

PROGRAMS IN THE HUMANITIES (COMM1-CE)

COMM1-CE 1001 Self-Promotion for Introverts (R) (0 Credits)

Most people need to promote themselves to advance their careers or simply to remain employed in this challenging economy. This course offers lively exercises to help you to discover promotional methods that are best suited to your personality type. Introverts, for example, may face more obstacles in getting the word out but often have untapped advantages. Marketing yourself can be revitalizing—especially when it starts with the important groundwork of connecting to your strengths and passions. In this course, learn tips and tools to articulate your strengths, make a plan, set goals, and take action.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 1002 Fundamentals of Vocology (2 Credits)

In the broadest sense, a vocologist is someone who studies the voice. This foundational course will introduce fundamental concepts of voice production, including the anatomy and physiology of the respiratory, phonatory, and articulatory subsystems of vocalization, the biomechanics of vocal fold oscillation, and how pitch and loudness are modulated. Basic acoustics concepts, such as the transmission of sound and vocal tract resonances will be taught to help the vocologist understand how voice is produced and shaped both in humans and across species. By understanding these basic mechanisms of the voice, a vocologist has the foundation on which to build skills for training individuals in effective and efficient voice production across the lifespan.

This course may be used to fulfill the requirements of the [Certificate in Vocology](https://www.sps.nyu.edu/professional-pathways/certificates/media-writing-and-communications/vocology.html). It may be taken to pursue this certificate, or as a standalone course.

Questions? Contact us at The Center for Publishing and Applied Liberal Arts: Email sp.s.pala.ce@nyu.edu or call 212-998-7289.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 1003 Vocometry: Measuring and Analyzing the Voice (2 Credits)

Although it could be argued that our ears are the ultimate way to judge a voice, there are many tools and techniques available to the vocologist for measuring and analyzing the voice. This course begins with fundamental concepts of measurements, such as reliability and validity, followed by an introduction to instrumentation for voice analysis and perceptual methods for describing and rating the voice. Real-world applications of both low-tech and high-tech instruments used to measure the voice will be demonstrated, such as standard acoustic and aerodynamic measures of vocal function, laryngeal and vocal tract imaging (endoscopy, magnetic resonance imaging, etc.), and non-invasive measures of vocal fold vibration (electroglottography). Non-instrumental measures of voice include standardized auditory-perceptual tools and patient-perceived measures vocal ability and quality.

Registering at least three weeks prior to the course start date is highly recommended.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 1004 Overview of Assessment and Management of Voice Disorders (2 Credits)

When a high-profile performer cancels a gig at the last minute due to laryngitis or a vocal injury, fans are disappointed, money is lost, and their career may be damaged. However, voice disorders affect not just performers, but an estimated one out of 13 adults in the United States every year, with professional voice users such as teachers being at a particularly high risk. All vocologists should have a basic understanding of how voice disorders develop and are identified and treated. This course will introduce an overview of the multidisciplinary assessment of voice disorders, an introduction to behavioral, medical, and surgical treatments for voice disorders, and information about vocal hygiene and healthy voice practices that can be utilized by any vocologist. Advanced training in specific medical and allied health professions is required to evaluate and treat individuals with voice disorders; therefore, special attention will be paid to understanding the individuals that make up the voice care team, professional scopes of practice and ethics, and how the various professionals can successfully work together in the identification and treatment of voice disorders.

Registering at least three weeks prior to the course start date is highly recommended.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 1007 Landing Your Dream Job: A Master Class with Georgina Levitt (0 Credits)

Register for this Summer 2023 course on the new <https://nyusps.gatherlearning.com/events/how-to-land-your-dream-job-with-georgina-levitt>>NYU SPS Academy of Lifelong Learning website..</p>

<p>

<p>Are you eager to take the next step in your career, or perhaps pivot career paths, but feel unsure where to start to put your best foot forward? If so, this course will explore how you can parlay your education, skills and experience into a job you love, and in doing so build a personal brand that will serve you and your career for years to come. It’s time to write your own story, and it’s critical for you to be able to talk about your strengths and skills to show why you are interested in a job and what you will uniquely bring to it. In this four-session masterclass, you will create a step-by-step roadmap to position and pitch yourself for your ideal role. We will work to analyze your assets and interests to determine the best career path for you. We will also tackle the nitty gritty of resume updating and tailoring, interview preparation, and how to present yourself (AKA your personal brand) to potential employers and networking groups. In short, this course will outline the tools, written material, and verbal communications necessary for you to market yourself to successfully and confidently take the next bold step forward in your career. Summer 2023 tuition is \$699.</p>

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 1008 The Culture of Age in Society and the Workplace (0 Credits)

Register for this Spring 2024 course on the new https://nyusps.gatherlearning.com/events/the-culture-of-age-in-society-and-the-workplace--spring-2024</p>

<p>This course provides a unique opportunity to examine the impact of ageism on your personal and professional development. Participants will engage in critical analysis of their own internalized age biases and how these may affect their interactions with others, both in and out of the workplace. The course will also explore the ways in which ageism affects people across the age spectrum, and how it contributes to marginalization and discrimination. Through a combination of guest lectures, critical texts, and experiential exercises, participants will gain insight into the experiences of people from different generations. They will also develop the skills and tools necessary for effective communication across generations and reducing ageism in multigenerational spaces. Whether you are seeking to improve your understanding of the dynamics of today’s workplace or exploring new opportunities to engage with others, this course will provide you with a better understanding of how ageism impacts society and how to reduce its effects in personal and professional settings. Spring 2024 tuition is \$699. </p>

<p>Registration at least three weeks prior to the course start date is highly recommended.</p>

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 1009 How to ROAR Into the Second Half of Life: A New Blueprint for Living (0 Credits)

Register for this Fall 2023 course on the new https://nyusps.gatherlearning.com/events/how-to-roar-into-the-second-half-of-life-a-new-blueprint-for-living>NYU SPS Academy of Lifelong Learning website.</p>

<p>The “New Longevity” is a transformative trend that is reshaping the way we think about living longer and healthier lives. The second half of life is now filled with unique opportunities and ways of living that are unprecedented in earlier generations. This course helps you identify a path to a more fulfilling future using practical steps through the four key pillars of The ROAR Method: Reimagine Yourself; Own Who You Are; Act on What’s Next; and Reassess Your Relationships. Learn various strategies such as Life Layering, along with the tools and exercises that will help you design a new approach for the second half of life. In this interactive course, you will have the opportunity to connect with the instructor and your peers as you apply the ROAR method to your own life and create an action plan for your next steps. This course is delivered in an online format that uses a combination of real time, instructor-led (synchronous) video meetings, as well as self-paced (asynchronous) activities and learning. Fall 2023 tuition is \$699.

Registration at least three weeks prior to the course start date is highly recommended.</p>

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 1010 Practicing Inclusion (0 Credits)

This workshop will introduce participants to some key strategies for creating and sustaining a culture of inclusion in a professional setting. Learn how to structure and conduct a meeting, participate in a group project, and conduct interviews and evaluations in a way that allows all voices to be heard, acknowledged, and understood. While this workshop is appropriate for leaders and managers, it will be valuable for anyone who regularly works as part of a team, takes part in hiring, or interacts with diverse groups of colleagues in a global workplace. The workshop will be led by NYU-educated attorney and corporate diversity expert Lourdes Olvera-Marshall. Questions? Contact us at The Center for Applied Liberal Arts (CALA). Email sps.cala@nyu.edu or call 212-998-7272</p>

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 5000 Social Media for Storytellers (1 Credit)

As a storyteller, learn to harness the power of social media. In this four-week immersive workshop for creative professionals, learn about social media tactics and execute a strategic marketing plan across multiple social media accounts. Throughout the course, gain hands-on experience in content curation, community management, and social analytics. By approaching social media as a practice and an integral part of the creative process, this workshop identifies simple, effective, and affordable tools that storytellers can use to reach their marketing objectives.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 9000 Leading with Diversity, Inclusion, and Allyship: Communication Strategies (1 Credit)

Professionals are constantly making decisions on hiring, work allocation, feedback, performance reviews, and promotions that may impact their team members and candidates differently based on their race, gender, sexual orientation, ethnicity, and cultural background, among other identity traits. However, research shows that diverse teams are more productive and successful than their homogenous counterparts. Therefore, the workplace is faced with creating an inclusive environment so all members can thrive in a virtual or in-person work environment. In this course, you will learn the neuroscience of unconscious biases, how to counteract them, how to show up as an ally, and how to put systems in place to foster an inclusive and high-performing organization. This course will also cover how to recognize and combat unconscious biases in oral and written communication during hiring, work allocation, performance reviews, and promotions. You will also learn how to lead inclusive meetings, provide unbiased feedback, and hold conversations on race and gender as an ally. By the end of the course, you will have the tools to foster a more inclusive workplace.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 9162 Virtual Networking: Fostering Professional Relationships in a Virtual World (0 Credits)

Networking is a powerful tool for all professionals—it is even more essential when circumstances make in-person interaction impossible or impractical. Networking can help you solve problems, learn new skills, access opportunities, generate collaborations, and explore new career paths. This interactive course covers how to network virtually and unlock the power of having a strong group of professionals around you looking out for your success. Learn techniques for building, growing, and fostering powerful professional relationships even when you can only do so virtually. This course also covers how to network as an introvert, extrovert, or ambivert. By the end of this class, you will have new methods, strategies, and the confidence to reach out and grow your network.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 9163 Storytelling in the Age of Social Media, Part B (0 Credits)

From CEOs and marketing executives to politicians and reporters, professionals value the skill of storytelling, and in today's world, social media platforms often are where these stories are told. These platforms are the means for spreading a concept, but an understanding of how to craft just the right message is crucial. Effective storytellers engage their audiences in order to explain, persuade, inform, or entertain. In the first week, students learn the fundamentals of storytelling. In the second week, students will learn about social media tactics and develop a strategic marketing plan across multiple social media platforms. Throughout the workshop, students will gain hands-on experience in strategic planning, content curation and social analytics. By approaching social media as a practice, this workshop identifies simple, effective, and accessible tools that storytellers can use to reach their digital marketing objectives. The program culminates in student group presentations of their final projects.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 9164 Strategic Communication: How to Gain Influence in the Workplace (0 Credits)

Being successful in the workplace, advancing your career, and furthering your organization's goals require a high degree of influence—whether you are in a position of authority or not. Influence is an ability that can be acquired through simple communication strategies. In this course, learn how to get noticed in the workplace by speaking up at meetings, pitching ideas, writing persuasive emails, and demonstrating leadership potential. Also, hone techniques for building alliances, trust, and collaboration with your colleagues through pre- and post-meeting conversations, active listening, powerful questioning, and more. In addition, analyze how to use “political mapping” for navigating office politics successfully, and examine the fundamentals of building strong internal networks. Finally, discuss how to leverage your newly gained influence to advance your career and your organization's goals.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 9165 Communication in the Global Workplace (0 Credits)

Thriving in the global workplace requires finely-tuned communication skills. In this workshop, SPS instructor Mark-Ameen Johnson will discuss strategies learned through his years working with students and colleagues from diverse cultural backgrounds, including English language learners. These strategies are widely relevant, with applications in education, business, and any other field with an international or cross-cultural dimension. Participants in the workshop will become better equipped to work productively and confidently with clients, colleagues, and students from around the world while promoting inclusivity and mutual respect. Questions? Contact us at The Center for Applied Liberal Arts (CALA). Email sps.cala@nyu.edu or call 212-998-7272

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 9316 Networking Effectively to Develop Strong Business Relationships (0 Credits)

Networking is a powerful tool for young and seasoned professionals alike. It is essential for finding new opportunities, expanding professional relationships, learning, and exploring careers—even solving problems. This interactive course will cover how to network at events, exchange business cards, reach out via email/LinkedIn, get involved in organizations, and develop an elevator pitch. You will discover that networking is about building relationships and bringing value to others.

In this course, you will adapt networking to your own style, cultural background, and personality—whether you are an introvert, extrovert, or ambivert. By the end of this class, you will have gained strategies and techniques for networking with confidence and power.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes

COMM1-CE 9611 Building Your Professional Portfolio: Website, LinkedIn, and Social Media (1 Credit)

Digital tools are changing the ways that we work, find jobs, and share our stories. If you are a liberal arts professional or someone who wants to develop a personal brand, this four-week blended course will help you to articulate your story and bring it to life through social media platforms, blogs, websites, and more. You'll identify what makes you unique and choose the tools to communicate your content, style, and brand to potential employers, clients, friends, and family. Learn to seamlessly incorporate writing samples, works of art, video clips, and more into your online portfolio. In addition, you'll have the opportunity to network with classmates and receive valuable feedback.

Note: This course is BLENDED, meaning the instruction is delivered both in-person and online. The online portion for the course runs for four weeks, and the course meets twice in-person during that timeframe. Students are expected to complete both the online and in-person portions of the course.

Grading: SPS Non-Credit Graded

Repeatable for additional credit: Yes