | 1.5         |
| SHBI-GB 7322             | Leadership in Organization                    | 3           |
| SHBI-GB 7323             | The Strategic Landscape                       | 3           |
| SHBI-GB 7324             | Understanding and Managing Money Flows        | 3           |
| Elective                 |   | 3           |
| <b>Credits</b>           |   | <b>13.5</b> |
| <b>2nd Semester/Term</b> |   |             |
| SHBI-GB 7121             | The Strategist                                | 1.5         |
| Elective                 |   | 7.5         |
| <b>Credits</b>           |   | <b>9</b>    |
| <b>3rd Semester/Term</b> |   |             |
| SHBI-GB 7315             | Capstone Seminar                              | 3           |
| SHBI-GB 7325             | New Business Venturing in China               | 3           |
| SHBI-GB 7130             | Professional Responsibility and Leadership    | 1.5         |
| SHBI-GB 7135             | Teaming: The Art and Science of Collaboration | 1.5         |
| Elective <sup>1</sup>    |   | 4.5         |
| <b>Credits</b>           |   | <b>13.5</b> |
| <b>Total Credits</b>     |   | <b>36</b>   |

<sup>1</sup> This course is taken in January.

## Learning Outcomes

Upon successful completion of the program, graduates will:

1. Understand the basic functions and strategies of modern business organizations in a global context, and be able to evaluate and formulate business and corporate-level strategies and structures.
2. Develop the skills that are necessary for understanding, evaluating, and managing people in organizations successfully.
3. Become strong communicators with the ability to work effectively on teams.

## Policies

### NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

## **Stern Policies**

Additional academic policies can be found on the Stern Graduate Academic Policies page (<https://bulletins.nyu.edu/graduate/business/academic-policies/>).