

# CULTURE AND MEDIA (ADVANCED CERTIFICATE)

Department Website (<http://as.nyu.edu/anthropology/>)

NYSED: 87084 HEGIS: 1099.00 CIP: 50.9999

## Program Description

The Departments of Anthropology and Cinema Studies offer a specialized joint course of study leading to a New York State Certificate in Culture and Media for NYU graduate students who are also pursuing their PhD degrees in Anthropology, Cinema Studies, Comparative Literature, Italian Studies, or Spanish and Portuguese. It is also offered to students pursuing an MA in Cinema Studies or XE: Experimental Humanities and Social Engagement. The program's philosophy takes a broad approach to the relationships between culture and media in a number of domains including: ethnographic film's significance for the fields of anthropology and cinema/media studies; problems in representation of cultures through media; the development of media in indigenous, Diaspora, and non-Western communities with a particular focus on Indigenous Media; the emerging social and cultural formations shaped by new media practices; the political economy shaping the production, distribution and consumption of media worldwide; and the impact of new media technologies on these processes.

This graduate program provides a focused course of studies integrating production with theory and research. Training in this program will enable students to pursue the following:

- Production work in state-of-the-art digital video based on their own research, resulting in a twenty-three minute documentary. Student works have shown in festivals worldwide, won multiple awards, and are in distribution. For a list of recent student documentaries click here (<https://as.nyu.edu/nyu-as/as/departments/anthropology/graduate/documentaries-these-dissertations/documentariesfromthecultureandmediaprogram.html>).
- Ethnographic research into the social practice of media in a range of communities and cultures. Students from the program have done PhD research on the development of media in diverse settings from Bollywood to the Amazon to Indigenous Australia.
- Teaching the history, theory, and production of ethnographic documentary and related issues.
- A career in media requiring an understanding of anthropology, such as specialized programming and distribution of ethnographic film and video, community-based documentary production, management of ethnographic film/video libraries and archives, or work in new media.

Each year, many of our student works are chosen to screen at prestigious film festivals.

## Admissions

All applicants to the Graduate School of Arts and Science (GSAS) are required to submit the general application requirements (<https://gsas.nyu.edu/nyu-as/gsas/admissions/arc.html>), which include:

- Academic Transcripts (<https://gsas.nyu.edu/nyu-as/gsas/admissions/arc/academic-transcripts.html>)
- Test Scores (<https://gsas.nyu.edu/nyu-as/gsas/admissions/arc/test-scores.html>) (if required)

- Applicant Statements (<https://gsas.nyu.edu/nyu-as/gsas/admissions/arc/statements.html>)
- Résumé or Curriculum Vitae
- Letters of Recommendation (<https://gsas.nyu.edu/nyu-as/gsas/admissions/arc/letters-of-recommendation.html>), and
- A non-refundable application fee (<https://gsas.nyu.edu/admissions/arc.html#fee>).

See Anthropology (<https://gsas.nyu.edu/admissions/arc/programs/anthropology.html>) for admission requirements and instructions specific to this program.

## Program Requirements

Course	Title	Credits
<b>Required Courses</b>		<b>Credits</b>
ANTH-GA 1215/ CINE-GT 1402	Culture & Media I: Hist & Theory of Ethno Film	4
ANTH-GA 1216/ CINE-GT 1403	Culture and Media II:	4
ANTH-GA 1218	Video Production Sem I	4
ANTH-GA 1219	Video Prod Seminar II	4
CINE-GT 2001	Cultural Theory and The Documentary	4
CINE-GT 1999 or CINE- GT 1998	Sight and Sound Documentary Fundamentals of Sight & Sound Film	6
<b>Electives</b>		
Select an approved elective course building on student research interests		4
<b>Total Credits</b>		<b>30</b>

**Note:** For all students, ANTH-GA 1215 Culture & Media I: Hist & Theory of Ethno Film/CINE-GT 1402 Culture and Media, ANTH-GA 1216 Culture and Media II:/CINE-GT 1403 Culture & Media II, CINE-GT 2001 Cultural Theory and The Documentary, and the approved elective course may count toward both their primary degree and the advanced certificate so doctoral students may complete both programs with 86 credits total. For cinema studies students, all cinema studies courses, CINE-GT, count toward the MA or PhD, so the MA with advanced certificate can be completed with 44 credits and the PhD with 80 credits total.

## Sample Plan of Study

Course	Title	Credits
<b>1st Semester/Term</b>		
ANTH-GA 1215	Culture & Media I: Hist & Theory of Ethno Film	4
<b>Credits</b>		<b>4</b>
<b>2nd Semester/Term</b>		
ANTH-GA 1216	Culture and Media II:	4
<b>Credits</b>		<b>4</b>
<b>3rd Semester/Term</b>		
Elective C&M		4
<b>Credits</b>		<b>4</b>
<b>4th Semester/Term</b>		
CINE-GT 2001	Cultural Theory and The Documentary	4
<b>Credits</b>		<b>4</b>
<b>5th Semester/Term</b>		
CINE-GT 1999	Sight and Sound Documentary	6
<b>Credits</b>		<b>6</b>

<b>6th Semester/Term</b>		
ANTH-GA 1218	Video Production Sem I	4
<b>Credits</b>		<b>4</b>
<b>7th Semester/Term</b>		
ANTH-GA 1219	Video Prod Seminar II	4
<b>Credits</b>		<b>4</b>
<b>Total Credits</b>		<b>30</b>

## Learning Outcomes

Upon successful completion of the program:

1. Students learn to make their own documentaries on areas related to their research interests.
2. Students learn how to circulate their documentaries on the film festival and academic circuits.
3. Students have a mastery of the history of ethnographic film as well as Indigenous media and can write critically about relevant and related work for both academic and popular journals.
4. Students gain a thorough grounding of ethnographic research on media practices worldwide, such that they can write successful grant proposals to support their own research projects in the field of the anthropology of media.
5. Students have a strong grasp of the key ethical concerns that shape questions regarding documentary filmmaking, and how to develop a practice that we call “an aesthetics of accountability.”

## Policies

### NYU Policies

University-wide policies can be found on the New York University Policy pages (<https://bulletins.nyu.edu/nyu/policies/>).

### Graduate School of Arts and Science Policies

Academic Policies for the Graduate School of Arts and Science can be found on the Academic Policies page (<https://bulletins.nyu.edu/graduate/arts-science/academic-policies/>).