PROGRAMS IN THE HUMANITIES (COMM1-CE)

COMM1-CE 1001 Self-Promotion for Introverts (R) (0 Credits)
Most people need to promote themselves to advance their careers or simply to remain employed in this challenging economy. This course offers lively exercises to help you to discover promotional methods that are best suited to your personality type. Introverts, for example, may face more obstacles in getting the word out but often have untapped advantages. Marketing yourself can be revitalizing—if you start with the important groundwork of connecting to your strengths and passions. In this course, learn tips and tools to articulate your strengths, make a plan, set goals, and take action.

**Grading:** SPS Non-Credit Graded
**Repeatable for additional credit:** Yes

COMM1-CE 1002 Fundamentals of Vocology (2 Credits)
In the broadest sense, a vocologist is someone who studies the voice. This foundational course will introduce fundamental concepts of voice production, including the anatomy and physiology of the respiratory, phonatory, and articulatory subsystems of vocalization, the biomechanics of vocal fold oscillation, and how pitch and loudness are modulated. Basic acoustics concepts, such as the transmission of sound and vocal tract resonances will be taught to help the vocologist understand how voice is produced and shaped both in humans and across species. By understanding these basic mechanisms of the voice, a vocologist has the foundation on which to build skills for training individuals in effective and efficient voice production across the lifespan.

**Course start date is highly recommended.**

**Grading:** SPS Non-Credit Graded
**Repeatable for additional credit:** Yes

COMM1-CE 1003 Vocometry: Measuring and Analyzing the Voice (2 Credits)
Although it could be argued that our ears are the ultimate way to judge a voice, there are many tools and techniques available to the vocologist for measuring and analyzing the voice. This course begins with fundamental concepts of measurements, such as reliability and validity, followed by an introduction to instrumentation for voice analysis and perceptual methods for describing and rating the voice. Real-world applications of both low-tech and high-tech instruments used to measure the voice will be demonstrated, such as standard acoustic and aerodynamic measures of vocal function, laryngeal and vocal tract imaging (endoscopy, magnetic resonance imaging, etc.), and non-invasive measures of vocal fold vibration (electroglottography). Non-instrumental measures of voice include standardized auditory-perceptual tools and patient-perceived measures vocal ability and quality.

**Course start date is highly recommended.**

**Grading:** SPS Non-Credit Graded
**Repeatable for additional credit:** Yes

COMM1-CE 1004 Overview of Assessment and Management of Voice Disorders (2 Credits)
When a high-profile performer cancels a gig at the last minute due to laryngitis or a vocal injury, fans are disappointed, money is lost, and their career may be damaged. However, voice disorders affect not just performers, but an estimated one out of 13 adults in the United States every year, with professional voice users such as teachers being at a particularly high risk. All vocologists should have a basic understanding of how voice disorders develop and are identified and treated. This course will introduce an overview of the multidisciplinary assessment of voice disorders, an introduction to behavioral, medical, and surgical treatments for voice disorders, and information about vocal hygiene and healthy voice practices that can be utilized by any vocologist. Advanced training in specific medical and allied health professions is required to evaluate and treat individuals with voice disorders; therefore, special attention will be paid to understanding the individuals that make up the voice care team, professional scopes of practice and ethics, and how the various professionals can successfully work together in the identification and treatment of voice disorders.

**Course start date is highly recommended.**

**Grading:** SPS Non-Credit Graded
**Repeatable for additional credit:** Yes
COMM1-CE 1005 Voice Training and Habilitation (2 Credits)
Voice rehabilitation restores lost vocal function, whereas voice habilitation helps someone develop new vocal skill and function, typically for a particular type of voice use or environment, such as singing, acting, or public speaking. Many vocologists are active in voice habilitation, such as teachers of singing, acting voice trainers, and choral directors. This course will teach you the principles of skill acquisition and perceptual motor learning, introduce you to the wide range of pedagogical approaches for singing and acting voice training, and how different approaches to bodywork apply to voice habilitation. This course may be used to fulfill the requirements of the Certificate in Vocology. It may be taken to pursue this certificate, or as a standalone course. Questions? Contact us at The Center for Publishing and Applied Liberal Arts: Email sps.pala.ce@nyu.edu or call 212-998-7289.
Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 1006 Research Methods for the Vocologist (1.5 Credits)
Our understanding of the voice is rapidly evolving. The best way to keep up with the latest knowledge is to read, understand, and critically appraise the latest research on the voice. This course begins with an overview of the history and philosophy of voice science, followed by hands-on experiences to teach you skills in searching the scientific literature and critically reading research articles. We will then work together to learn the basic skills of conducting your own research, beginning with an understanding of how to develop a research question, designing a research study, and engaging in successful collaborations. We will also discuss critical aspects of research oversight and protection, including protection of human subjects, the role and the institutional review board (IRB), responsible conduct of research, and the ethical use of animals in research as regulated by the National Institutes of Health’s Office of Laboratory Animal Welfare (OLAW) and overseen by institutional animal care and use committees (IACUC).
Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 1007 Landing Your Dream Job: A Master Class with Georgina Levitt (0 Credits)
Are you eager to take the next step in your career, or perhaps pivot career paths, but feel unsure where to start to put your best foot forward? If so, this course will explore how you can parlay your education, skills and experience into a job you love, and in doing so build a personal brand that will serve you and your career for years to come. Time to write your own story, and it’s critical for you to be able to talk about your strengths and skills to show why you are interested in a job and what you will uniquely bring to it. In this four-session masterclass, you will create a step-by-step roadmap to position and pitch yourself for your ideal role. We will work to analyze your assets and interests to determine the best career path for you. We will also tackle the nitty gritty of resume updating and tailoring, interview preparation, and how to present yourself (AKA your personal brand) to potential employers and networking groups. In short, this course will outline the tools, written material, and verbal communications necessary for you to market yourself successfully and confidently, take the next bold step forward in your career, and parlay your education, skills and experience into a job you love, and in doing so build a personal brand that will serve you and your career for years to come.
Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 1008 The Culture of Age in Society and the Workplace (0 Credits)
This course provides a unique opportunity to examine the impact of ageism on your personal and professional development. Participants will engage in critical analysis of their own internalized age biases and how these may affect their interactions with others, both in and out of the workplace. The course will also explore the ways in which ageism affects people across the age spectrum, and how it contributes to marginalization and discrimination. Through a combination of guest lectures, critical texts, and experiential exercises, participants will gain insight into the experiences of people from different generations. They will also develop the skills and tools necessary for effective communication across generations and reducing ageism in multigenerational spaces. Whether you are seeking to improve your understanding of the dynamics of today’s workplace or exploring new opportunities to engage with others, this course will provide you with a better understanding of how ageism impacts society and how to reduce its effects in personal and professional settings.
Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes
COMM1-CE 1009 How to ROAR Into the Second Half of Life: A New Blueprint for Living (0 Credits)
<p>Register for this Fall 2023 course on the new <a href="https://nyusps.gatherlearning.com/events/how-to-roar-into-the-second-half-of-life-a-new-blueprint-for-living">NYU SPS Academy of Lifelong Learning website</a>. The “New Longevity” is a transformative trend that is reshaping the way we think about living longer and healthier lives. The second half of life is now filled with unique opportunities and ways of living that are unprecedented in earlier generations. This course helps you identify a path to a more fulfilling future using practical steps through the four key pillars of The ROAR Method: Reimagine Yourself; Own Who You Are; Act on What’s Next; and Reassess Your Relationships. Learn various strategies such as Life Layering, along with the tools and exercises that will help you design a new approach for the second half of life. In this interactive course, you will have the opportunity to connect with the instructor and your peers as you apply the ROAR method to your own life and create an action plan for your next steps. This course is delivered in an online format that uses a combination of real-time, instructor-led (synchronous) video meetings, as well as self-paced (asynchronous) activities and learning. Fall 2023 tuition is $699.&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&#13;&lt;br /&gt;&lt;br&gt;&lt;br&gt;&lt;br&gt;&lt;p&gt;&lt;em&gt;Registration at least three weeks prior to the course start date is highly recommended.&lt;/em&gt;&lt;/p&gt;</p>
Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 1010 Practicing Inclusion (0 Credits)
This workshop will introduce participants to some key strategies for creating and sustaining a culture of inclusion in a professional setting. Learn how to structure and conduct a meeting, participate in a group project, and conduct interviews and evaluations in a way that allows all voices to be heard, acknowledged, and understood. While this workshop is appropriate for leaders and managers, it will be valuable for anyone who regularly works as part of a team, takes part in hiring, or interacts with diverse groups of colleagues in a global workplace. The workshop will be led by NYU-educated attorney and corporate diversity expert Lourdes Olvera-Marshall. Questions? Contact us at The Center for Applied Liberal Arts (CALA). Email: sps.cala@nyu.edu or call 212-998-7272.&lt;/span&gt;&lt;/span&gt;&lt;/p&gt;</p>
Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 1015 Empowering Your Mind and Body to Enjoy Life the Most: A Master Class with Meredith Oppenheim (0 Credits)
This single course fulfills the requirements for the &lt;a href="https://www.sps.nyu.edu/professional-pathways/certificates/ai-and-emerging-technology/communications-and-ai-accelerated.html">Certificate in Communications &amp; AI</a>.&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nlt;/a&gt;&lt;/p&gt;Register for this Spring 2024 course on the new &lt;a href="https://nyusps.gatherlearning.com/events/empowering-your-mind-and-body-to-enjoy-life-the-most-a-master-class-with-meredith-openheim-spring-2024-in-person">NYU SPS Academy of Lifelong Learning website</a>. If COVID has taught us anything, it is that we must find new ways to be at our best physically and mentally. A recent landmark meta-study demonstrates that staying connected is vital to good health. Now is the time to apply your life experiences and build on your strengths and interests. Research also suggests that starting at 60, you become increasingly happier with every passing decade. Yet circumstances may arise that derail you. We will acknowledge the possible setbacks and learn how to address them to prepare you to get back on a vitality trajectory. During this innovative and interactive 5-part class, we will examine the latest research on the mind-body connection to understand the context for these findings and how they apply to you. You will be inspired by a new framework on how to measure your vitality and create a pathway to live the life and leave the legacy you desire. You will walk away from the course with an actionable 5-part plan to achieve and sustain your optimal physical and mental health. Each session will end with a 15-minute strengthening routine to help you do and enjoy life the most.&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nlt;/strong&gt;&lt;strong&gt;&lt;/strong&gt;&lt;/p&gt;&lt;/td&gt;&lt;td border="1px solid #cccccc;"&gt;&lt;br&gt;&lt;br&gt;&lt;br&gt;&lt;br&gt;&lt;p&gt;&lt;strong&gt;Spring 2024 tuition is $699.&lt;/strong&gt;&lt;/p&gt;</p>
Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 2000 Communications &amp; AI (0 Credits)
Artificial intelligence is revolutionizing communication and writing practices, affording professionals and writers a suite of powerful tools that can accelerate processes and assist in a variety of tasks from writing and research to document design and presentations. But the bewildering array of AI programs that are currently available and the proficiency needed to use the technology effectively can overwhelm communicators and writers seeking to integrate it in their work, writing, and communication projects today.&lt;/p&gt;&lt;br&gt;&lt;br&gt;&lt;br&gt;&lt;br&gt;&lt;p&gt;This hands-on course will introduce you to key, communication-focused AI programs that enhance writing, research, presentation, design, multimedia, and promotional projects and provide you with a series of AI strategies and best practices to immediately empower and elevate your work today.&lt;/p&gt;&lt;br&gt;&lt;br&gt;&lt;br&gt;&lt;br&gt;&lt;p&gt;You will learn how to use AI to improve the clarity, style, and impact of your writing; energize your research practices and rapidly gather high-quality information; craft image-rich presentations and documents; and develop marketing materials and promotional campaigns to instantly reach online audiences. The course will also introduce you to fundamental writing, communication, and marketing practices that will lead to more purposeful and assistive use of AI for your work and communication goals.&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nlt;/strong&gt;&lt;/p&gt;
Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes
COMM1-CE 5000 Social Media for Storytellers (1 Credit)
As a storyteller, learn to harness the power of social media. In this four-week immersive workshop for creative professionals, learn about social media tactics and execute a strategic marketing plan across multiple social media accounts. Throughout the course, gain hands-on experience in content curation, community management, and social analytics. By approaching social media as a practice and an integral part of the creative process, this workshop identifies simple, effective, and affordable tools that storytellers can use to reach their marketing objectives.

Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 9000 Leading with Diversity, Inclusion, and Allyship: Communication Strategies (1 Credit)
Professionals are constantly making decisions on hiring, work allocation, feedback, performance reviews, and promotions that may impact their team members and candidates differently based on their race, gender, sexual orientation, ethnicity, and cultural background, among other identity traits. However, research shows that diverse teams are more productive and successful than their homogenous counterparts. Therefore, the workplace is faced with creating an inclusive environment so all members can thrive in a virtual or in-person work environment. In this course, you will learn the neuroscience of unconscious biases, how to counteract them, how to show up as an ally, and how to put systems in place to foster an inclusive and high-performing organization. This course will cover how to recognize and combat unconscious biases in oral and written communication during hiring, work allocation, performance reviews, and promotions. You will also learn how to lead inclusive meetings, provide unbiased feedback, and hold conversations on race and gender as an ally. By the end of the course, you will have the tools to foster a more inclusive workplace.

Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 9162 Virtual Networking: Fostering Professional Relationships in a Virtual World (0 Credits)
Networking is a powerful tool for all professionals; it is even more essential when circumstances make in-person interaction impossible or impractical. Networking can help you solve problems, learn new skills, access opportunities, generate collaborations, and explore new career paths. This interactive course covers how to network virtually and unlock the power of having a strong network of professionals around you looking out for your success. Learn techniques for building, growing, and fostering powerful professional relationships even when you can only do so virtually. This course also covers how to network as an introvert, extrovert, or ambivert. By the end of this class, you will have new methods, strategies, and the confidence to reach out and grow your network.

Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 9163 Storytelling in the Age of Social Media, Part B (0 Credits)
From CEOs and marketing executives to politicians and reporters, professionals value the skill of storytelling, and in today's world, social media platforms often are where these stories are told. These platforms are the means for spreading a concept, but an understanding of how to craft just the right message is crucial. Effective storytellers engage their audiences in order to explain, persuade, inform, or entertain. In the first week, students learn the fundamentals of storytelling. In the second week, students will learn about social media tactics and develop a strategic marketing plan across multiple social media platforms. Throughout the workshop, students will gain hands-on experience in strategic planning, content curation, and social analytics. By approaching social media as a practice, this workshop identifies simple, effective, and accessible tools that storytellers can use to reach their digital marketing objectives. The program culminates in student group presentations of their final projects.

Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 9164 Strategic Communication: How to Gain Influence in the Workplace (0 Credits)
Being successful in the workplace, advancing your career, and furthering your organization's goals require a high degree of influence; whether you are in a position of authority or not. Influence is an ability that can be acquired through simple communication strategies. In this course, learn how to get noticed in the workplace by speaking up at meetings, pitching ideas, writing persuasive emails, and demonstrating leadership potential. Also, hone techniques for building alliances, trust, and collaboration with your colleagues through pre- and post-meeting conversations, active listening, powerful questioning, and more. In addition, analyze how to use political mapping for navigating office politics successfully, and examine the fundamentals of building strong internal networks. Finally, discuss how to leverage your newly gained influence to advance your career and your organization's goals.

Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes

COMM1-CE 9165 Communication in the Global Workplace (0 Credits)
Thriving in the global workplace requires finely-tuned communication skills. In this workshop, SPS instructor Mark-Ameen Johnson will discuss strategies learned through his years working with students and colleagues from diverse cultural backgrounds, including English language learners. These strategies are widely relevant, with applications in education, business, and any other field with an international or cross-cultural dimension. Participants in the workshop will become better equipped to work productively and confidently with clients, colleagues, and students from around the world while promoting inclusivity and mutual respect. Questions? Contact us at The Center for Applied Liberal Arts (CALA). Email sps.cala@nyu.edu or call 212-998-7272

Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes
**COMM1-CE 9316  Networking Effectively to Develop Strong Business Relationships  (0 Credits)**

Networking is a powerful tool for young and seasoned professionals alike. It is essential for finding new opportunities, expanding professional relationships, learning, and exploring careers—even solving problems. This interactive course will cover how to network at events, exchange business cards, reach out via email/LinkedIn, get involved in organizations, and develop an elevator pitch. You will discover that networking is about building relationships and bringing value to others.

In this course, you will adapt networking to your own style, cultural background, and personality—whether you are an introvert, extrovert, or ambivert. By the end of this class, you will have gained strategies and techniques for networking with confidence and power.

**Grading:** SPS Non-Credit Graded

**Repeatable for additional credit:** Yes

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**COMM1-CE 9500  Effective On-Camera Communication  (0 Credits)**

Our increasingly media-driven world requires effective communicators to master the ability to connect with their audience through the lens of a camera. Presenting, pitching, and persuading on-camera is longer the unique skill set of broadcast professionals; it's an essential tool for executives, community leaders, teachers, sales professionals, journalists, and anyone who wants to engage an audience around the corner and around the world.

Developing practical on-camera experience starting from day one. Students will be encouraged to write scripted presentations specific to their fields of expertise and will build confidence through hands-on exercises that reinforce best practices for engaging a remote audience. This class will prepare students to navigate on-camera presentations of all scopes and sizes— from hosting an online meeting for a dozen participants to broadcasting live to an audience of millions.

Throughout the course, professional guest-speakers will join to talk about their experiences on-camera, share stories, and answer questions.

Topics include building the confidence to speak with authority, managing stress and anxiety, equipment selection (lighting, cameras, backgrounds), working with teleprompter and cue cards, finding your inner storyteller, voice and delivery, and training.

This course is part of the Certificate in Professional Writing and Communications.

**Grading:** SPS Non-Credit Graded

**Repeatable for additional credit:** Yes
COMM1-CE 9611 Building Your Professional Portfolio: Website, LinkedIn, and Social Media (1 Credit)

Digital tools are changing the ways that we work, find jobs, and share our stories. If you are a liberal arts professional or someone who wants to develop a personal brand, this four-week blended course will help you to articulate your story and bring it to life through social media platforms, blogs, websites, and more. You'll identify what makes you unique and choose the tools to communicate your content, style, and brand to potential employers, clients, friends, and family. Learn to seamlessly incorporate writing samples, works of art, video clips, and more into your online portfolio. In addition, you'll have the opportunity to network with classmates and receive valuable feedback.

Note: This course is BLENDED, meaning the instruction is delivered both in-person and online. The online portion for the course runs for four weeks, and the course meets twice in-person during that timeframe. Students are expected to complete both the online and in-person portions of the course.

Grading: SPS Non-Credit Graded
Repeatable for additional credit: Yes