HS ACADEMY NON-CREDIT (HSASU-UC)

HSASU-UC 1 Finance NYC - an Insider’s View (0 Credits)
Typically offered occasionally
There is no better place to study finance than New York City, the financial capital of the world. If you are contemplating a career in this fast-paced and continually evolving field, this multidimensional course of study provides a truly unique insider’s view. Acquire an introduction to the foundations of financial analysis and investment management that are practiced on Wall Street. Explore the nature of the financial system, the types of assets that are traded, techniques for measuring and managing the risk and return of a portfolio, the key role of the Federal Reserve System, the use and abuse of financial derivatives, and current economic conditions. From time value of money: comparing the value of cash flows at different points in time, to capital budgeting techniques, to the fundamentals of risk and return, you will be exposed to topics that provide a comprehensive overview of all aspects of the finance industry. Taught by top experts in the field, this dynamic program provides the solid grounding to pursue an undergraduate academic path in a broad array of finance and business-related disciplines.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 2 Digital Filmmaking - Telling the Story through Technology (0 Credits)
Typically offered occasionally
From low-budget, independent features to major Hollywood productions, an increasing number of movies are being shot digitally. If you are considering a career in filmmaking, this program can provide the essential skills needed for advanced study in college. Learn from faculty members and guest speakers who are working industry professionals. This weeklong exercise will allow you to gain a thorough understanding of the technical aspects of this digital art form including lens usage, light metering techniques, blocking, and professional conventions. You will work in small production crews and share rotating responsibility, learning about writing, producing, storyboarding, cinematography, audio recording, and editing. In addition, you will explore how to develop creative concepts and how to capture them digitally—from the first shoot to the final edit. Morning and afternoon sessions are packed with hands-on instruction, which will conclude in a showcase screening of your final film. You will shoot outdoors at local venues.
Grading: UC SPS Graded
Repeatable for additional credit: Yes

HSASU-UC 6 Screenwriting: Visual Story Telling - Short to Feature-Length Films (0 Credits)
Typically offered occasionally
Spend a week in New York City learning about the foundations of screenwriting for short and feature-length films, while exploring the essential elements of visual storytelling. Start by analyzing the scripts of your favorite films to gain a deeper understanding of what makes them appealing and commercially viable. Take part in a writing workshop to solidify your ideas, collaborating with a professional screenwriter to develop vibrant characters and to gain experience honing your ear for authentic dialogue. Develop the first act of a feature-length screenplay and hear from guest speakers working in the City’s vibrant film industry. Gain a perspective of the movie industry as a whole and explore how the screenwriter fits into the entire filmmaking process—from the first draft of the screenplay to delivery of the final product. The only prerequisite for this engaging and highly creative course is a love of movies. As a student enrolled in this class, you will learn the fundamentals of screenwriting, including narrative arc, dialogue, and character development. You also will gain experience in analyzing films and scripts as a screenwriter. By the end of the week, you will have developed and written the first act of a feature-length screenplay.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 7 From Writer to Reader: The Art of Editing Books (0 Credits)
Typically offered occasionally
Are you a lover of books? Do you like to write? Do you see yourself working as an editor someday...or in another position in a publishing company? Then, this course could be for you. During this intensive program of study, you'll learn what an editor does, how books are produced, and you will gain insight into the world of publishing. The most successful editors also are entrepreneurs, who don't wait for book manuscripts to come their way, rather, they cultivate writers and scour the worlds of entertainment and digital media (including blogs and Twitter) for exciting ideas. In this course, you will learn how to think like an editor and gain an understanding of how a concept becomes a commercially viable and exciting project. Outcomes include understanding how a publishing house operates, learning about the latest publishing trends, being able to identify new ideas for books, and learning to edit pages of a fiction and a non-fiction manuscript.
Grading: UC SPS Graded
Repeatable for additional credit: No
HSASU-UC 13 Digital Journalism - Spreading the News through New Media (0 Credits)

Typically offered occasionally

Journalists are no longer just writers. Working across digital mediums, journalists are now digital photographers, videographers, bloggers, and social media community managers in addition to polished and professional writers. Gain an introduction to this fascinating field where you can learn about exciting new ways for innovative reporting. This hands-on workshop provides you with skills for using digital tools to research, write, and produce digital videos, including news stories and human-interest profiles. Develop a foundation in the basics of producing and editing digital video, audio, and photos for use in online news sites, blogs, and social media sites. During this class you will learn the fundamentals of researching, writing, and producing journalistic stories, while gaining technical proficiency in taking photos and capturing/editing audio and video. You also will learn how to use social media to research breaking news, to gather sources, and to gain readership.

Grading: UC SPS Graded

Repeatable for additional credit: No

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HSASU-UC 16 Photographing NYC - Through the Mind's Eye & the Camera Lens (0 Credits)

Typically offered occasionally

Whether you've already worked in photography and love it or are a complete beginner, New York City offers great inspiration. You will find visual stimuli 24/7 in the "city that never sleeps." The sites, the smells, the sounds, and the people are sure to inspire you and to provide you with a new way of looking at things. Each morning, visit sites around the City--including a ride on the Staten Island Ferry--while creating a digital image bank of your work. Meet and mingle with students from across the region and the country, and share your ideas while developing your unique style. Spend your afternoons exploring what goes into taking great photos--color and composition, form and content, and emotional resonance in the use of atmosphere and exposure--and acquiring technical aptitude in digital photography. As a student enrolled in this program, you will gain familiarity with digital photography, including the technical use of a digital camera; basic art terms and meanings; manipulation of elements such as color, composition, and form; and introductory skills in photo editing.

Grading: UC SPS Graded

Repeatable for additional credit: No
HSASU-UC 20 Welcome to the Real World - Skills for College & Business Success (0 Credits)
Typically offered occasionally
To get ahead in college, business, and life, you need to understand yourself and where you are going, as well as the people you interact with—their motives, the way they perceive you and the world. You must develop the communication skills to clearly define what you want and the listening skills required to anticipate the needs of other. In this highly interactive course you will learn about your own personality, how it motivates you, how it affects you, and how you can harness your own power to lead others. In addition, you will be coached in mastering the business skills you will need to succeed in the real world. Learn how to win at negotiations with friends, parents, and teachers; develop project management skills when working in groups; use storytelling when giving a verbal and visual presentation; and effectively utilize online research. From Finding and Understanding Your Potential and Managing Differences and Conflicts to Leading and Managing Teams, Digital Literacy, and Verbal and Visual Presentation Skills, you will gain the knowledge base to position you for success now and in the future. This class is recommended for High School Juniors and Seniors.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 24 Hit Songwriting: Creating, Recording, and Marketing Your Music (0 Credits)
Typically offered occasionally
Are you thinking about a career in songwriting? This course is designed for both beginners and more advanced musicians, as well as for singers and lyricists. Taught by multi-Grammy Award nominee, Larry Dvoskin, who has earned gold and platinum hit records collaborating with iconic music stars, the program guides you through the internal creative process of finding your unique signature as an artist, writing songs and recording them, and using the Internet and social media to market and to promote your music. Songwriting topics include analysis of timeless lyrics, tension and release structure in melody, and the most current and popular chord patterns and arrangements. Recording topics will explore types of recording software both digital and analog, how to record on your home computer, and how to find the right producer. This course also covers an overview of how to build relationships with managers, agents, publicists, DJs, producers, engineers, and record label executives—each of whom plays a critical role in the lasting success of a career musician. Upon completion of the program, each student will come away with at least one finished new or reworked song and a step-by-step strategic and creative plan to record and promote it. As an added bonus, this course may feature guest appearances by one or two recording stars.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 25 Debates in Global Affairs: The Ethics of Justice (0 Credits)
Typically offered occasionally
If you are considering a career in global affairs, this course will offer you a basic introduction to international relations theory and the major debates in foreign relations. Program content will help to prepare you for AP exams and college coursework, while written and verbal exercises will help you to develop the necessary skills to construct and to deliver effective position statements. This class provides a window into the continually evolving world of global affairs and the many pressing issues that affect the lives of people around the world. We will ask questions such as: Why do nations and non-state actors enter into conflict? How does the U.N. system operate in the 21st century? What is the "responsibility to protect" and how does the global community respond to this mandate? What is the ICC and how does it operate both during and after conflicts? Historical and current case studies will introduce you to the skill of crafting arguments as well as the special considerations required to address complex peace and security issues.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 26 Interactive Marketing Campaigns: The Power of Public Relations and Social Media (0 Credits)
Typically offered occasionally
Every industry - from healthcare, finance, consumer goods, and manufacturing to fashion, beauty, entertainment, travel, and the nonprofit sector - requires skilled marketing and public relations strategists to design campaigns that appeal to the minds that matter most: consumers and the media. Interactive marketing campaigns, infused with public relations must be innovative and timely yet enduring. They must speak to the image a "brand" endeavors to portray, while evoking an emotional response. During these four intensive sessions, discover how the marketing discipline works independently and in conjunction with public relations initiatives to combine forces that will have the greatest impact on the consumer and the media. Guest lecturers from a variety of industries visit class and provide their perspectives on the most effective ways to reach and to influence target audiences. Work with your fellow classmates to develop marketing strategies and campaigns for some of your favorite brands by conducting research, writing creative content, and developing innovative social and digital media plans. Complete the course with a working knowledge of how the practices of marketing and public relations coalesce to create a strong, innovative, enduring, and measurable communications strategy that can be delivered through a broad array of social media platforms. NO CLASS DATE: 3/5/2016 Cost: $300
Grading: UC SPS Graded
Repeatable for additional credit: No
HSASU-UC 27  Songwriting: Learn How to Do What You Love  (0 Credits)
Typically offered occasionally
These days, the almost universally agreed-upon assumption about becoming a songwriter/producer or a recording star is that it takes luck, timing, and having the right connections. A common refrain regarding the road to stardom is that it is organic, and that success is achieved through the process of "paying your dues." There is often very little formal academic training besides basic instrumental or vocal lessons to prepare oneself for a career writing songs in the Spotify or the iHeartRadio-style popular music genres. Larry Dvoskin, who has earned gold and platinum hit records writing for a wide range of iconic music stars, will teach you the creative process of taking poems and translating them into lyrics. Transforming unfinished musical or melodic ideas into complete songs also will be covered. Learn how to be heard, to get your foot in the right doors, to build your musical "brand" on social media platforms, and the difference between networking and "connecting" to meet the right people and to achieve your goals and objectives. This course is for all levels of musicians, singers, and lyricists, as well as for those who are simply interested in learning more about music. Topics include analysis of timeless lyrics, tension and release structure in melody, and the most current and popular chord patterns and arrangements. Come away with at least one finished or reworked new song and a greater understanding of the step-by-step process of transforming a passion for music into a career.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 28  Fantastical Fiction: Building Worlds with Words  (0 Credits)
Typically offered occasionally
From chart-topping masterpieces like Harry Potter, Eragon, Twilight, and The Lord of the Rings, to the more recent Doors of Stone, Fool's Assassin, and The Magician's Land, fantasy fiction has become wildly popular in the U.S. and abroad. In this highly interactive course, you will learn to build worlds with your words. Consider varying types of fantasy fiction that construct realities very different from our own, including fairy tales, myths and fables, science fiction, and grim dystopian universes. Unleash your creativity to transform your ideas and stories into compelling writing. Explore techniques that are fundamental to all genres of fiction, focusing on story structure, character development, description, and dialogue. By participating in interactive writing exercises, discussing the works of published authors, and sharing writing with your peers, you will complete a polished short story in the genre of your choice by the end of the course. The final session will include an afternoon of literary reading, which friends and parents are welcome to attend.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 29  Investing Fundamentals: Shaping Your Financial Future  (0 Credits)
Typically offered occasionally
Everyone has heard of the stock market, but how does it work? What is a "bull" or "bear" market? How does anyone make money through investing? This course answers these questions and more, exploring how careful investment can shape your financial future. Learn the basics of investing and what it takes to stay afloat in a turbulent market. Gain an understanding of investment vehicles, how to choose investments wisely, and how world events and other factors play a part in investment strategy. Participate in a stock market game that will allow you and your classmates to choose investments based upon the factors discussed in class and then follow those picks throughout the week between sessions. NO CLASS DATE: 3/5/2016 Cost: $300
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 30  Journalism: Reporting, Researching and Writing Features  (0 Credits)
Typically offered occasionally
Learn the who, what, where, why, and how of reporting and writing journalistic feature stories. In this practical, hands-on workshop, learn the essential skills of print-based journalism by mastering techniques that are applicable to all forms of journalism (including newspaper, magazine, digital, and broadcast). In a collaborative environment, learn to identify story ideas, conduct research, and interview subjects. Hone your writing skills to craft clear, concise, and engaging stories and headlines. Discuss journalism ethics, including plagiarism and libel. Get experience having your work closely edited by a professional editor and finish the class with a polished feature story you can be proud of. Cost: $450
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 31  College Writing: Understanding Grammar Through Writing - The Ultimate Connection  (0 Credits)
Typically offered occasionally
These five comprehensive sessions are designed to help you write well and to better understand that good grammar is instrumental to the creative process. Each week's work will build upon the previous, providing a solid base to develop writing that speaks to your audience in a clear and engaging way. Topics include How to Fall in Love (with the Sentence), Doing and Being: Verbs in Thought and Deed, Who's Doing What to Whom: Working with Pronouns, Full Stop or Not: Punctuation as a Road Map, and Delighting the Reader: Creating an Online Journal. Acquire a better understanding of the connection between grammar and meaning, and you will be able to use grammar and punctuation to help formulate ideas and shape the reader experience. NO CLASS DATE: 3/5/2016 Cost: $375
Grading: UC SPS Graded
Repeatable for additional credit: No
HSASU-UC 32  Studio Art: Drawing  (0 Credits)
Typically offered occasionally
Unleash your creativity and discover your inner artist in this studio art workshop, appropriate for both students with experience drawing and for beginners as well. Hone your skills of observation in drawing still life scenes, live models, and New York City parks and buildings. Also learn to develop your creativity and to draw from your imagination. Enhance your drawing skills to incorporate the skillful use of light, form, line, and composition. Gain inspiration from experimenting with a wide variety of drawing materials, including charcoal, graphite, and ink, and discover the effects that various papers and surfaces have on drawings. As a student enrolled in this program, you will learn how to use basic art techniques, including composition, shading, form/light sources, etc. and will explore the results produced by different papers and drawing instruments. Lab Fee: $50
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 33  Performing Arts: Improvisation Workshop  (0 Credits)
Typically offered occasionally
Whether you’re an aspiring actor or you simply want to explore your creativity, this course is for you. Have fun learning the rules and the structure of improvisational performance. Through in-class exercises and traditional improv games, work on timing, interactions, reactions, and narrative structure. Become more sure of yourself and comfortable in your own skin - whether on stage or in everyday life. Develop trust in your fellow performers and learn how to engage the audience. Laugh a lot and come away with improved confidence and the ability to express yourself verbally and physically. The course emphasizes creativity as well as the ability to work in teams and to think on your feet. It culminates in a performance given in front of fellow students and instructors.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 34  Creative Approaches to Writing the College Application Essay  (0 Credits)
Typically offered occasionally
Writing a compelling college application essay is a significant challenge for many students. This two-day course employs a variety of experiences, prompts, and writing exercises to help students write essays that are narratively compelling, audience-directed, persuasive, and unique to each writer. You will learn strategies for overcoming writer’s block, identifying audience needs, and solving problems that will serve you as you draft your essay and as you continue with your schoolwork. By the end of the session, you will have written a complete draft of an application essay.
Cost: $250
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 35  Launching Your Own Digital Business  (0 Credits)
Typically offered occasionally
In business, web presence is key. From building and managing a website, to creating a solid social media network, participating in this course will provide you with the necessary tools you need to succeed in maintaining a powerful and relevant online identity. You will learn to develop a product idea into a business plan, and how to build a website tailored to the specific needs of that business proposal. You will create simple web pages and will learn to structure content using correct HTML tags. You also will choose and secure a web address or domain name and will publish your site using a free or low-cost web host, expanding the site by adding graphic elements using CSS. In addition, you will become familiar with the tools to optimize your social media presence and will gain a clear understanding of how to market deliverables to the right audience.
By the end of the course, you will be able to pitch an idea and develop a business plan; create a webpage using HTML; add color and graphic elements to enhance your page; upload and maintain a website on a remote server; create, maintain, and control your online presence and/or personal brand; market a product and/or company online; understand the basics of SEO; and gain a command of the underlying principles of running your own online business. You are encouraged to develop a business idea prior to the first day of class.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 36  Fundamentals of Sports Management - The Game Beyond the Playing Field  (0 Credits)
Typically offered occasionally
We all know what happens on the baseball diamonds, football fields, and basketball courts. However, are you aware of the countless logistics that take place to get your favorite athlete into the game? This class will immerse you in all aspects of the sports industry—including all that happens behind the scenes. Learn about sports management through an examination of diverse business structures, management theories, and leadership philosophies. As a cultural phenomenon, sports have had a profound influence on all aspects of society. This course provides an opportunity to explore the historical significance of how sports have evolved from leisure activities into a multibillion-dollar industry with complex and diverse models of business. Topics covered include: the evolution of sports; the scope of sports and its relevance to our global society; models of leadership; the structure and design of amateur and professional sports entities; pioneers, innovators, and events of historical significance; and opportunities and challenges on the horizon in the business of sports. By the end of the semester, you will be able to: identify various aspects of the sports industry, describe the development of sports as a modern business, explain the nature of management theories in professional and amateur sports, understand the business structures of various sports organizations, examine ways in which sports have become and remain integrated in society, and identify career options in the sports industry.
Grading: UC SPS Graded
Repeatable for additional credit: No
HSASU-UC 37 Writing for Television: Creating and Writing a New Series (0 Credits)
Typically offered occasionally
Spend Saturday mornings in New York City learning the art and craft behind the hottest and fastest-growing area of dramatic storytelling—writing for television. From The Walking Dead and Empire to Veep and Modern Family, television writing is more popular than ever, with a continuously widening array of critically acclaimed shows and styles now appearing on networks, cable channels, and web-streaming sites. In this hands-on workshop, learn script-writing techniques and treatment skills specific to the television industry. Focus on creating interesting stories with great characters that will have viewers binge watching your show. Gain an understanding of the fundamentals of dramatic writing that include premise, setting, characters, story idea, and narrative arc. By the end of the intensive, you will have refined your idea for a new series and will have completed the first essential pages of a pilot script. NO CLASS DATES: 3/5/2016 & 3/19/16 Cost: $375
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 39 Web Apps Design Studio: Beyond Coding (0 Credits)
Typically offered occasionally
Have you ever been struck with a great idea for a web or mobile web app? A real-time voting app? A video-sharing social network? A Craigslist-type marketplace? A turn-based storytelling game? You want it to be the next Uber or Seamless, but you don’t know how to code. This course is intended for those with little to no experience in programming, to help translate their ideas into reality. How is what you learn in this course different from the tools—Wordpress, SquareSpace, Wix, and GoDaddy—which allow you to build a website without knowing HTML? What those tools generally don’t do is give you control over your application’s flow. Let’s say you’re building a photo-sharing website, and you want your users to upload a photo, and then select some friends to send it to. You also want an e-mail to go to those friends, and you want that e-mail to have a link they can click on to rate the photo. And, let’s say you want a page that shows each users’ top-rated photos. Using popular website builders, something like this would be impossible. This course will teach you how to gain complete control over exactly what happens on your website, by defining custom categories of data (like "ratings" or "photos") and by specifying situation-specific logic ("if the photo’s rating is greater than 3, make this headline red..."). You will spend time thinking about the functionality, design, and business considerations of your site, rather than the specific coding syntax. Taught by experienced software engineers and entrepreneurs, it will provide you with a real-world experience that will allow you to: transform your idea into a web or mobile app; develop the app without getting bogged down in the programming language syntax; and learn to create one-click integrations with services including social networks (Facebook, LinkedIn), analytics (Mixpanel), payments (Stripe), and interesting sources of data (iTunes Songs, Google Books). Upon completion of this course, you will be able to build an interactive, multi-user app for laptop web browsers and mobile web browsers. You also will visit several tech companies that may include Pivotal Labs and Google during the week to ground yourself in the high-tech environment.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 40 Video Game Design: From Concept to Completion (0 Credits)
Typically offered occasionally
We know you like to play games. . .91% of teens do, so you’re not alone. But what about creating and developing games? Did you know that in 2013 the video game industry had over $93 BILLION in sales (and it continues to grow)? That is a really big number, and gaming is really big business. This hands-on course, designed for those with little to no experience in game development, will get you started on the path to learning what’s behind some of the games you play, and will start you on a journey to becoming a game developer. Working with experienced game designers, you will take a game—from idea to completion—and will learn what goes into making a video game from the ground up. You will focus on planning your idea, designing and creating the artwork for your game, and learning the basics of programming for games by creating the mechanics of your game within the Unity cross-platform game development engine. In addition, there will be a site visit to a game development studio during the week. You will leave the class with a functioning game containing your own artwork, playable on the web, a computer, or a mobile device.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 41 Integrated Marketing: Innovation and Strategy (0 Credits)
Typically offered occasionally
Every industry—healthcare, consumer goods, manufacturing, fashion, entertainment, non-profit and financial services—needs skilled marketing strategists to design campaigns that appeal to the minds that matter most: their customers. Campaigns must be innovative, timely yet enduring, and must speak to the image a "brand" endeavors to portray. In this course, you will discover how the practice of marketing actually works, independently and within an integrated communication plan. You will learn through classroom lectures, site visits, and experienced industry guest speakers, as well as by executing and presenting multifaceted team projects. The course will define the parameters and possibilities within the field of integrated marketing. You will have the opportunity to analyze the many attributes of the integrated marketing field, including, but not limited to, how it relates to relevant industry practices and how it continues to evolve and support the overall communication function. You also will acquire a deeper understanding of current trends, strategies, and career paths. There will be an intensive analysis of integrated marketing practices discovered through industry expert’s eyes. You and your classmates will have the opportunity to produce innovative marketing plans that you can use in your portfolio, which will be helpful in readying you for the college application process. Who should enroll? This course is for high school students who are interested in expanding upon their insights into the roles and responsibilities that the integrated marketing professional must assume. Whether considering a full-fledged career in marketing, or preparing for a career in a related field, it’s crucial that all professionals understand the powerful role integrated marketing plays in building a brand. This course also will briefly touch upon the new role of interactive and digital marketing, and the critical part they play in today's business environment. By the end of this course, you will have gained a working knowledge of integrated marketing and how it can serve to create a strong, innovative, enduring, and measurable communication strategy. Both a tactical and strategic approach will be pursued. Required Course Materials: Laptop or Notebook, Business Casual Attire
Grading: UC SPS Graded
Repeatable for additional credit: No
HSASU-UC 42  Creative Approaches to Difficult Problems: Art-Based Practices for Social Change/Justice (0 Credits)
Typically offered occasionally
Arts-based practices open dynamic ways of viewing and interacting with conflict on personal, national, and global levels. This course will explore the theory and practice for community based-theatre, cultural community development, and civic engagement through the arts. As a student enrolled in this course, you will gain an understanding of how creative spaces for dialogue are established and how these methods can help communities express themselves, heal themselves, and formulate solutions to their most pressing problems. There will be an emphasis on exploring different art-based approaches to peacebuilding through participatory exercises and activities, readings, and by following case studies in the United States, Africa, and the Middle East. The course also will serve as a platform for participants to critique the limitations and effectiveness of these strategies and to design a community arts-based project with a specific partner organization or population in mind. This course aims to introduce participants to the theory and practice of arts-based strategies that build and connect our global community. Through reading assignments, group discussions, exercises and completion of course assignments, students will gain an understanding of the multitude of ways in which the arts are utilized to engage communities around the globe. By the end of the course, you will be able to comprehend and analyze different arts-based strategies for community building and peacebuilding initiatives and will become familiar with the moral and political principles of the artist/citizen. You will get a taste of what this work entails, by designing your own project for constructive critical examination by your peers.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 45 Photography: NYC Through the Camera Lens (0 Credits)
Typically offered occasionally
Whether you're an experienced photographer or a complete beginner, New York City offers great creative inspiration. You will find visual stimuli 24/7 in the “city that never sleeps.” The sites, the smells, the sounds, and the people are sure to inspire you and to provide you with a new way of looking at things. During this class, we will visit various sites around the City while creating a digital image bank of your work. In the classroom, we will discuss what goes into taking great photo—color and composition, form and content, and emotional resonance in the use of atmosphere and exposure—and will work to build technical aptitude in digital photography. You will gain familiarity with digital photography, including the technical use of a digital camera; basic art terms and meanings; manipulation of elements such as color, composition, and form; and introductory skills in photo editing. Students may bring their own DSLR or replaceable lens camera, or use a camera provided by NYU. NO CLASS DATE: 3/5/2016 AND 3/26/2016 Cost: $300 lab fee $75
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 46 Introduction to Architecture (0 Credits)
Typically offered occasionally
Architecture is about the making of places where people spend their lives. Architects are not simply concerned with the exterior and interior design of a building, but the environment as a whole. This course introduces students, who are considering a career in architectural design, to the theory and practice of architecture that spans from the ancient world through today and that emphasizes the western tradition. Lectures, exercises, and workshops, allow you to understand architectural products within their formal structural and functional aspects. Built upon this foundation, the program of study explores the physical and cultural determinants of architecture and the relationship of the architectural products to their environment. A walking tour of Midtown Manhattan will expose you to Art Deco splendor, Moorish Revival magnificence, and quintessential glass-curtain Modernism. NO CLASS DATE: 3/5/2016 AND 3/26/2016 Cost: $300
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 47 New York City: An Urban Laboratory (0 Credits)
Typically offered occasionally
Cities are humanity’s greatest invention. More than half of the world’s population—over 3 billion people—live in them, and an estimated 60 million more are moving to them every year. In a world that is driven by creativity and ideas, cities drive innovation. They provide the basic platform for human and economic growth, now and in the future. As the densest city in the U.S. and the world’s greatest urban laboratory, New York City offers students the perfect environment in which to work with leading experts—in and outside the classroom—in design, entrepreneurship, government, transit, and sustainability to learn more about and to tackle the challenges facing our future cities.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 48 Creative Writing: Finding the Truth in Fiction Workshop (0 Credits)
Typically offered occasionally
Fans of the writers John Green (Paper Towns, The Fault in Our Stars), Rainbow Rowell (Eleanor and Park), and Sherman Alexie (The Absolutely True Diary of a Part-Time Indian), can tell you that stories don’t need vampires or dystopian settings to be interesting. Some of the best stories are reflections of everyday life. In this workshop, you will read and discuss autobiographical, humorous, satirical, and illustrated stories, then put pen to paper to write your own. Each week, we will examine different techniques that are fundamental to realistic fiction, focusing on story structure, character development, description, and dialogue. Participating in interactive writing exercises, discussing the works of published authors, and sharing writing with your peers, will provide the foundation for you to complete a polished short story inspired by events, people, or places in your life by the end of the course. The final session will include an afternoon of literary reading, which friends and parents are welcome to attend. Cost: $500
Grading: UC SPS Graded
Repeatable for additional credit: No
HSASU-UC 49 The Art and Craft of the Short Story (0 Credits)

Typically offered occasionally

Writer Neil Gaiman describes short stories as "the ultimate close-up magic trick--a couple of thousand words to take you around the universe or break your heart." In this workshop you will examine the art of short stories by authors such as Kate Chopin, Jamaica Kincaid, Anton Chekhov, Donald Barthelme, George Saunders, and Lorrie Moore. You will then participate in directed exercises to learn technique in the basic elements of fiction writing, including story structure, characterization, description, and dialogue. Brainstorming exercises also will be employed to help the class to identify and develop new ideas. While the course will provide the opportunity to give and receive feedback in a traditional workshop format, you also will meet with the instructor for one-on-one critiques of your work. The class will conclude with a presentation of work during a student reading, which parents and other family members are welcome to attend. Cost: $450.00

Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 50 New York Art: Meet the Masterpieces (0 Credits)

Typically offered occasionally

There is no better city than New York in which to see and study exquisite art filled with stories of love, intrigue, and pathos. While in New York for aspiring artists, art historians, and the intellectually and visually curious alike, you will spend each class session visiting one of the City's great museums or galleries, viewing and discussing art at close hand to discover both tiny details and broad themes. The class will visit the Unicorn Tapestries at The Cloisters; Picasso's Les Demoiselles d'Avignon and Van Gogh's Starry Night at MoMA; Judy Chicago's The Dinner Party at the Brooklyn Museum; the delightful Fragonard room and Rembrandt self-portrait at The Frick Collection; Edward Hopper's Early Sunday Morning at the Whitney Museum of American Art; and dozens of other paintings, sculpture, and decorative arts. You will discover that art history is a visual way to explore how people have lived, thought, and moved for centuries, with surprising links to the world we know today. By our last session, you will have learned the rudiments of crafting a brief visual analysis of a favorite painting or sculpture. NO CLASS DATE: 3/5/2016 Cost: $375

Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 51 Walk on the Wild Side: Poetry, Punk, and Plays of the 1970s (0 Credits)

Typically offered occasionally

New York City in the 1970s has been enshrined in the collective memory as a decade of upheaval, tumult, and urban decay; however, it also was a time of tremendous creativity. Although crime and drug use were rampant, a sense of raw culture percolated up from the streets, providing some of the most controversial and provocative art and music of the century. The 70s Punk Era gave us musicians who pushed social boundaries including Patti Smith and Talking Heads. The careers of actor, playwright, and director Sam Shepard, and composer and lyricist Stephen Sondheim were launched during this decade. Nuyorican Poets Cafe, home to groundbreaking works of poetry, music, theater, and the visual arts, became a haven for creative types to hone their craft and to build a following. Join us for an enlightening look at the "Me Decade." Immerse yourself in the theatre, poetry, and music of the time, while exploring the ways this period of unrest and protest continues to influence creativity and culture today. NO CLASS DATE: 3/5/2016 Cost: $450

Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 52 Introduction to Fashion Design (0 Credits)

Typically offered occasionally

From the luxury and sophistication of the Upper East Side or the punk rock grit of the Lower East Side, New York City is a vibrant and diverse fashion center. Explore the fashion industry, from design to marketing and merchandising to styling, and find your individual style in this introductory course. We will explore the history and future of fashion through visits to the Costume Institute at the Metropolitan Museum of Art and The Cooper Hewitt Design Museum as well as the studios of designers of luxury accessories. Through fashion sketching, each student will create a signature look and then build toward sketching a six-piece collection by the end of the week. Students enrolled in this class will learn the fundamentals of a fashion career by meeting industry leaders--including designers, merchandisers, and stylists--and discuss design, craft, construction, trend spotting, and what it takes to succeed in the fashion industry today. Please note: this course does not include hands-on experience with sewing or garment construction. NO CLASS DATE: 3/5/2016 Cost: $450

Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 54 Writing Bootcamp for Non-Native English Speakers (0 Credits)

Typically offered occasionally

Being able to think critically and to write persuasively is key for a productive college learning experience. If you are a college-bound high school student whose native language is not English, and you need to improve your communications skills, then this course is for you. The instructors focus on the critical thinking needed to write a persuasive essay, while at the same time guiding you to identify and correct common errors. For the final essay, you will write an argument on a topic of your choice that is used to persuade your classmates on a certain position. Readings, documentaries, and lectures are assigned to further the development of your thinking and writing skills. A supportive environment allows you to prepare for college as you learn and work with peers from around the world. Cost: $300

Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 55 Becoming a Sports Writer (0 Credits)

Typically offered occasionally

To be an engaging sports writer you must first be a critical reader. In this course you and your fellow classmates will analyze stories from Sports Illustrated/SI.com, ESPN the Magazine/ESPN.com, Deadspin, and other sites, as well as excerpts from The Best American Sports Writing. Why and how do these types of pieces across different media platforms work? Together we will identify what makes a good story and what stories are best told via which platforms. Which stories can you craft in a long, written piece; which are most effective when presented through video narrative; and which require only a simple Tweet? The class will build from the preliminary idea stage to a finished product. You'll learn to refine your materials and your viewpoint so that they are expressed in concise, clear, and compelling ways through words, ultimately conceiving, writing, developing, and refining a multiphase and media format, you also will meet with the instructor for one-on-one critiques of your work. The class will conclude with a presentation of work during a student reading, which parents and other family members are welcome to attend. Cost: $450.00

Grading: UC SPS Graded
Repeatable for additional credit: No
Repeatable for additional credit:

Grading:

HSASU-UC 56 Introduction to College-Level Statistics (0 Credits)
Typically offered occasionally
This course is a preview to college-level statistics with an emphasis on developing and applying math skills used in high school. It focuses on technical and analytical skills used in quantitative courses at the college level (economics, finance, and statistics). Topics covered are statistical symbols and formula; descriptive statistics (mean, median, mode, standard deviation, variance); statistical tables review; discrete (binomial distribution) and continuous probability distributions (the “normal” curve); logarithmic and exponential functions; and introduction to calculus. Students will come away with a better understanding of the language and uses of statistics to solve quantitative problems found in college courses. Cost: $450
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 57 Discovering NYC Architecture: A Foundation in Design, Theory, and Practice (0 Credits)
Typically offered occasionally
Architecture is about the making of places where people spend their lives. Architects are not only concerned with the exterior and interior design of a building, but the environment as a whole. This course introduces students, who are considering a career in design, to the theory and practice of architecture from the ancient world through today, emphasizing the western tradition. Lectures, exercises, and workshops provide you with the knowledge to understand architectural products within their formal, structural, and functional contexts. Building on this foundation, the course then explores the physical and cultural determinants of architecture and the relationship of the architectural products to their environment. Tours that highlight Manhattan architecture will expose you to Art Deco splendor, Moorish Revival magnificence, and quintessential glass-curtain modernism.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 58 Drama Boot Camp: Writing and Performing Under Imaginary Circumstances (0 Credits)
Typically offered occasionally
Truly great performances are transportive for the actors, writers, and audience members alike. One of the greatest acting teachers of the 20th century, Sanford Meisner, defined acting “as living truthfully under imaginary circumstances.” From Marlon Brando to Meryl Streep, great performers can unlock nuance and uncover additional layers of meaning in a writer’s script. In this performance and writing drama boot camp, we will explore the meaning of Meisner’s definition through a variety of theatre games and improvisation exercises. Once we have developed our acting muscles, we will turn our attention to writing and performing original monologues as a way of tackling the other great truth of the theatre, articulated by Oscar Wilde: “Give a man a mask and he will tell the truth.” The week will end with a performance for friends and family.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 59 Artists in the City: A History of Creative New York (0 Credits)
Typically offered occasionally
Some of the greatest writers, poets, artists, architects, and musicians have called New York City home. From Greenwich Village to Harlem, and from the glitzy Jazz Age to the gritty 1980s, artists have found inspiration in New York’s chaotic energy across neighborhoods and decades. In this interdisciplinary course, we will study the history of New York-centric creatives. We will read the work of Dorothy Parker, E. B. White, Truman Capote, Langston Hughes, and Joan Didion; view the artwork of Andy Warhol and his factory, Diane Arbus, Jean-Michel Basquiat, Keith Haring, and Chuck Close; visit famous neighborhoods and explore architecture; listen to the music of Leonard Bernstein, Patti Smith, and Lou Reed. We will use the City as our classroom, tracing how the history of New York influenced its artists, and how artists influenced its fabric and character.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 60 Life in Motion: Social Justice and Dance (0 Credits)
Typically offered occasionally
Often it’s easier to express things that cannot be put into words through physical movement. From ballet to modern dance, choreography has long been used both to express emotions and to broaden public awareness of social justice issues. In this class we will explore the connection between social justice and dance, using music and choreographed movement to respond to current events—including human rights and climate change—and to explore issues in social justice. For inspiration we will watch and discuss clips of modern choreography from Alvin Ailey and Kyle Abraham among others. By the end of this class you will learn new choreographic techniques and will have gained a broad perspective on what is happening in the world.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 61 Interior Design Studio: From Concepts to Color Theory and Beyond (0 Credits)
Typically offered occasionally
With the center of the design world at your doorstep, you will experience the profession of interior design while gaining a firsthand understanding of what it’s like to study interior design in NYC. Coursework provides an overview of interior design concepts, including perspective, color theory, design aesthetic, and presentation methods created by hand and by computer-assisted design. Explore aspects of design critique, stages of concept development, and presentation toward the goal of creating a beginning interior design portfolio. Participate in several walking tours of NYC, making real-world connections to historical and modern design strategies, creating photographic design journals to develop the designer’s eye. Site visits also will include meetings with working designers in interior design studios. In addition you will learn by experiencing and utilizing the verbal and graphic skills for communicating your design ideas, using a variety of techniques to prepare beautiful and effective design presentations. The week-long studio experience is creative, artistic, and intuitive; it is not only technical. Participants study projects in commercial retail space, leisure spaces, and private homes or offices to apply the “concept” of a luxury brand.
Grading: UC SPS Graded
Repeatable for additional credit: No
HSASU-UC 62 Investment Banking Fundamentals (0 Credits)
Typically offered occasionally
New York City is a critical hub in the world of investment banking and the place to learn about this complex industry. It offers those who are interested in the field a range of career options because of its highly specialized nature. Managers, analysts, traders, brokers, hedgers, and retirement planners are all a part of this industry—each with his or her role to play. This course will provide you with an understanding of the origins of investment banking; the history of some key financial products; strategies related to relationship management, trading, IPOs, and fixed income; and synergies in mergers and acquisitions. Upon completion of this program, you will have an understanding of how investment banks are providing a broad range of products and services to both issuing and investing clients and where you might fit in as you contemplate your own career path.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 63 Pre-Law Boot Camp (0 Credits)
Typically offered occasionally
It’s never too early to start thinking about a career in law! Whether you want to become an attorney, a judge, a legislator, an academician, or an activist, law school may be an option for you. This class provides you with an overview of what it takes to become an attorney, careers in the law, basic substantive law, and litigation trials. You can expect a combination of in-class lectures, speaker panels, and trips to Manhattan courthouses, law firms, public interest organizations, and government agencies to gain an insider’s view of all that the study and practice of law has to offer. You will also study actual legal topics and cases that introduce you to the study of law. Whether you’ve been dreaming of being an attorney since you were a toddler or if you are only marginally considering a career in law as a possibility, this course will provide a great perspective of the many possibilities the field makes available.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 64 Entrepreneurial Problem Solving (0 Credits)
Typically offered occasionally
Many problems in business and life are too big for one person to solve. The ability to identify problems and to create solutions that others value is a skill that leading entrepreneurs, who have created companies like Facebook, Apple, and Tom’s Shoes among others, possess. Often, solving these problems would benefit society; while also being profitable, engaging, emotionally rewarding, and socially valued. Experiential entrepreneurship develops your ability to identify such problems, to solve them, and to market the solutions to the world. Some people say that you cannot learn how to become an entrepreneur and that these skills are inborn in only a select few. This course aims to prove that everyone can learn how to find solutions to problems that may ultimately develop into successful businesses, which can create change in our world. This course will build upon exercises and projects connected to participants’ lives. You will learn skills and perspectives that apply broadly—beyond just starting ventures—so that you can apply what you learn to many areas of your life. This class is social and interactive in nature.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 65 Exploring the Wonderful World of Special Events in New York City (0 Credits)
Typically offered occasionally
From multimillion-dollar awards shows, sporting events, product launches, and festivals, to fundraisers, holiday parties, and weddings, special events share one thing in common—they bring people together and create memorable experiences. There is no better career than event management and no better place to study events than New York City, an epicenter of business, leisure, and entertainment, and one of the most popular destinations in the world. This course will present an overview of the event-planning process, and the role of the event manager in helping clients and organizations to achieve their goals with measurable results. You will also be provided with a peek into the career path of a special event manager and will gain an understanding of what it takes to succeed in this field. At the end of this course, you and your classmates will create a proposal for a potential client for a special event of their choosing. This comprehensive presentation will include budget, timeline, location, agenda, vendors, staffing, and theme, among other critical components. This course includes site visits to venues such as hotels, lofts, and other special event spaces, and will bring some of the top industry experts into the classroom as guest speakers. Additional areas covered will include marketing and sponsorships, design and decor, menu planning, career opportunities, and industry associations.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 66 Destination Marketing: A Spotlight on NYC - The Tourism Capital of the World (0 Credits)
Typically offered occasionally
Gotham...The Big Apple...New York City is a world-class destination and one of the most international cities in the world. According to NYC & Company, the City’s official convention and visitor bureau, over 56 million American and international tourists were welcomed to New York City in 2014. Destination marketing organizations (DMOs) at the city, state, and national level play a pivotal role in developing, organizing, and implementing marketing activities that influence where people travel. This course will immerse you in the exciting world of tourism and destination marketing through the lens of New York City. Discover how transportation, lodgings, museums, theaters, attractions, restaurants, and other businesses all work together to draw travelers to a destination and to deliver authentic, exciting, and sustainable experiences. Through lectures by industry professionals and site visits, you will learn about the role of each stakeholder in the tourism business and how to develop a cohesive marketing campaign for an up-and-coming NYC neighborhood. At the end of the week, you will have an appreciation of the activities involved in marketing destinations to a global audience, an understanding of the importance of tourism to a city, and the ways in which tourism serves as a transformative experience for travelers and the local community.
Grading: UC SPS Graded
Repeatable for additional credit: No
HSASU-UC 67 Location on Film: From Spike Lee's Brooklyn to Debra Granik's Ozark Mountains (0 Credits)
Typically offered occasionally
Films are powerful storytelling devices, but what do they reveal about the places in which they are made and set? This class explores the ways in which films use locations to tell a story. Just as Little Italy is important to Martin Scorsese, Brooklyn plays a critical role in Spike Lee's films. How and why do these directors, as well as others, decide where to make their films? Two field trips—one to the NYU Tisch School of the Arts to watch a film and meet the director, and another to visit Spike Lee's Brooklyn and see the street named "Do the Right Thing Way"—will provide insight into the decision-making and creative processes that influence location choice in filmmaking. We will examine the ways in which the location of a film can become another character. In addition, the class also will explore how some films contradict, shape, or influence our perception of a particular place, while asking what films tell us about places we are familiar with and those with which we are not. During each class we will watch and discuss full-length feature films by NYU Tisch School of the Arts alumni, including a mix of mainstream Hollywood and independent films. We also will view student short films and clips. Together, we will come to understand how and why films put ideas in our minds about particular places. Students will participate in film analysis, learning about the character, story, and place and how their relationship is vital to a film. This is an essential course for aspiring filmmakers, film critics, and those contemplating a career in the media industry.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 69 Creating and Writing a Television Series (0 Credits)
Typically offered occasionally
Spend a week in New York City learning the art and craft behind the hottest and fastest-growing area of dramatic storytelling—writing for television. From Orange is the New Black and Breaking Bad to Modern Family and Big Bang Theory, television writing is more popular than ever with an continuously widening array of critically acclaimed shows and styles now appearing on networks, cable channels, and web-streaming sites. In this hands-on workshop, learn script writing techniques and treatment skills specific to the television industry. Focus on creating interesting stories with great characters that will have viewers binge watching your show. By the end of the week, you will have a polished idea for an original series and 10 pages of the script for your pilot episode written. During this class you will gain an understanding of the fundamentals of dramatic writing, including premise, setting, characters, story idea, and narrative arc. By the end of the intensive, you will have refined your idea for a new series and will have completed the first 10 pages of a pilot script.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 70 Fashion Design in New York City (0 Credits)
Typically offered occasionally
From the luxury and sophistication of the Upper East Side or the punk rock grit of the Lower East Side, New York City is a vibrant and diverse fashion center. Explore the fashion industry, from design to marketing and merchandising to styling, and find your individual style in this introductory course. We will explore the history and future of fashion through visits to the Costume Institute at the Metropolitan Museum of Art and The Cooper Hewitt Design Museum as well as the studios of designers of luxury accessories. Through fashion sketching, each student will create a signature look and then build toward sketching a six-piece collection by the end of the week. Students enrolled in this class will learn the fundamentals of a fashion career by meeting industry leaders—including designers, merchandisers, and stylists—and discuss design, craft, construction, trend spotting, and what it takes to succeed in the fashion industry today. Please note: this course does not include hands-on experience with sewing or garment construction.
Grading: UC SPS Graded
Repeatable for additional credit: No

HSASU-UC 71 Art History: New York's Masterpieces (0 Credits)
Typically offered occasionally
There is no better city than New York in which to see and study exquisite art, filled with stories of love, intrigue, and pathos. In this course for aspiring artists, art historians, and the intellectually and visually curious alike, we'll spend each class session visiting one of the great museums or galleries in the city or its greater environs, viewing and discussing art at close hand to discover both tiny details and broad themes. Among great works we'll visit and discuss are the Unicorn Tapestries at the Cloisters; Picasso's Les Demoiselles d’Avignon and Van Gogh's Starry Night at MoMA; Judy Chicago's The Dinner Party at the Brooklyn Museum; the delightful Fragonard room and Rembrandt self-portrait at the Frick; Edward Hopper's Early Sunday Morning at the Whitney; the great Impressionist collection at the Metropolitan Museum of Art; as well as dozens of other paintings, sculptures, and decorative arts. We'll also take a trip north of the city to Dia:Beacon. Students will discover that art history is a visual way to explore how people have lived, thought, and moved for centuries, with surprising links to the world we know today. By our last session, students will have learned the rudiments of crafting a brief visual analysis of a favorite painting or sculpture, and each student will have the opportunity to serve as a docent and present a work of art to other students.
Grading: UC SPS Graded
Repeatable for additional credit: No
HSASU-UC 72 Climate Change, Sustainable Development, and Universal Rights (0 Credits)

Typically offered occasionally

Economic inequality, energy sources and climate change, development and humanitarian assistance - if you have an interest in global affairs or are thinking about it as a potential career path, this week-long program provides a comprehensive overview of political economy, regional dynamics, and the conflicts between developing and developed economies. Explore how our increasingly connected world reacts to climate change, resource scarcity, natural disasters, displaced populations, global pandemics, and the growing need for energy access. Join faculty members who address these issues in their professional lives for a week that is sure to change your perspective on the world in which we live. A crisis simulation exercise will conclude the week and increase participants’ insights into these complex issues. Program activities include a special site visit to international NGOs and advocacy organizations.

Grading: UC SPS Graded

Repeatable for additional credit: No