

MEDIA, CULTURE, & COMMUNICATION (MCC-SHU)

MCC-SHU 9451 The Media in China (4 Credits)

Typically offered Fall and Spring

This course traces the historical transformation of media in post-reform China, from mass media to digital media, and examines the impact of shifting media landscapes on Chinese people's everyday lives. We will explore questions including: how have media technologies and media practices been shifting in China since 1978? What is the relationship between media development, China's political cultures, and global capitalism? How have traditional and new media mediated the public's political engagement? How have digital media affected the lives of vulnerable and marginalized individuals and how have these groups changed media practices? This course will help students develop deeper understandings of Chinese media cultures and society in a global context. Prerequisite: None. Fulfillment: CORE IPC; GCS Chinese Media, Arts, and Literature; Social Science Major Focus Courses Sociology - 200 level/ Self-Designed/Media Studies - 200 level; (18-19 Humanities Major Digital Approaches Core Course).

Grading: Ugrd Shanghai Graded

Repeatable for additional credit: No

- SB Crse Attr: NYU Shanghai: GCSE: Chinese Media, Arts, and Literature
- SB Crse Attr: NYU Shanghai: Interdisciplinary Perspectives on China
- SB Crse Attr: NYU Shanghai: Social Science Focus Sociology