

# GENERAL MANAGEMENT FOR EXECUTIVES (MBA)

Department Website (<https://www.stern.nyu.edu/programs-admissions/emba-programs/>)

**NYSED:** 82430 **HEGIS:** 0506.00 **CIP:** 52.0201

## Program Description

NYU Stern's General Management for Executives MBA program is consistently rated as one of the top Executive MBA programs around the world. This distinctive program offers experienced professionals the opportunity to combine a full-time career with a rigorous, comprehensive academic program that culminates in an MBA degree in General Management. The Executive MBA program is offered in two locations: New York City and Washington, D.C. The New York program accepts two intakes per year in January and August and takes twenty-two months to complete, while the Washington, D.C. program accepts one intake per year each August and takes two years to complete.

In the New York program, students take classes every other Friday and Saturday and during two required one-week residencies (one domestic, one international). In the Washington, D.C. program, students take classes Friday, Saturday and Sunday once per month, and during three required one-week residencies (two domestic, one international). Both formats allow students to pursue their studies without career disruption.

The Executive MBA program provides talented, high-potential professionals with an extraordinary opportunity to develop new ways of thinking, further hone their skills, learn from the very best faculty in their fields, study with a diverse student body, and build professional and personal relationships that will last a lifetime. Participants are experienced professionals with an average of 13 years of work experience and 30-40% already have advanced degrees.

## Admissions

Participating professionals come from diverse firms and industries. The Admissions Committee conducts a holistic review of each candidate's academic and work history, with special consideration given to professional track record and experience. To apply, an applicant must have a bachelor's degree or its equivalent and at least six years of full-time work experience. Other consideration factors are the applicant's employment history and achievement, commitment and motivation, potential to contribute to the program, and academic preparedness for the program.

The first step in the admissions process is filling out a Pre-Assessment form, a brief snapshot of a candidate's professional and academic background. After the Pre-Assessment form is submitted, it is reviewed by the Admissions team to determine eligibility for the EMBA program. If the candidate is eligible to apply, the Admissions team will follow up with instructions to complete the Formal Application, which includes two required essays, transcripts from all undergraduate and graduate schools, two professional recommendations, a current résumé, an admissions interview and a \$175 application fee. For the New York and Washington D.C. programs, the final application deadline for the August start is May 15, and for the New York program, the final deadline for the January start is November 1. Applications are considered on a rolling basis.

To learn more about the program, prospective applicants are encouraged to attend our information sessions, student panels, or other admissions events. For information session dates and other information, please call or write:

NYU Stern School of Business  
Executive MBA Program  
44 West Fourth Street, Suite 4-100  
New York, NY 10012  
telephone 212-998-0788  
email: [executive@stern.nyu.edu](mailto:executive@stern.nyu.edu)  
website: <https://www.emba.stern.nyu.edu>.

## Program Requirements

The program requires the completion of 60 credits.

### EMBA: New York City

Course	Title	Credits
<b>Major Requirements</b>		
COR2-GB 3101	Professional Responsibility	1.5
MCOM-GB 2146	Strategic Communication	1.5
COR1-GB 1316	Principles of Financial Accounting	3
COR1-GB 1303	Firms and Markets	3
COR1-GB 1305	Statistics and Data Analysis	3
COR1-GB 2303	The Global Economy	3
COR1-GB 2301	Strategy	3
COR1-GB 2311	Foundations of Finance	3
INTA-GB 3293	Global Immersion Experience I	3
COR1-GB 1302	Leadership in Organizations	3
COR1-GB 2310	Marketing	3
<b>Electives</b>		
Other Elective Credits		30
<b>Total Credits</b>		<b>60</b>

### EMBA: Washington, D.C.

Course	Title	Credits
<b>Major Requirements</b>		
COR1-GB 1202	Leadership in Organizations	2.5
COR1-GB 1203	Firms and Markets	2.5
COR1-GB 2210	Marketing	2.5
COR1-GB 2216	Principles of Financial Accounting	2.5
COR2-GB 3225	Professional Responsibility	2.5
MCOM-GB 2136	Strategic Communication	1.25
COR1-GB 1205	Statistics & Data Analysis	2.5
COR1-GB 2203	The Global Economy	2.5
COR1-GB 2145	Sustainability for Competitive Advantage	1.25
INTA-GB 3290	Global Immersion Experience I	2.5
COR1-GB 2211	Foundations of Finance	2.5
COR1-GB 2201	Strategy	2.5
MGMT-GB 2259	Collaboratn, Conflict & Negtn	2.5
<b>Electives</b>		
Other Elective Credits		30
<b>Total Credits</b>		<b>60</b>

## Sample Plan of Study EMBA: New York City

Course	Title	Credits
<b>1st Semester/Term</b>		
COR2-GB 3101	Professional Responsibility	1.5
MCOM-GB 2146	Strategic Communication	1.5
COR1-GB 1316	Principles of Financial Accounting	3
COR1-GB 1303	Firms and Markets	3
COR1-GB 1302	Leadership in Organizations	3
<b>Credits</b>		<b>12</b>
<b>2nd Semester/Term</b>		
COR1-GB 2303	The Global Economy	3
COR1-GB 2301	Strategy	3
COR1-GB 1305	Statistics and Data Analysis	3
INTA-GB 3293	Global Immersion Experience I	3
<b>Credits</b>		<b>12</b>
<b>3rd Semester/Term</b>		
COR1-GB 2311	Foundations of Finance	3
COR1-GB 2310	Marketing	3
<b>Credits</b>		<b>6</b>
<b>4th Semester/Term</b>		
Electives		10
<b>Credits</b>		<b>10</b>
<b>5th Semester/Term</b>		
Electives		12.5
<b>Credits</b>		<b>12.5</b>
<b>6th Semester/Term</b>		
Electives		7.5
<b>Credits</b>		<b>7.5</b>
<b>Total Credits</b>		<b>60</b>

<b>6th Semester/Term</b>	
Electives	7.5
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<b>Credits</b>	<b>7.5</b>
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<b>Total Credits</b>	<b>60</b>

## Learning Outcomes

Upon successful completion of the program, graduates will:

1. Achieve effective analytical skills.
2. Work effectively in teams.
3. Be ethical professionals.
4. Be able to make effective organizational decisions.
5. Use individualized programs of study to acquire the capabilities that they need to pursue their subsequent individual professional journeys.

## Policies

### NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

### Stern Policies

Additional academic policies can be found on the Stern Graduate Academic Policies page (<https://bulletins.nyu.edu/graduate/business/academic-policies/>).

## EMBA: Washington, D.C.

Course	Title	Credits
<b>1st Semester/Term</b>		
COR1-GB 1202	Leadership in Organizations	2.5
COR1-GB 1203	Firms and Markets	2.5
COR1-GB 2210	Marketing	2.5
COR1-GB 2216	Principles of Financial Accounting	2.5
COR2-GB 3225	Professional Responsibility	2.5
MCOM-GB 2136	Strategic Communication	1.25
<b>Credits</b>		<b>13.75</b>
<b>2nd Semester/Term</b>		
COR1-GB 1205	Statistics & Data Analysis	2.5
COR1-GB 2203	The Global Economy	2.5
COR1-GB 2145	Sustainability for Competitive Advantage	1.25
INTA-GB 3290	Global Immersion Experience I	2.5
<b>Credits</b>		<b>8.75</b>
<b>3rd Semester/Term</b>		
COR1-GB 2211	Foundations of Finance	2.5
COR1-GB 2201	Strategy	2.5
MGMT-GB 2259	Collaboratn, Conflict & Negotn	2.5
<b>Credits</b>		<b>7.5</b>
<b>4th Semester/Term</b>		
Electives		15.0
<b>Credits</b>		<b>15</b>
<b>5th Semester/Term</b>		
Electives		7.5
<b>Credits</b>		<b>7.5</b>