

REAL WORLD UNDERGRADUATE (RWLD1- UC)

RWLD1-UC 3000 FOX Sports Real World (3 Credits)

NYUSPS is a school committed to offering world-class courses in applied professional studies across multiple disciplines. Students are grounded in theory, then asked to apply those theories to specific professional practice areas. Fox Sports “Real World” puts the “applied” notion of student learning to the acid test. Students will not apply their knowledge to an academic assignment, but to real world business problems for a real world business. In this course, Fox Sports – the programming division of the Fox Broadcasting Company, owned by 21st Century Fox, that is responsible for sports broadcasts on the network and its dedicated regional and national sports cable channels – will open up their organization, assigning students real world problems for which they need actionable solutions. On the first day of class, FOX Sports will present a brief outlining a business area problem/challenge that needs an actionable solution. SPS students will work in multi-disciplinary teams, in fluid consultation and communication, with FOX Sports executives and SPS faculty to research, prepare and present their solution on the final day of class. Selected ideas/solutions will be chosen by FOX Sports to be implemented, concretely, into their business practice.

Grading: UC SPS Graded

Repeatable for additional credit: No

RWLD1-UC 3005 Instagram Real World (3 Credits)

NYUSPS is a school committed to offering world-class courses in applied professional studies across multiple disciplines. Students are grounded in theory, then asked to apply those theories to specific professional practice areas. Instagram Real World “Real World” puts the “applied” notion of student learning to the acid test. Students will not apply their knowledge to an academic assignment, but to real world business problems for a real world business. In this course, Instagram, is a mobile, desktop and Internet-based photo-sharing application, will open up their organization, assigning students real world problems for which they need actionable solutions. On the first day of class, Instagram will present a brief outlining a business area problem/challenge that needs an actionable solution. SPS students will work in multi-disciplinary teams, in fluid consultation and communication, with Instagram executives and SPS faculty to research, prepare and present their solution on the final day of class. Selected ideas/solutions will be chosen by Instagram to be implemented, concretely, into their business practice.

Grading: UC SPS Graded

Repeatable for additional credit: No

RWLD1-UC 3050 SPS Real World (3 Credits)

NYUSPS is a school committed to offering world-class courses in applied professional studies across multiple disciplines. Real World puts the “applied” notion of student learning to the acid test. In this course, students work for 14-weeks in multidisciplinary teams with an A-list professional organization and their executives to solve a real world problem that organization and those executives face with the intention of the organization implementing right and viable student solutions. Students feel real pressure, experience real competition, receive real feedback, go through a real collaborative problem solving process. Because the experience is real – not a case study, not a simulation.

Grading: UC SPS Graded

Repeatable for additional credit: Yes

RWLD1-UC 4050 SPS Real World (4 Credits)

NYUSPS is a school committed to offering world-class courses in applied professional studies across multiple disciplines. Real World puts the “applied” notion of student learning to the acid test. In this course, students work for 14-weeks in multidisciplinary teams with an A-list professional organization and their executives to solve a real world problem that organization and those executives face with the intention of the organization implementing right and viable student solutions. Students feel real pressure, experience real competition, receive real feedback, go through a real collaborative problem solving process. Because the experience is real – not a case study, not a simulation.

Grading: UC SPS Graded

Repeatable for additional credit: No